

California M E D I C I N E

OFFICIAL JOURNAL OF THE CALIFORNIA MEDICAL ASSOCIATION

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Number 3

Peripheral Nerve Injuries

Early Surgical Treatment

EUGENE M. WEBB, M.D., San Francisco

PERIPHERAL NERVE INJURIES are common occurrences in peace and in war. They are frequent concomitants of trauma to the extremities. Even apparently minor trauma that does little damage to other structures may produce significant changes in peripheral nerves, resulting in lesions in continuity.

Recognition of complete severance of a peripheral nerve is a simple matter requiring only suspicion on the part of the examiner and a rapid review of motor function. Sensory examination is also helpful but may be misleading because many patients report "numbness" where there is no actual neurological impairment. If a patient can make a normal fist, extend the fingers, thumb and wrist and abduct and adduct the fingers, it is reasonably certain that there has been no complete acute lesion of any of the major nerves of the forearm and hand. If it can be demonstrated further that there is normal sensation in the tips of the index and little fingers, it is almost a certainty that there has been no injury of any kind to the median and ulnar nerves. Similar simple but reliable tests apply to the lower extremities.

In cases of incomplete lesion or in those in which some question of an incomplete lesion is presented,

Presented before the Section on Industrial Medicine and Surgery, at the 82nd Annual Session of the California Medical Association, Los Angeles, May 24-28, 1953.

From the Department of Neurological Surgery, University of California Medical School, San Francisco.

• Injuries to the major nerves of the extremities are common.

Surgical treatment should be undertaken soon after injury that completely or partly severs a peripheral nerve, because permanent changes appear in muscles that are deprived of nerve supply for more than a few months. The muscular changes may prevent restoration of normal function even though actual nerve regeneration is adequate.

Injuries which do not completely sever a nerve may be hard to diagnose but special methods such as electromyography are helpful.

evaluation becomes more troublesome and at times repeated examinations or special methods, such as electromyography, are required. Improvement in the care of these patients is possible despite the diagnostic and therapeutic problems they present.

The profession is aware generally of the benefits that accrue from suture of completely divided nerves. That these benefits appear with even greater regularity following the proper surgical treatment of incompletely divided nerves, and that in both groups the benefit is in inverse proportion to the lapse of time between injury and repair, are not so widely appreciated.⁵

Following injuries to peripheral nerves the affected muscles begin to undergo atrophy, acute

EDITORIAL

Health and Welfare Plans

SEVERAL YEARS BACK John L. Lewis, head of the United Mine Workers, hit upon a novel method of increasing wages without affecting the take-home pay of his union members. His solution was the imposition on the employers of a ten-cents-a-ton levy to provide a "health and welfare fund" for the union members. The union would then administer that fund.

Today the quotation marks may be removed from this phrase; such funds are now so common in labor negotiations that they are accepted as the general rule.

These funds have two benefits. First, they give the union member an added benefit in the form of insured coverage for his hospital, medical or surgical care, or life insurance needs. Second, the employer's contribution is not considered taxable wages to the employee, and Uncle Sam does not assess income taxes against the cash value of such benefits. Thus an indirect wage increase is negotiated.

The growth of these plans from the meager beginnings of Mr. Lewis' program has been remarkable. Within the space of a few years, labor has latched onto this means of gaining added benefits for its members and employers in non-organized industries have embraced this method of improving employee relationships.

Today the pattern is for the employer to meet the cost of health and welfare plans entirely out of his own pocket, with the employee assuming no financial obligation.

The extent to which these plans have grown is indicated in a report made several months ago to the Western Conference of Employers Associations. This report is both analytical and critical; regardless of its various findings, it focuses attention on the overall problem faced by employers, whether from a

selfish interest or an interest in the well-being of their employees.

One of the more startling findings of this report is the fact that more than 90 per cent of the office workers in the San Francisco Bay area are covered by some sort of group welfare plan. As of two years ago, nearly seven and one-half million persons in California were covered by such plans.

In the short space of four years, on a nationwide basis, temporary disability coverage increased 90 per cent. Hospital coverage went up 60 per cent in the same period and surgical expense coverage gained 86 per cent. Medical expense coverage lagged with a gain of only 32 per cent. These figures cover the 1948-1951 period, and undoubtedly further increases have taken place in the past two years.

The Bureau of Labor Statistics showed an increase from 1,500,000 workers in 1947 to 7,500,000 in 1950 covered by some form of negotiated group welfare plan.

The trend in number of employees covered by these plans is matched by the trend in benefits. The number covered for life insurance has increased steadily, as has the amount of insurance provided. The allowances for surgical procedures have likewise gone up, both as to numbers covered and allowances. The most common surgical ceiling two years ago was on a \$300 schedule; today this figure is undergoing upward revision.

Employers who in 1949 were contributing three or four cents an hour to health and welfare plans are now paying five to seven cents or more. Again the trend is upward. From 1947 to 1950 the contributions of employers were more than doubled.

Along with these increases has come some rather sorry competition among carriers. The lure of employer-financed plans has led to various evils, among them underbidding by insurance companies. One

California MEDICAL ASSOCIATION

NOTICES & REPORTS

Executive Committee Minutes

Tentative Draft: Minutes of the 239th Meeting of the Executive Committee of the California Medical Association, at San Francisco, December 23, 1953.

The meeting was called to order by Chairman Lum in Room 214 of the Sir Francis Drake Hotel, San Francisco, at 6:15 p.m., Wednesday, December 23, 1953.

Roll Call:

Present were President Green, President-Elect Morrison, Speaker Charnock, Council Chairman Shipman, Auditing Committee Chairman Lum, Secretary Daniels, Editor Wilbur. A quorum present and acting.

Present by invitation were legal counsel Hassard and Messrs. Hunton, Clancy and Pettis of C.M.A. staff.

1. Audio-Digest Foundation:

Mr. Hassard outlined the proposed articles of incorporation of Audio-Digest Foundation. This would be a non-profit corporation, wholly owned by the California Medical Association, which, after payment of taxes, would devote any net profits to the cause of medical education or other causes encompassed in the Constitution of the Association. Members of the corporation would at all times be members of the Council of the California Medical Association; trustees of the corporation would at all times be the voting members of the Executive Committee of the California Medical Association.

On motion duly made and seconded, the proposed incorporation was approved.

On motion duly made and seconded, it was voted that the chairman of the Executive Committee of the Association be at all times the president of Audio-Digest Foundation and that the secretary of the Association be at all times the secretary of the Foundation.

On motion duly made and seconded, it was voted to appoint Mr. Jerry L. Pettis as business manager of Audio-Digest Foundation.

On motion duly made and seconded, it was voted to offer to Dr. Edward C. Rosenow, Jr., the position of editor-in-chief of Audio-Digest Foundation.

On motion duly made and seconded, it was voted to advance to Audio-Digest Foundation the sum of \$10,000 as a non-interest-bearing loan, this sum to come out of a maximum loan of \$20,000 previously authorized by the Council.

On motion duly made and seconded, it was voted to authorize the business manager, the editor, the speaker of the C.M.A. House of Delegates and the president-elect of the C.M.A. to sign voucher checks for Audio-Digest Foundation, two signatures to be required on all voucher checks; to authorize one signature on petty cash checks in amounts of not more than \$100; all signatories to be placed under surety bond for a maximum of \$25,000.

On motion duly made and seconded, it was voted to adopt corporate bank resolutions authorizing the

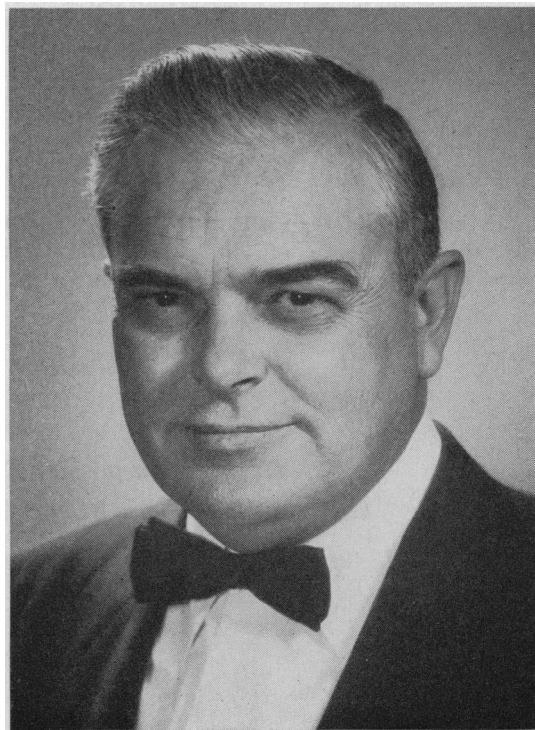
| | |
|--|-------------------------------|
| JOHN W. GREEN, M.D. | President |
| ARLO A. MORRISON, M.D. | President-Elect |
| DONALD A. CHARNOCK, M.D. | Speaker |
| WILBUR BAILEY, M.D. | Vice-Speaker |
| SIDNEY J. SHIPMAN, M.D. | Council Chairman |
| ALBERT C. DANIELS, M.D. | Secretary-Treasurer |
| DONALD D. LUM, M.D. | Chairman, Executive Committee |
| DWIGHT L. WILBUR, M.D. | Editor |
| JOHN HUNTON | Executive Secretary |
| General Office, 450 Sutter Street, San Francisco 8 | |
| ED CLANCY | Director of Public Relations |

Southern California Office:

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JOHN W. GREEN
President



ARLO A. MORRISON
President-Elect

CALIFORNIA MEDICAL ASSOCIATION

83rd Annual Session



Los Angeles, May 9-13, 1954

Scientific Sessions

Meetings of the House of Delegates

Information

BADGES. It is important that badges be worn at all times. Admission to scientific meetings is by badge only.

COUNCIL. The first meeting of the Council will be held Saturday, May 8, at 9:30 a.m., Biltmore Hotel. Further meetings will be held each morning at 7:30 a.m. in Conference Room 6, Biltmore Hotel.

DELEGATES. For a list of delegates, meeting times and places, see pages 246 to 248 of this program.

EMERGENCY CALLS AND MESSAGES. Each physician should notify his own secretary regarding the exact section he plans to attend and the time of his attendance. It is up to the individual physician to keep his own office staff so informed. The Association will attempt to transmit messages to the individual physician *when* these are delivered to the Information Desk, Ballroom, at the south end of the Galeria, with the information concerning the exact location of the prospective recipient of the message.

In cases of emergency, when the doctor cannot be located, the call will be referred to Emergency Call Service of the Los Angeles County Medical Association, DUnkirk 5-1581.

EXHIBITS. Technical Exhibits are in the Ballroom, Ballroom Foyer and Music Room. See list, pages 237 to 245.

Scientific Exhibits may be seen in the North and Main Galeria. See list on page 234.

Medical Motion Pictures will be shown daily in the Galeria Room.

Television will be shown in the Renaissance Room. For schedule see pages 234 and 235.

You are urged to visit and attend all exhibits.

MEETING TIMES AND PLACES. See chart on page 213 for exact times and places of general and sectional meetings.

REGISTRATION. Registration and information desks are located in the Ballroom at the south end of the Galeria of the Biltmore Hotel. *All members, guests, and visitors* are requested to register immediately on arrival. There is no charge for registration. Registration desks are open from 9:00 a.m. to 5:00 p.m. daily. *Admission to the general and section sessions and exhibit areas is by badge only.*

QUALIFICATIONS/REQUIREMENTS FOR REGISTRATION. (a) All M.D.'s with credentials showing that they hold valid license to practice medicine. (Membership card in C.M.A.; county medical society/association; or A.M.A. membership card.) (b) Medical students will be admitted upon presentation of credentials from their medical schools identifying them as medical students. A membership card of the Student American Medical Association will be sufficient. (c) Medical secretaries will be admitted upon presentation of a letter from the physician-employer. (d) Pharmacist mates and other military personnel of a like grade will be admitted upon presentation of a letter requesting their admittance, written by their commanding officer. (e) Dentists (D.D.S.), doctors of veterinary medicine (D.V.M.), registered nurses (R.N.), x-ray technicians, laboratory technicians, dietitians, allied public health personnel, and others will be admitted provided they have proper identification. (f) *All questions on admission will be passed on by a member of the Committee on Registration who will be present at the desk.*

Entertainment

PRESIDENT'S DINNER DANCE, Monday, May 10, Biltmore Bowl, 7:30 p.m. Tickets are on sale at the Registration Desk. Formal dress is optional.

The Annual Golf Tournament will be held Tuesday afternoon, May 11, at the Wilshire Country Club. All members attending the meeting are welcome to play. Tee off time 10 a.m. on. Numerous prizes will be awarded. No reservations are necessary. For further information contact M. J. Groat, M.D., Secretary, Southern California Medical Golf Association, 5807 N. Temple City Blvd., Temple City.

California Society of Allergy Reception and Dinner, Tuesday, May 11, Conference Room 2; Luncheon, Wednesday, May 12, Bowl Foyer. For information and reservations contact Elizabeth Sirmay, M.D., 133 S. Lasky Drive, Beverly Hills.

U. C. Medical School Alumni-Faculty Association Luncheon, Tuesday, May 11, Bowl Foyer, Biltmore Hotel. Information and reservations—C.M.A. Reservation Desk, Biltmore Hotel.

Medical Women's Society Reception, Tuesday, May 11, 4:00 to 6:00 p.m., Conference Room 7, Biltmore Hotel. For information—C.M.A. Reservation Desk.

Tulane Medical Alumni Luncheon, Wednesday, May 12, Conference Room 5, Biltmore Hotel. For reservations—C.M.A. Reservation Desk.

WOMEN'S ENTERTAINMENT—Tickets available for TV and radio broadcasts for members and guests. Inquire at Woman's Auxiliary table marked **Entertainment** located in the Main Galeria.

Reception honoring Mrs. John W. Green, Sunday, May 9, 5:00 to 7:00 p.m., Galeria Room, Biltmore Hotel.

Other Meetings — Ancillary Organizations

Dermatologic Clinical Pathological Conference, Sunday, May 9, 1:00 p.m., Auditorium, Room 1602, Los Angeles County Hospital, 1200 North State Street. Nelson Paul Anderson, M.D., Los Angeles, and Walter Nickel, M.D., San Diego, chairmen.

California Society of Pathologists Round Table Luncheon, Monday, May 10, 12:30 p.m., Bowl Foyer. For reservations contact Paul Michael, M.D., 450 30th Street, Oakland.

Bureau of Medical Economics—Monday and Tuesday, May 10 and 11, 10:00 a.m. to 4:00 p.m., Conference Room 5, Biltmore Hotel.

State Board of Health, Tuesday, May 11, 9:30 a.m. to 5:00 p.m., Conference Room 9, Biltmore Hotel.

Conference of Local Health Officers—Thursday and Friday, May 13 and 14, 9:30 a.m. to 5 p.m., Conference Room 4, Biltmore Hotel.

PROGRAM AND PRE-CONVENTION REPORTS

for the

CALIFORNIA MEDICAL ASSOCIATION

Eighty-Third Annual Session

Los Angeles, May 9-13, 1954

Biltmore Hotel



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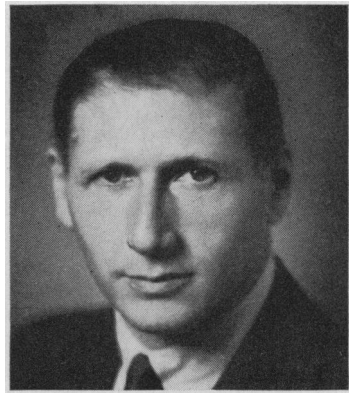
Guest Speakers



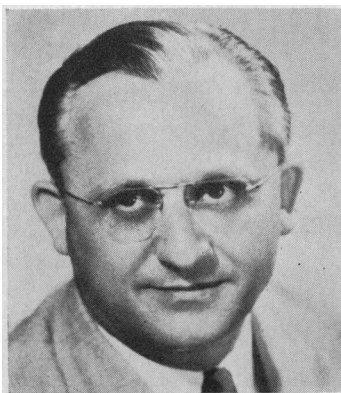
WALTER B. MARTIN



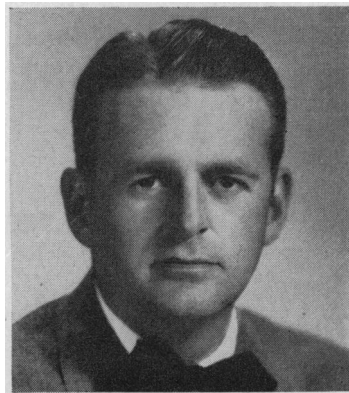
URBAN EVERSOLE



BRAM ROSE



WILLIAM A. SODEMAN



HENRY SWAN

Guest Speakers

WALTER B. MARTIN, M.D., Norfolk, Virginia—President-Elect, American Medical Association.

URBAN EVERSOLE, M.D., Boston, Massachusetts—Director, Anesthesia Department, Lahey Clinic.

BRAM ROSE, M.D., Montreal, Canada—Associate Professor of Medicine (Allergy), McGill University.

WILLIAM A. SODEMAN, M.D., Columbia, Missouri—Professor of Medicine, University of Missouri School of Medicine.

HENRY SWAN, M.D., Denver, Colorado—Professor of Surgery, University of Colorado School of Medicine.

Other Section Speakers from Out of State

JARVEY GILBERT, M.D., Navajo Medical Center, Ft. Defiance, Arizona—Guest of the Section on General Medicine and California Heart Association.

AVERILL A. LIEBOW, M.D., New Haven, Connecticut—Professor of Pathology, Yale University School of Medicine. Guest of the Section on Pathology and Bacteriology.

WILSON G. SMILLIE, M.D., New York, N. Y.—Professor and Chairman, Department of Preventive Medicine and Public Health, Cornell University College of Medicine. Guest of the Section on Public Health.

Hotel Reservation

FOR C.M.A. ANNUAL SESSION

IF YOU HAVE NOT already notified the C.M.A. office of the hotel accommodations you would like to have for the Annual Session, May 9 through 13, won't you order your reservation now? Just complete the form below and send it to the main office, 450 Sutter Street, San Francisco, at the earliest possible date—not later than April 30, please. A hotel assignment notice will be sent to you upon receipt of the completed form.

| | <i>Single</i> | <i>Double</i> | <i>Twin Beds</i> | <i>Triple</i> | <i>Suites</i> |
|-------------------------|---------------|---------------|------------------|------------------|----------------|
| BILTMORE HOTEL | \$5.50 | \$8.50 | \$9.00 | \$2.50 | \$17.20 |
| 515 S. Olive | 11.50 | 14.00 | 14.00 | per person extra | 22-25 26-33 |
| GAYLORD HOTEL | 7.00 | 9.50 | 9.50 | 11.50 | 13.50 |
| 3355 Wilshire | and up | and up | and up | and up | and up |
| MAYFLOWER HOTEL | 5.50 | 5.50 | 5.50 | 7.50 | 16.50 |
| 535 S. Grand Ave. | 9.00 | 9.00 | 9.00 | | |
| TOWN HOUSE | 9.00 | 14-19 | 14-19 | 3.00 | 22.00 |
| 639 Commonwealth | 16.00 | | | per person extra | and up |
| ALEXANDRIA HOTEL | 4.00 | 6.00 | 7.00 | 2.00 | 12.50-25 |
| 210 West Fifth St. | 8.00 | 9.00 | 10.50 | per person extra | |

Please fill out and return this blank not later than April 30

CALIFORNIA MEDICAL ASSOCIATION
450 Sutter Street — Room 2000
San Francisco 8, California

Gentlemen:

Please make hotel reservations for me at the.....Hotel
in Los Angeles (second choice:.....) for the period of the C.M.A. Annual Session,
as follows:

Single Room \$..... Double Room \$..... Twin-Bed Room \$.....

Parlor (large/small) Suite \$..... Adjoining Twin-Bed Rooms, No..... \$.....

Number in party is....., consisting of self and.....

Will arrive (date).....,A.M. orP.M.

Will depart (date).....,A.M. orP.M.

PRINT NAME PLEASE

NAME.....

ADDRESS.....

CITY.....COUNTY.....

SCIENTIFIC SESSIONS

| | SUNDAY MAY 9 All Day | | MONDAY MAY 10 A.M. P.M. | | TUESDAY MAY 11 A.M. P.M. | | WEDNESDAY MAY 12 A.M. P.M. | | THURSDAY MAY 13 A.M. P.M. | |
|---|---------------------------------|--|---|---|---|--|--|---|---|-----------------------------------|
| BILTMORE HOTEL Renaissance Room | 9:30 a.m. House of Delegates | | 9:00 Television General Surgery General Medicine Anesthesiology | 2:00 Television General Practice Obstetrics and Gynecology and Pediatrics | 9:00 Television 10:30 General Meeting | 2:00 Television 3:00 Clinical-Pathological Conference | 9:30 a.m. House of Delegates | 9 to 10:30 Television Psychiatry and Neurology | | |
| Galeria Room | | | 9:00 a.m. to 5:30 p.m. Medical Motion Pictures | | 9:00 a.m. to 5:30 p.m. Medical Motion Pictures | | 9:00 General Practice, N.Cal. and S.Cal. Rheumatism Assn. | 12:30 to 5:30 p.m. Medical Motion Pictures 7 to 11:00 p.m. | 9:00 a.m. to 3:00 p.m. Medical Motion Pictures | |
| Conference Room 1 | | | 9:00 Radiology | 2:00 Radiology and Urology | 9:00 Urology | 2:00 Urology | 9:00 Psychiatry and Neurology | 2:00 Psychiatry and Neurology | 9:00 Obstetrics and Gynecology | 2:00 Obstetrics and Gynecology |
| Conference Room 2 | | | 9:00 Eye, Ear, Nose and Throat | 2:00 Eye, Ear, Nose and Throat | 9:00 Radiology | 2:00 Anesthesiology | | 2:30 Allergy | | |
| Conference Room 4 | | | | | 10:00 Industrial Medicine and Surgery | 2:00 Industrial Medicine and Surgery | 9:00 Public Health | | | |
| Conference Room 8 | | | 9:00 Pathology and Bacteriology | 2:00 Pathology and Bacteriology | | | 9:00 Allergy | | | |
| BAPTIST CHURCH Burdette Hall Fifth and So. Olive | | | | | | | 9:00 General Medicine | 2:00 General Medicine, Cal. Heart Assn. | | |
| BAPTIST CHURCH Chapel Fifth and So. Olive | | | | 2:00 Anesthesiology | | | | | | |
| SUNKIST BUILDING Fifth and So. Flower | | | 9:00 Dermatology and Syphilology | 2:00 Dermatology and Syphilology | | | | 2:00 Pediatrics | 9:00 Pediatrics | |
| SO. CALIFORNIA EDISON BLDG. Fifth and So. Grand | | | | 2:00 General Surgery | | | 9:00 Surgery General | 2:00 General Practice and Public Health | 9:00 General Practice | |

COUNCIL OF THE C.M.A. MEETS DAILY AT 7:30 A.M. IN CONFERENCE ROOM 6, BILTMORE HOTEL

SCIENTIFIC EXHIBITS—North and Main Galleries, Biltmore Hotel

HOUSE OF DELEGATES meets Sunday and Wednesday, 9:30 a.m.

TECHNICAL EXHIBITS—Music Room, Ballroom, and Ballroom Foyer, Biltmore Hotel

MEDICAL MOTION PICTURES—Galeria Room, Biltmore Hotel

SCIENTIFIC SESSIONS

General Meetings

First General Meeting

TUESDAY, MAY 11

9:00—Renaissance Room, Biltmore Hotel

Television Presentation and General Meeting

9:00—Television Presentation on Portal Hypertension from the Los Angeles County Hospital.
For Schedule, see page 235.

General Meeting

Chairman: John W. Green, M.D., Vallejo

10:30—Address of the President-elect of the American Medical Association—Walter B. Martin, M.D., Norfolk, Virginia, by invitation.

10:50—The Use of Hypothermia in Surgery—Henry Swan, M.D., Denver, Colorado, by invitation.

11:10—Spinal Puncture Headache—Urban Eversole, M.D., Boston, Massachusetts, by invitation.

11:30—Some Aspects of Hypersensitivity in General Medicine—Bram Rose, M.D., Montreal, Canada, by invitation.

11:50—The Clinical Problem of Chronic Diarrhea—William A. Sodeman, M.D., Columbia, Missouri, by invitation.

Second General Meeting

TUESDAY, MAY 11

2:00—Renaissance Room, Biltmore Hotel

Television Presentation and Clinical-Pathological Conference

2:00—Television Presentation on Radioactive Isotopes from the Los Angeles County Hospital.
For Schedule, see page 235.

Clinical-Pathological Conference

Moderator: L. Henry Garland, M.D., San Francisco

3:00—Case No. 1—Pathologist: Charles P. Baker, M.D., Oakland; Internists: Edward C. Rosenow, Jr., M.D., Los Angeles, and Dwight L. Wilbur, M.D., San Francisco; Radiologist: Charles E. Grayson, M.D., Sacramento.

4:00—Case No. 2—Pathologist: H. Russell Fisher, M.D., Los Angeles; Surgeons: Victor Richards, M.D., San Francisco, and Clarence Berne, Los Angeles; Radiologist: Sydney F. Thomas, M.D., Palo Alto.

EMERGENCY CALLS

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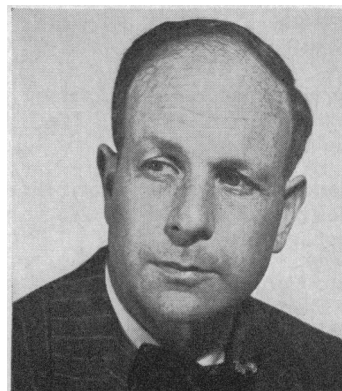
ADMISSION TO SESSIONS AND EXHIBITS BY REGISTRATION BADGE ONLY

GENERAL MEDICINE

Chairman William D. Evans, M.D., North Hollywood
 Secretary Edgar Wayburn, M.D., San Francisco
 Assistant Secretary Roger O. Egeberg, M.D., Los Angeles



WILLIAM D. EVANS
Chairman



EDGAR WAYBURN
Secretary

MONDAY, MAY 10

9:00—Renaissance Room, Biltmore Hotel

Joint Meeting with the Sections on General Surgery
and Anesthesiology

Television Presentation and Scientific Program

Cardiac Surgery

9:00—Television Program: A Cardiovascular Conference from the Los Angeles County Hospital.

11:00—Medical Problems of Valvulotomy Patients Occurring During the Postoperative Period—Albert A. Kattus, M.D., and J. Swartz, M.D., Los Angeles, both by invitation.

11:15—Cardiac Catheterization in Preoperative Evaluation of Patients with Valvular Heart Disease—Arthur Selzer, M.D., San Francisco.

11:30—Pericarditis—William A. Sodeman, M.D., Columbia, Missouri, by invitation.

WEDNESDAY, MAY 12

9:00—Burdette Hall, Baptist Church

9:00—Obesity and Liver Impairment—John O. Westwater, M.D., Los Angeles.

9:15—Metabolic and Clinical Studies with Intravenous Fat Emulsion—Laurance Kinsell, M.D., Oakland.

9:30—Medical Aspects of the Cholinesterase Inhibiting Insecticides (Parathion)—Raymond P. Collins, M.D., and J. H. Thompson, M.D., San Francisco.

9:45—Clinical Disorders Due to Abnormalities of Hemoglobin—John S. Lawrence, M.D., and William N. Valentine, M.D., Los Angeles.

10:00—The Effects of 1-4 di (Methanesulfoneoxy) Butane (Myleran) on Leukemia—Selig A. Gellert, M.D., Stacy R. Mettier, M.D., Maurice E. Leonard, M.D., Jonah G. Li, M.D., and Russell Tat, M.D., San Francisco; and Nickolas Petrakis, M.D., San Francisco, by invitation.

10:15—Intermission.

10:20—Business Meeting.

10:25—Widespread Use of Antibiotics and Its Consequences—Lowell Rantz, M.D., San Francisco.

10:40—Antibiotic Anaphylaxis—Jason Farber, M.D., and Joseph Ross, M.D., Oakland.

10:55—Aspects of Choice in Antibiotics—William A. Sodeman, M.D., Columbia, Missouri, by invitation.

11:25—Panel Discussion on Antibiotics—William A. Sodeman, M.D., Columbia, Missouri, by invitation; Bram Rose, M.D., Montreal, Canada, by invitation; Jason Farber, M.D., Oakland, and Lowell Rantz, M.D., San Francisco.

(See next page)

WEDNESDAY, MAY 12

2:00—Burdette Hall, Baptist Church

Combined Meeting of the Section on General Medicine of the California Medical Association and the California Heart Association

2:00—Newer Methods in the Diagnosis of Rheumatic Fever—Jack A. Sheinkopf, M.D., Beverly Hills.

2:15—Chairman's Address: To Prolong a Miserable Existence—William D. Evans, M.D., North Hollywood.

2:30—Absence of Coronary Artery Disease Among a Select Group—Jarvey Gilbert, M.D., Fort Defiance, Arizona.

2:45—Acute Coronary Insufficiency — A Study of the Electrocardiographic Changes by Vector Methods—John C. Talbot, M.D., David C. Levinson, M.D., Richard S. Cosby, M.D., Mary Mayo, A.B., Los Angeles.

3:00—Differentiation Between Physiologic and Pathologic Hypertrophy of the Heart—Travis Winsor, M.D., Los Angeles.

3:15—Blood Volume Determination in Cardiac De-compensation, Using Radiochromium — William A. Reilly, M.D., Richard French, M.D., Francis Y. K. Lau, M.D., and Kenneth G. Scott, Ph.D., San Francisco.

3:30—Intermission.

3:40—A Study of Partial Pressure of CO₂ in Expired Air in Heart Disease—Dean Pocock, M.D., James J. Short, M.D., and Allan Hemingway, Ph.D., Long Beach.

3:55—Refractory Heart Failure—William A. Sode-man, M.D., Columbia, Missouri.

4:25—The Choice and Use of Hypotensive Agents—Francis L. Chamberlain, M.D., William H. Thomas, M.D., and Harold I. Griffeath, M.D., San Francisco.

4:40—Laboratory and Clinical Experience with the Square Wave Cardiac Stimulator — John F. Dammann, Jr., M.D., Marvin L. Darsie, Jr., M.D., William H. Muller, Jr., M.D., C. A. Smith, W. J. Whalen, Ph.D., and T. Nolan, Los Angeles.

EMERGENCY CALLS AND MESSAGES

Each physician should notify his own secretary regarding the exact section he plans to attend and the time of his attendance. It is up to the individual physician to keep his own office staff so informed. The Association will attempt to transmit messages to the individual physician when these are delivered to the Information Desk, Ballroom, at the south end of the Galeria, with the information concerning the exact location of the prospective recipient of the message.

In cases of emergency, when the doctor cannot be located, the call will be referred to Emergency Call Service of the Los Angeles County Medical Association, DUnkirk 5-1581.

No outside phone calls will be permitted from the telephone located at the Information Desk. Pay telephones are located in the Main Galeria and in the lower lobby of the hotel, near the travel agency office.

VISIT THE TECHNICAL AND SCIENTIFIC EXHIBITS

GENERAL SURGERY

Chairman Arthur C. Pattison, M.D., Pasadena
 Secretary William Brock, M. D., Stockton
 Assistant Secretary Lyman A. Brewer, M.D., Los Angeles



ARTHUR C. PATTISON
Chairman



WILLIAM BROCK
Secretary

MONDAY, MAY 10

9:00—Renaissance Room, Biltmore Hotel

Joint Meeting with the Sections on General Medicine
and Anesthesiology

Television Presentation and Scientific Program
Cardiac Surgery

For Program, see Section on General Medicine

Arthur C. Pattison, M.D., chairman, Surgery Section,
will be coordinator of the surgical portion of the
television program

MONDAY, MAY 10

2:00—Auditorium, Southern California Edison Building

Pediatric Surgery

2:00—The Treatment of Cryptorchidism—Donald R.
Smith, M.D., San Francisco.

2:20—Intra-Abdominal Cysts in Infants and Chil-
dren with a Report of 44 Cases—Thomas
Newlin Hastings, M.D., and William J.
Norris, M.D., Los Angeles.

2:40—Problems of Thoracic Surgery in Infancy and
Childhood—Henry Swan, M.D., Denver, by
invitation.

3:10—Fundamental Concepts in Pediatric Anesthe-
sia—Woodrow E. Lomas, M.D., San Francisco.

3:30—Congenital Diaphragmatic Hernia—Burton E.
Adams, M.D., San Leandro.

3:50—Congenital Anomalies of the Esophagus—
Francis S. Gerbasi, M.D., Long Beach.

4:10—Round Table Discussion

Moderator: Henry Swan, M.D., Denver, by
invitation.

WEDNESDAY, MAY 12

9:00—Auditorium, Southern California Edison Building

9:00—Management of Resectable Lesions of the
Small Bowel—Max R. Gaspar, M.D., Long
Beach.

9:20—The Clinical Pattern of Polyps of the Rectum
and Colon—Ralph V. Byrne, M.D., Los Ange-
les.

9:40—The Changing Concept of Surgical Treatment
for Peptic Ulcer—Paul F. Olson, M.D., North
Hollywood.

10:00—An Approach to the Management of Thyroid
Carcinoma—John D. Briggs, M.D., Los Ange-
les, by invitation; and G. Arnold Stevens,
M.D., Beverly Hills.

10:20—The Changing Picture in the Surgery of Pul-
monary Tuberculosis—John C. Jones, M.D.,
Joseph L. Robinson, M.D., and Bert W.
Meyer, M.D., Los Angeles.

10:40—Business Meeting and Election of Officers.

10:50—Diagnosis and Treatment of the Surgical Ab-
domen—E. M. Greaney, M.D., and William H.
Snyder, Jr., M.D., Los Angeles.

11:10—Errors in Diagnosis of Acute, Mechanical,
Small Intestinal Obstruction—Edwin G. Clau-
sen, M.D., Oakland.

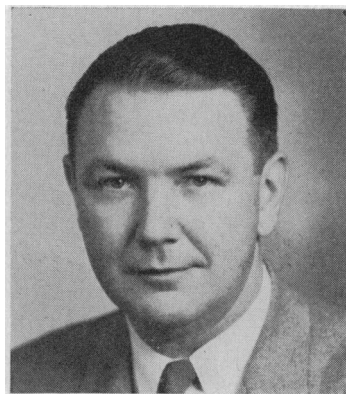
11:30—Gastric Polyposis—Orville F. Grimes, M.D.,
San Francisco.

GENERAL PRACTICE

Chairman.....A. Bradford Carson, M.D., Oakland
Secretary.....Joseph W. Telford, M.D., San Diego
Assistant Secretary.....R. Varian Sloan, M.D., Glendale



A. BRADFORD CARSON
Chairman



JOSEPH W. TELFORD
Secretary

MONDAY, MAY 10

2:00—Renaissance Room, Biltmore Hotel

Joint Meeting with Sections on Pediatrics, Obstetrics
and Gynecology

Television Presentation and Scientific Program

Problems of the Newborn and Young Infant

2:00—Television Program from the Los Angeles
County Hospital. For schedule see page 234.

3:30—Paravaginal Hematomas Following Labor—
Their Recognition and Management—George
F. Melody, M.D., San Francisco.
Discussion.

4:00—Points of Emphasis in the Care of a Healthy
Infant—Milo B. Brooks, M.D., Los Angeles.
Discussion.

4:30—General Questions and Discussion from the
Floor.

WEDNESDAY, MAY 12

9:00—Galeria Room, Biltmore Hotel

Combined Meeting of the Section on General Practice
and the Northern and Southern California
Rheumatism Associations

9:00—Diagnosis of Osteoarthritis—Howard J. Wein-
berger, M.D., Los Angeles.

9:15—Diagnosis of Rheumatoid Arthritis — Stacy
R. Mettier, M.D., San Francisco.

9:30—Diagnosis of Rheumatoid Spondylitis—Carlos
F. Sacasa, M.D., Pasadena.

9:45—Diagnosis of Gout and Gouty Arthritis—Na-
than E. Headley, M.D., Los Angeles.

10:00—Diagnosis of Less Common Forms of Arthri-
tis—Roland Davison, M.D., San Francisco.

10:15—Recess.

10:30—Round Table Discussion—Treatment of the
Arthritides.

Moderator: Ephraim P. Engleman, M.D.,
San Francisco.

ADMISSION TO SESSIONS AND EXHIBITS BY REGISTRATION BADGE ONLY

WEDNESDAY, MAY 12

2:00—Auditorium, Southern California Edison Building

Joint Meeting with the Section on Public Health

For program, see Section on Public Health

THURSDAY, MAY 13

9:00—Auditorium, Southern California Edison Building

Symposium

Diseases of the Chest

9:00—The Differential Diagnosis and Management of Cough—Joseph J. Furlong, M.D., San Francisco.

9:30—Changing Concepts in the Treatment of Bronchiectasis—Seymour M. Farber, M.D., and Mortimer A. Benioff, M.D., San Francisco.

10:00—The Significance of Allergy and Immunology in Pulmonary Mycotic Infections—Edmund L. Keeney, M.D., San Diego.

10:30—Diagnosis and Management of Acute Pulmonary Infections—William L. Hewitt, M.D., Los Angeles, by invitation.

11:00—Surgical Implications of Common Chest Complaints—David J. Dugan, M.D., Oakland.

11:30—Discussion.

12:00—Business Meeting and Election of Officers.

QUALIFICATIONS/REQUIREMENTS FOR REGISTRATION

(a) All M.D.'s with credentials showing that they hold valid license to practice medicine. (Membership card in C.M.A.; county medical society/association; or A.M.A. membership card.)

(b) Medical students will be admitted upon presentation of credentials from their medical schools identifying them as medical students. A membership card of the Student American Medical Association will be sufficient.

(c) Medical secretaries will be admitted upon presentation of a letter from the physician-employer.

(d) Pharmacist mates and other military personnel of a like grade will be admitted upon presentation of a letter requesting their admittance, written by their commanding officer.

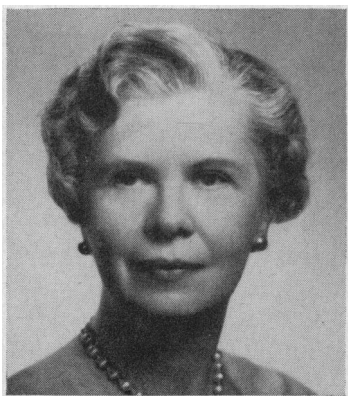
(e) Dentists (D.D.S.), doctors of veterinary medicine (D.V.M.), registered nurses (R.N.), x-ray technicians, laboratory technicians, dietitians, allied public health personnel, and others will be admitted provided they have proper identification.

(f) *All questions on admission will be passed on by a member of the Committee on Registration who will be present at the desk.*

BRING PROPER IDENTIFICATION FOR REGISTRATION

ALLERGY

Chairman.....Grace M. Talbott, M.D., San Francisco
 Vice-Chairman.....Norman Shure, M.D., Los Angeles
 Secretary.....Lazarre J. Courtright, M.D., San Francisco



GRACE M. TALBOTT
Chairman



LAZARRE J. COURTRIGHT
Secretary

WEDNESDAY, MAY 12

9:00—Conference Room 8, Biltmore Hotel

9:00—My Experience in the Allergy and ENT Clinics While Stationed in the Armed Services in Texas—William M. Fitzhugh, Jr., M.D., San Francisco.

Discussion.

9:30—Meat Base Formulas in Diagnosis and Treatment of Infantile Eczema and Asthma—Albert H. Rowe, Jr., M.D., Oakland.

Discussion.

10:00—Allergy in Identical Triplets—William J. Kerr, Jr., M.D., San Rafael.

Discussion.

10:30—Chairman's Address: Attempts at Rapid Assay of Factors in the Allergic Syndrome—Grace M. Talbott, M.D., San Francisco.

11:00—Experimental Neurosis and Horse Serum Sensitivity in Guinea Pigs—L. J. Courtright, M.D., San Francisco, and Werner Mendel, M.A., Los Angeles, by invitation.

Discussion.

11:30—Emotional Aspects of Allergic Disturbances—Malcolm H. Finley, M.D., San Francisco.

Discussion.

12:00—Bowl Foyer, Biltmore Hotel

12:00—Luncheon Meeting—Sponsored jointly by the Section on Allergy and the California Society of Allergy.

WEDNESDAY, MAY 12

2:30—Conference Room 2, Biltmore Hotel

2:30—Pulmonary Ventilation Studies in Allergic Patients—Henry T. Friedman, M.D., Beverly Hills, and Roderick McDonald, M.D., Torrance.

Discussion.

3:00—The Role of Histamine and the Adrenal Cortex in Allergy—Bram Rose, M.D., Montreal, Canada, by invitation.

Discussion.

4:00—The Dynamics of Desensitization—Phillip A. Cavelti, M.D., Palo Alto.

Discussion.

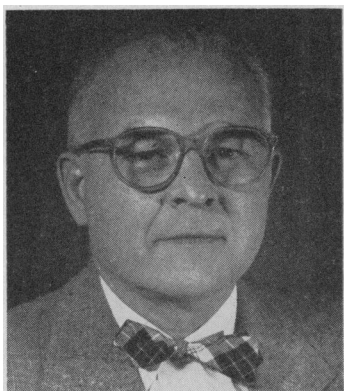
4:30—Aminophyllin in Treatment of Allergy Clinic Patients—Samuel H. Waxler, M.D., San Francisco.

Discussion.

ADMISSION TO SESSIONS AND EXHIBITS BY REGISTRATION BADGE ONLY

ANESTHESIOLOGY

Chairman Joseph H. Failing, M.D., San Marino
 Secretary Marshall L. Skaggs, M.D., Sacramento
 Assistant Secretary John P. Howard, M.D., San Diego



JOSEPH H. FAILING
Chairman



MARSHALL L. SKAGGS
Secretary

MONDAY, MAY 10

9:00—Renaissance Room, Biltmore Hotel

Joint Meeting with the Sections on General Medicine
and General Surgery

Television Presentation and Scientific Program

Cardiac Surgery

For Program, see Section on General Medicine

MONDAY, MAY 10

2:00—Chapel, Baptist Church

Symposium

Geriatric Anesthesia

2:00—The Anesthetic Management of the Elderly
Patient—Urban H. Eversole, M.D., Boston,
by invitation.

2:45—Chairman's Address: The Anesthetic Manage-
ment of Eye Surgery in the Aged—Joseph H.
Failing, M.D., San Marino.

3:05—Recess.

3:15—The Anesthetic Management of Hip-Nailing
in the Aged—Richard A. Koons, M.D., Los
Angeles.

3:35—As the Anesthesiologist Sees the Sunset—
Charles D. Anderson, M.D., Oakland.

3:55—Discussion.

4:20—Business Meeting and Election of Officers.

TUESDAY, MAY 11

2:00—Conference Room 2, Biltmore Hotel

2:00— **Panel Discussion**

Teamwork for the Geriatric Patient in Surgery

Moderator: Urban H. Eversole, M.D., Boston, by in-
vitation.

The Surgeon Views the Geriatric Patient—
Jack M. Farris, M.D., Los Angeles.

The Internist Consults on the Geriatric Pa-
tient—Joseph F. Sadusk, Jr., M.D., Oak-
land.

Electrolyte and Fluid Balance in the Geriatric
Patient—Marcus A. Krupp, M.D., Palo
Alto.

The Anesthesiologist Views the Geriatric Pa-
tient—Edward B. Tuohy, M.D., La Canada.

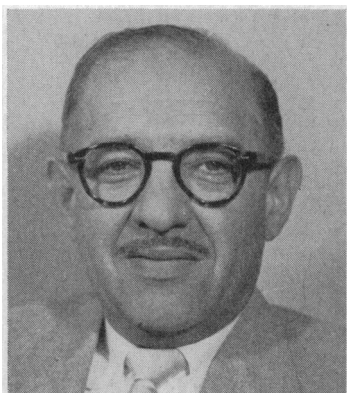
3:00—Recess.

3:15—Questions and Round Table Discussion.

VISIT THE TECHNICAL AND SCIENTIFIC EXHIBITS

DERMATOLOGY AND SYPHILOLOGY

Chairman Louis H. Winer, M.D., Beverly Hills
 Secretary Walter F. Schwartz, M.D., Pasadena
 Assistant Secretary R. Ray Allington, M.D., Oakland



LOUIS H. WINER
Chairman



WALTER F. SCHWARTZ
Secretary

Note: Sunday, May 9, 1:00 p.m.—Dermatologic Clinical Pathological Conference, Auditorium, Room 1602, Los Angeles County Hospital, 1200 North State Street. Nelson Paul Anderson, M.D., Los Angeles, and Walter Nickel, M.D., San Diego, chairmen.

MONDAY, MAY 10

9:00—Auditorium, Sunkist Building

9:00—Chronic Discoid Lupus Erythematosus with Porphyria — Irwin H. Linden, M.D., and Charles G. Steffen, M.D., Los Angeles, both by invitation.

Discussion.

9:20—Fixed Drug Eruption—Lawrence M. Nelson, M.D., Santa Barbara.

Discussion.

9:40—Ammoidin (Xanthotoxin) in the Treatment of Vitiligo—Molleurus Couperus, M.D., Los Angeles.

Discussion.

10:00—Chairman's Address: Solitary Acquired Trichoepithelioma (The Enlarged Pore)—Louis H. Winer, M.D., Beverly Hills.

Discussion.

10:20—Recess.

10:30—Eczema Herpeticum (Kaposi's Varicelliform Eruption)—Fred F. Feldman, M.D., and Ben A. Newman, M.D., Beverly Hills.

Discussion.

10:50—Nevoid Seborrhic Keratosis-Like Tumors of the Genitalia—Nelson Paul Anderson, M.D., and Lyon Rowe, M.D., Los Angeles.

Discussion.

11:10—The Pathogenesis of Cutaneous Complications of Varicose Veins—Eugene M. Farber, M.D., San Francisco.

Discussion.

11:30—Business Meeting and Election of Officers.

MONDAY, MAY 10

2:00—Auditorium, Sunkist Building

2:00—Cat-Scratch Fever in Sisters—Brace F. Hartwell, M.D., Inglewood.

Discussion.

2:20—Werner's Syndrome—Roy C. Smith, M.D., Escondido.

Discussion.

2:40—The Use of Silicones and Silicone Preparations in Dermatology—Paul Levan, M.D., and Thomas Sternberg, M.D., Los Angeles.

Discussion.

3:00—The Use of ACTH and Cortisone in the Treatment of Acne Conglobata—Earl Claiborne, M.D., Palo Alto.

Discussion.

3:20—The Successful Management of Lupus Erythematosus with Alpha Tocopherol Acetate—Paul D. Foster, M.D., Los Angeles.

Discussion.

3:40—Round Table Discussion: Modern Techniques for Treatment of Acne Scarring.

Moderator: Samuel Ayres, Jr., M.D., Los Angeles.

Discussants: Ralph Luikart, II, M.D., Santa Barbara; Paul Levan, M.D., Los Angeles; Willard L. Marmelzat, M.D., Los Angeles; Ben A. Newman, M.D., Beverly Hills; Ray Nordstrom, M.D., Berkeley; Monroe K. Ruch, M.D., Los Angeles.

EYE, EAR, NOSE AND THROAT

Chairman Alfred R. Robbins, M. D., Los Angeles
Secretary Francis A. Sooy, M.D., San Francisco
Assistant Secretary Robert N. Shaffer, M.D., San Francisco



ALFRED R. ROBBINS
Chairman



FRANCIS A. SOOY
Secretary

MONDAY, MAY 10

9:00—Conference Room 2, Biltmore Hotel

9:00—"Snorkel" Tracheotomy Tube for Respirator
Use—Charles P. Lebo, M.D., San Francisco.

9:30—An Endotracheal Technique for Adenotonsil-
lectomy—Richard Thomas Barton, M.D., Bev-
erly Hills.

10:00—The Laryngologist Looks at Cigarettes—Mer-
vin C. Myerson, M.D., Beverly Hills.

10:30—Diagnostic Problems in Atypical Laryngeal
Lesions—Edward Gordon McCoy, M.D., San
Francisco.

11:00—Transseptal, Transsphenoid Pituitary Surgery
—Mary Thompson, M.D., San Francisco,
by invitation.

MONDAY, MAY 10

2:00—Conference Room 2, Biltmore Hotel

2:00—Radioactive Isotopes in Ophthalmology—John
Lordan, M.D., Beverly Hills.
Discussion.

Symposium

Recent Advances in Diagnosis and Therapy

2:30—Pediatric Ophthalmology—Margaret Henry,
M.D., San Francisco.

3:00—Glaucoma—Earle McBain, M.D., San Rafael.

3:30—Extraocular Muscles—George S. Campion,
M.D., San Francisco.

4:00—General Discussion.

4:30—Business Meeting.

ADMISSION TO SESSIONS AND EXHIBITS BY REGISTRATION BADGE ONLY

INDUSTRIAL MEDICINE AND SURGERY

Chairman Packard Thurber, Jr., M.D., Los Angeles
 Secretary Dan O. Kilroy, M.D., Sacramento
 Assistant Secretary Verne G. Ghormley, M.D., Fresno



PACKARD THURBER, JR.
Chairman



DAN O. KILROY
Secretary

TUESDAY, MAY 11

9:00—Renaissance Room, Biltmore Hotel

9:00—Television Presentation on Portal Hypertension from the Los Angeles County Hospital.

10:00—Conference Room 4, Biltmore Hotel

10:00—Tetanus — Its Prevention and Treatment — Sidney J. Adler, M.D., Anaheim.
Discussion.

10:30—Some Aspects of Liver Damage Caused by Industrial Poisons — James H. Thompson, M.D., San Francisco.
Discussion.

11:00—Industrial Aspects of Coronary Thrombosis and Coronary Sclerosis—William L. Adams, Jr., M.D., Fresno.
Discussion.

11:30—Permanent Disability Evaluation—Eli Welch, A.B., San Francisco, by invitation.
Discussion.

12:00—Business Meeting and Election of Officers.

TUESDAY, MAY 11

2:00—Conference Room 4, Biltmore Hotel

2:00—Chairman's Address—Packard Thurber, Jr., M.D., Los Angeles.
Discussion.

2:30—Amputations and Prosthesis — T. J. Canty, Captain, MC, USN, Oakland, by invitation.
Discussion.

3:00—The Proper Use of Physical Medicine as Applied to the Injured Hand—S. Malvern Dorinson, M.D., San Francisco.
Discussion.

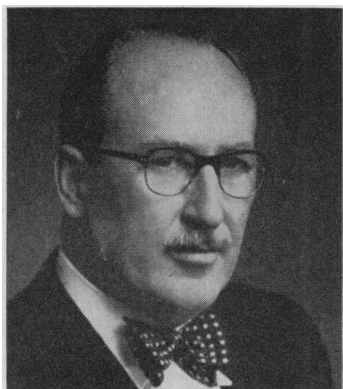
3:30—Surgical Treatment of Rheumatic Tenosynovitis—L. D. Howard, M.D., San Francisco.
Discussion.

4:00—Reconstruction of the Collateral Ligaments of the Knee—John R. Black, M.D., Los Angeles.
Discussion.

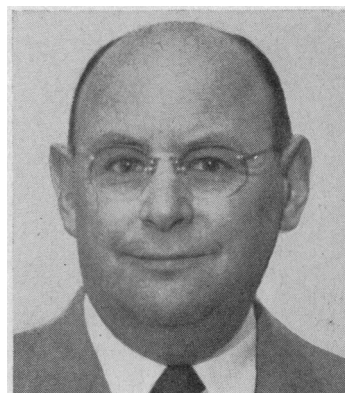
VISIT THE TECHNICAL AND SCIENTIFIC EXHIBITS

OBSTETRICS AND GYNECOLOGY

Chairman Donald W. de Carle, M.D., San Francisco
 Vice-Chairman Harold K. Marshall, M.D., Glendale
 Secretary Charles T. Hayden, M.D., Oakland



DONALD W. de CARLE
 Chairman



CHARLES T. HAYDEN
 Secretary

MONDAY, MAY 10

2:00—Renaissance Room, Biltmore Hotel

Joint Meeting with the Sections on General Practice
 and Pediatrics

Television Presentation and Scientific Program
 Problems of the Newborn and Young Infant

For Program, see Section on General Practice and
 Television Schedule, page 234.

THURSDAY, MAY 13

9:00—Conference Room 1, Biltmore Hotel

9:00—Treatment of Inadequate Endometrium in In-
 fertility — Edward T. Tyler, M.D., Los An-
 geles.

Discussion by A. B. Abarbanel, M.D., and
 Wallace Shearer, Jr., M.D., Los Angeles.

9:30—Comparative Iron Therapy in Pregnancy—
 Robert DeVoe, M.D., Oakland.

Discussion by James E. Davis, M.D., Los
 Angeles.

10:00—Postural Shock in Pregnancy—Ralph L. Wil-
 kening, M.D., Bakersfield.

Discussion by Samuel H. Martins, M.D.,
 Los Angeles.

10:30—The Hemodynamic Effect of Drugs Used in
 Hypertensive Diseases of Pregnancy—Nicho-
 las S. Assali, M.D., Los Angeles, by invita-
 tion.

Discussion by Bernard Hanley, M. D., Los
 Angeles.

11:00—Decidual Reaction of the Cervix—Wm. Buster
 McGee, M.D., San Diego.

Discussion by Willard B. Crosley, M.D.,
 Glendale.

11:30—Business Meeting and Election of Officers.

THURSDAY, MAY 13

2:00—Conference Room 1, Biltmore Hotel

2:00—Chairman's Address: Certain Unusual Phases
 of Soft Tissue Dystocia—Donald W. de Carle,
 M.D., San Francisco.

2:30—Etiologic Factors in Uterine Bleeding — J.
 George Moore, Jr., M.D., Los Angeles.

Discussion by Richard Taw, M.D., Los An-
 geles.

3:00—The Climacteric—Nadina R. Kavinoky, M.D.,
 Los Angeles.

Discussion by W. Maxwell Thebaut, Jr.,
 M.D., Oakland.

3:30—Hyaluronidase Combined with Local Anesthe-
 sia in Pudendal Block—Hobart M. Kelly,
 M.D., Riverside.

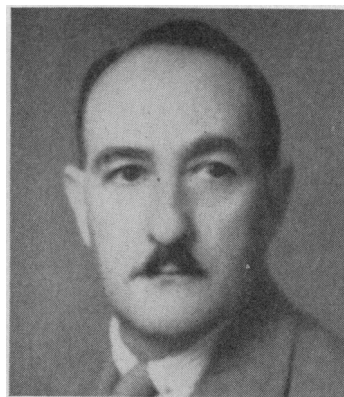
Discussion by Edmund F. Anderson, M.D.,
 San Francisco.

PATHOLOGY AND BACTERIOLOGY

Chairman A. R. Camero, M.D., Los Angeles
 Secretary Paul Michael, M.D., Oakland
 Assistant Secretary Orlyn B. Pratt, M.D., Los Angeles



A. R. CAMERO
Chairman



PAUL MICHAEL
Secretary

MONDAY, MAY 10

- 9:00—Conference Room 8, Biltmore Hotel
- 9:00—Progress in Blood Preservation—Frederick Proescher, M.D., San Jose.
- 9:30—Cat-Scratch Fever—Paul H. Guttman, M.D., Sacramento.
- 10:10—Pseudosarcoid—Nathan B. Friedman, M.D., Los Angeles, and Nancy Walker, M.D., Los Angeles, by invitation.
- 10:30—Disseminated and Focal Manifestations of Necrotizing Granulomatosis—Robert Fienberg, M.D., Beverly Hills, by invitation.
- 11:00—Pathology of Bronchiectasis—Averill A. Liebow, M.D., New Haven, Connecticut, by invitation.
- 12:30—Bowl Foyer, Biltmore Hotel
- 12:30—Round Table Luncheon (by reservation only). Sponsored jointly by the Section on Pathology and Bacteriology and the California Society of Pathologists.

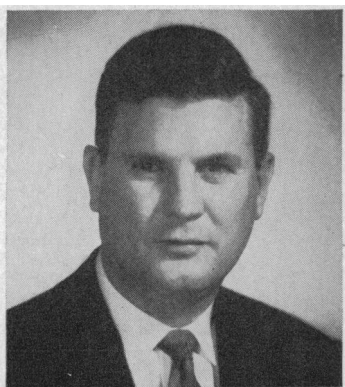
MONDAY, MAY 10

- 2:00—Conference Room 8, Biltmore Hotel
- 2:00—Systemic Mast Cell Disease with Urticaria Pigmentosa—E. B. Reilly, M.D., Long Beach, by invitation.
- 2:20—Chairman's Address — A. R. Camero, M.D., Los Angeles.
- 3:00—Elastic Tissue Disease: The Gromblad-Stanberg Syndrome with Enteric Manifestations—Leo Kaplan, M.D., Los Angeles, by invitation.
- 3:20—Rheumatic Lesions in Left Atrial Appendages Removed During Mitral Commissurotomy—Leon J. Tragerman, M.D., Los Angeles, and C. L. Corley, M.D., by invitation.
- 3:40—Business Meeting and Election of Officers.

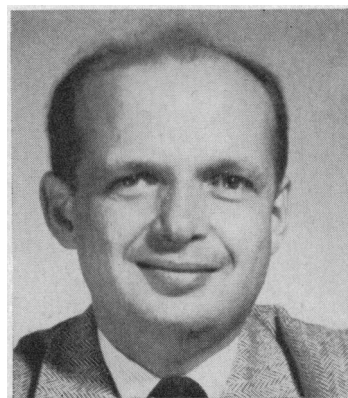
VISIT THE TECHNICAL AND SCIENTIFIC EXHIBITS

PEDIATRICS

Chairman Clement J. Molony, M.D., Beverly Hills
 Secretary Gordon F. Williams, M.D., Menlo Park
 Assistant Secretary Milo B. Brooks, M.D., Los Angeles



CLEMENT J. MOLONY
Chairman



GORDON F. WILLIAMS
Secretary

MONDAY, MAY 10

2:00—Renaissance Room, Biltmore Hotel

Joint Meeting with the Sections on General Practice
and Obstetrics and Gynecology

Television Presentation and Scientific Program
Problems of the Newborn and Young Infant

For Program, see Section on General Practice and
Television Schedule, page 234.

WEDNESDAY, MAY 12

2:00—Auditorium, Sunkist Building

2:00—Normal Developmental Phenomena During
the First Five Years of Life—Arthur H. Parmelee, Jr., M.D., Los Angeles, by invitation.
Discussion by Esther B. Clark, M.D., Palo Alto.

2:30—The Use of Amphetamine Sulfate (Benzedrine®) in Selected Cases of Mental Retardation—Wendell L. Severy, M.D., Beverly Hills.
Discussion.

3:00—Office Management of the Allergic Child—Morton Zall, M.D., Los Angeles.
Discussion opened by Norman Shure, M.D., Los Angeles.

3:30—Pediatric Ecology—H. E. Thelander, M.D., San Francisco.
Discussion.

4:00—Pediatric Rehabilitation Teams — R. Bruce Jessup, M.D., Palo Alto.
Discussion.

THURSDAY, MAY 13

9:00—Auditorium, Sunkist Building

9:00—Recognition and Management of Shigella Infections—Moses Grossman, M.D., San Francisco.

Discussion by Joan Hodgman, M.D., Los Angeles.

9:30—The Hypertensive Stage of Acute Nephritis—Treatment with a Derivative of Veratrum Viride—Stephen W. Royce, M.D., San Marino.
Discussion.

10:00—A Therapeutic Regime for Tuberculous Meningitis—Robert B. Stone, M.D., Oakland.
Discussion by Moses Grossman, M.D., San Francisco.

10:30—Sedimentation Rates in Normal Children—Saul Joel Robinson, M.D., San Francisco.
Discussion.

11:00—Business Meeting and Election of Officers.

PSYCHIATRY AND NEUROLOGY

Chairman A. E. Bennett, M.D., Berkeley
 Secretary George N. Thompson, M.D., Los Angeles
 Assistant Secretary Maxwell M. Andler, M.D., Beverly Hills



A. E. BENNETT
Chairman



GEORGE N. THOMPSON
Secretary

WEDNESDAY, MAY 12

9:00—Conference Room I, Biltmore Hotel

9:00—Work as a Therapy, with Special Reference to the Elderly—George J. Wayne, M.D., Los Angeles.

Discussion by Arthur Timme, M.D., Los Angeles, and Brunon Bielinski, M.D., Los Angeles.

9:30—Potentiation of Anticonvulsant Protection with Diuretics—Nicholas A. Bercel, M.D., Beverly Hills.

Discussion by Elinor Ives, M.D., Los Angeles, and Clemson Marsh, M.D., Glendale.

10:00—Referred Pain in Headache — Herbert H. Archibald, M.D., Oakland.

Discussion by James Jacobs, M.D., Long Beach, and Douglas G. Campbell, M.D., San Francisco.

10:30—The Office Psychotherapy of Ambulatory Schizophrenics—Don D. Jackson, M.D., Palo Alto.

Discussion by Norman Brill, M.D., Los Angeles.

11:00—The Funkenstein Test as a Guide to Treatment in the Neuroses and Psychoses—Anita M. Uhl, M.D., Berkeley, by invitation.

Discussion by A. E. Bennett, M.D., Berkeley.

WEDNESDAY, MAY 12

2:00—Conference Room I, Biltmore Hotel

2:00—Chairman's Address: Prevention of Suicide—A. E. Bennett, M.D., Berkeley.

2:30—The Use of Radioactive Iodine and Phosphorus in the Localization of Tumors of the Cerebral Hemisphere — Edwin W. Amyes, M.D., Philip J. Vogel, M.D., Paul Deeb, M.D., Los Angeles; and Ralph Adams, A.B., Los Angeles, by invitation.

Discussion by Rupert Raney, M.D., and Frank Anderson, M.D., Los Angeles.

3:00—Studies in Traumatic Amnesia—J. M. Nielsen, M.D., Los Angeles.

Discussion by Clarence Olsen, M.D., Beverly Hills, and Augustus Rose, M.D., Los Angeles.

3:30—The Differential Diagnosis of Lesions of the Skull—David Eder, M.D., Pasadena.

Discussion by Cyril B. Courville, M.D., and Karl O. Von Hagen, M.D., Los Angeles.

4:00—Results of Ligation of the Anterior Choroidal Artery—Robert W. Rand, M.D., Los Angeles.

Discussion by Aidan Raney, M.D., Los Angeles, John French, M.D., Long Beach, and Joseph Orr, M.D., Santa Monica.

THURSDAY, MAY 13

9:00—Renaissance Room, Biltmore Hotel

Television Presentation

Neurological Diseases—Diagnosis and Management

For Program, see page 235.

PUBLIC HEALTH

Chairman Charles E. Smith, M.D., Berkeley
 Secretary L. S. Goerke, M.D., Los Angeles
 Assistant Secretary E. M. Bingham, M.D., Stockton



CHARLES E. SMITH
Chairman



L. S. GOERKE
Secretary

WEDNESDAY, MAY 12

- 9:00—Conference Room 4, Biltmore Hotel
- 9:00—Clinical Laboratory Law and Its Meaning to Private Physicians — Malcolm H. Merrill, M.D., and W. Max Chapman, M.D., Berkeley.
Discussion.
- 9:30—Problems of Research on Smog—Fred A. Bryan, M.D., Los Angeles, by invitation.
Discussion.
- 10:00—Air Pollution and Its Effect on Health—Paul Kotin, M.D., Los Angeles.
Discussion.
- 10:30—Selective Tuberculosis Case Finding—Glen W. Kent, M.D., Martinez.
Discussion by Erwin P. Brauner, M.D., Visalia.
- 11:00—A Rural Health and Education Program—Robert D. Monlux, M.D., Fresno.
Discussion.
- 11:30—Business Meeting.

WEDNESDAY, MAY 12

- 2:00—Auditorium, Southern California Edison Building
Joint Meeting with the Section on General Practice
- 2:00—Relation of Nutrition to Health in an Aging Population—A Four-Year Follow-Up—Harold D. Chope, M.D., and Warren Hall, M.D., Redwood City.
Discussion by Lester Breslow, M.D., Berkeley.

- 2:30—Cardiac Screening Procedures—Edward Phillips, M.D., Los Angeles.
Discussion by William Paul Thompson, M.D., Los Angeles.
- 3:00—Dividends from Chest X-Ray Survey Method as a Means of Detecting Lung Cancer—Lewis W. Guiss, M.D., Los Angeles.
Discussion.
- 3:30—Recess.

3:40— Panel Discussion

Evaluation of Gamma Globulin Prophylaxis

Moderator: Wilson G. Smillie, M.D., New York City, by invitation.

The Private Physician—Albert J. Sheldon, M.D., Santa Ana.

The Health Officer — Edward Lee Russell, M.D., Santa Ana.

The Epidemiologist—John M. Chapman, M.D., Los Angeles, by invitation.

Question and Answer Period.

CALIFORNIA CONFERENCE OF LOCAL HEALTH OFFICERS

THURSDAY, MAY 13, and
FRIDAY, MAY 14

Conference Room 4, Biltmore Hotel
9:30 a.m. to 5:00 p.m.

RADIOLOGY

Chairman Calvin L. Stewart, M.D., San Diego
 Secretary Harold R. Morris, M.D., San Bernardino
 Assistant Secretary Merrell A. Sisson, M.D., San Francisco



CALVIN L. STEWART
Chairman



HAROLD R. MORRIS
Secretary

MONDAY, MAY 10

9:00—Conference Room 1, Biltmore Hotel

9:00—Radiation Therapy of Cancer of the Tongue—
 Frank C. Binkley, M.D., Pasadena.

Discussion by Charles E. Grayson, M.D.,
 Sacramento.

9:30—Diagnosis and Treatment of Intussusception
 —E. J. Denenholz, M.D., and George S.
 Feher, M.D., Modesto.

Discussion by James B. Irwin, M.D., San
 Diego.

10:00—Detection of Small Lesions of the Large
 Bowel—J. Maurice Robinson, M.D., San Fran-
 cisco.

Discussion by Henry C. Crozier, M.D., Los
 Angeles.

10:30—Recess — Business Meeting and Election of
 Officers.

10:40—The Use of Radioactive Chromic Phosphate in
 Ascites and Pleural Effusions—Melville L.
 Jacobs, M.D., Beverly Hills.

Discussion by Robert S. Stone, M.D., San
 Francisco.

11:10—Techniques, Advantages, and Disadvantages
 of the 0.3 mm. Focal Spot Tube—Martin S.
 Abel, M.D., Berkeley.

Discussion by H. I. Amory, M.D., San Fran-
 cisco.

11:40—The Responsibility of Radiologists to Their
 Technicians—Maurice M. Haskell, M.D., Long
 Beach.

Discussion by Wilbur Bailey, M.D., Los
 Angeles.

MONDAY, MAY 10

2:00—Conference Room 1, Biltmore Hotel
 Joint Meeting with Section on Urology

2:00—Chairman's Address: The Role of the Radiolo-
 gist in Urological Problems—Calvin L. Stew-
 art, M.D., San Diego.

2:40— **Panel Discussion**
Information, Please

Diagnostic Session on Urological Problems

Moderator: L. Henry Garland, M.D., San Francisco
 Radiologists: John D. Camp, M.D., Los Angeles, and
 Dan Tucker, M.D., Oakland.

Urologists: Roger W. Barnes, M.D., Los Angeles, and
 Donald R. Smith, M.D., San Francisco.

Questions from the floor.

TUESDAY, MAY 11

9:00—Conference Room 2, Biltmore Hotel

9:00—The Roentgen Aspects of Operable Heart Dis-
 ease—Herbert L. Abrams, M.D., San Fran-
 cisco.

Discussion by George Jacobson, M.D., Los
 Angeles.

9:30—Common Lesions of the Neck and Shoulder
 and the Part that Roentgen Rays Play in
 These Conditions—M. L. Pindell, M.D., Bev-
 erly Hills.

Discussion by William W. Saunders, M.D.,
 San Francisco.

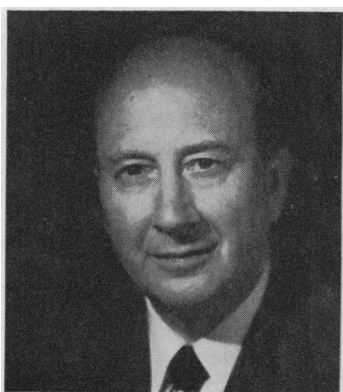
10:00—Hypertrophic Antral and Pyloric Musculature
 in the Adult—Isamu Nieda, M.D., and A. A.
 de Lorimier, M.D., San Francisco.

Discussion by Kenneth S. Davis, M.D., Los
 Angeles.

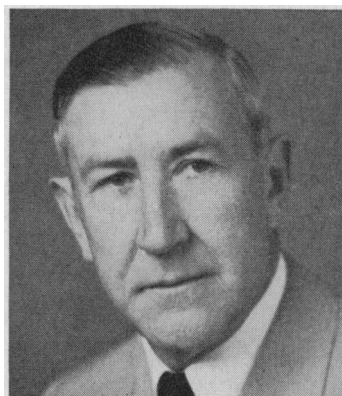
10:30—Recess—Annual Meeting of the Pacific Roent-
 gen Society.

UROLOGY

Chairman.....James A. May, M.D., San Diego
 Secretary.....Thomas I. Buckley, Oakland
 Assistant Secretary.....Wilson Stegeman, Santa Rosa



JAMES A. MAY
Chairman



THOMAS I. BUCKLEY
Secretary

MONDAY, MAY 10

2:00—Conference Room I, Biltmore Hotel
 Joint Meeting with Section on Radiology
 For Program, see Section on Radiology

TUESDAY, MAY 11

- 9:00—Conference Room I, Biltmore Hotel
- 9:00—Clinical Experience with the Artificial Kidney and Related Procedures—Peter F. Salisbury, M.D., Los Angeles.
 Discussion opened by Willard E. Goodwin, M.D., Los Angeles.
- 9:30—Preventive Aspects of Male Infertility—Murray Russell, M.D., Beverly Hills.
 Discussion.
- 10:00—Renal and Ureteral Type Pain—H. Spencer Hoyt, M.D., Monterey.
 Discussion opened by Ernest Bors, M.D., Long Beach.
- 10:30—Office Use of Trilene with the Duke Inhaler—Andrew E. Thuesen, M.D., Santa Rosa.
 Discussion.
- 11:00—Carcinoma of the Prostate Involving the Rectum—A Diagnostic Challenge—Chester Winter, M.D., by invitation, Los Angeles.
 Discussion by Charles Taylor, M.D., Beverly Hills, and Burton Smith, M.D., Santa Monica.

TUESDAY, MAY 11

- 2:00—Conference Room I, Biltmore Hotel
- 2:00—Chairman's Address—James A. May, M.D., San Diego.
- 2:30—Urological Aspects of Metabolic Bone Disease—Milton L. Rosenberg, M.D., San Francisco.
 Discussion opened by Carl E. Burkland, M.D., Sacramento.
- 3:00—Cineradiography in Vesical Physiology—Frank Hinman, Jr., M.D.; Gerald Miller, M.D., by invitation; and Earl R. Miller, M.D., San Francisco.
 Discussion opened by W. E. Goodwin, M.D., Los Angeles.
- 3:30—Lower Nephron Nephrosis Due to Toxic Solvents—William Casey, M.D., and Wilford Woolf, M.D., Torrance, both by invitation.
 Discussion opened by Baldwin Lamson, M.D., Los Angeles.
- 4:00—Massive Retroperitoneal Cellulitis Simulating Retroperitoneal Sarcoma, Obstruction of the Left Ureter and Complete Clinical Recovery without Surgical Mobilization of the Ureter—David Rosenbloom, M.D., Los Angeles.
 Discussion.
- 4:30—Business Meeting and Election of Officers.

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Scientific Exhibits

Main Galeria and North Galeria, Biltmore Hotel

• Main Galeria

Artificial Kidney and Some Results of Its Clinical Application—Peter F. Salisbury, M.D., Los Angeles.

Tumors of the Larynx—Mervin C. Myerson, M.D., Beverly Hills.

• North Galeria

Lesions of the Optic Chiasm—C. H. Shelden, M.D., Robert H. Pudenz, M.D., Donald B. Freshwater, M.D., Pasadena; and Mr. Zolton Yuhasz, Pasadena, by invitation.

• North Galeria

Transvaginal Peritoneoscopy (Culdoscopy) — A. R. Abarbanel, M.D., Los Angeles.

Methods of Evaluating the Menstrual Cycle—Edward T. Tyler, M.D., Los Angeles.

Magnification Techniques with Ultra-Fine Focal Spot X-ray Tube—Martin S. Abel, M.D., Berkeley.

Organizational Exhibits

Main Galeria, Biltmore Hotel

C.M.A. Public Relations Department

C.M.A. Blood Bank Commission

C.M.A. Committee on Postgraduate Activities

U.S. Food and Drug Administration

California Physicians' Service

Audio-Digest Foundation

Woman's Auxiliary to the C.M.A.

California League of Nursing

Television Schedule

Committee on Television—George C. Griffith, M.D., Chairman

Arranged with the cooperation of the Los Angeles County Hospital, and produced through the courtesy of Smith, Kline & French Laboratories

MONDAY, MAY 10

9:00—Renaissance Room, Biltmore Hotel

Cardiac Surgery

A Cardiovascular Conference

9:00-11:00 a.m.

Richard S. Cosby, M.D., Coordinator

Participants: Robert W. Oblath, M.D., Internist; George Jacobson, M.D., Radiologist; Judson S. Denson, M.D., Anesthesiologist; Frank Byron, M.D., and B. W. Meyer, M.D., Surgeons; Urban Eversole, M.D., Montreal, Canada, Guest Anesthesiologist, and Henry Swan, M.D., Denver, Colorado, Guest Surgeon.

1. Medical Examination and Consultation.
2. Operation—Mitral Valvulotomy.

MONDAY, MAY 10

2:00—Renaissance Room, Biltmore Hotel

Problems of the Newborn and Young Infant

2:00-3:30 p.m.

Robert Cleland, M.D., Coordinator

Participants: Bernard Hanley, M.D., Obstetrician; Alonzo B. Cass, M.D., and Stephen W. Royce, Jr., M.D., Pediatricians.

1. Care and Resuscitation of the Newborn Infant.
2. Care of the Premature Infant.
3. Care of the Normal Infant Through the First Year.
4. Obstetrical Problems—Operative Clinic.

TUESDAY, MAY 11

9:00—Renaissance Room, Biltmore Hotel

Portal Hypertension

9:00-10:30 a.m.

David C. Levinson, M.D., Coordinator

Participants: Donald C. Balfour, Jr., M.D., Telfer B. Reynolds, M.D., Internists; Milton R. Hales, M.D., Pathologist; William P. Mikkelsen, M.D., and Arthur C. Pattison, M.D., Surgeons.

1. Emergency Care of Patients with Hemorrhage from Esophageal Varices.
2. Causes of Portal Hypertension.
3. The Nature of the Circulatory Disturbance in Cirrhosis—Demonstration on a Model.
4. Hepatic Artery—Portal Vein Shunts—Demonstration on a Model.
5. Casts of the Liver Circulation in Cirrhosis—Demonstrations on Models.
6. Indirect Method of Measuring Portal Venous Pressure—Demonstration on a Model.
7. The Cardiac Catheter in Place—Demonstration with Patient in Surgery.
8. The Clinical Use of Hepatic Vein Wedge Catheterization in Portal Hypertension.
9. Medical Treatment for Mild Portal Hypertension.
10. Medical Treatment of Patient Too Ill for Operation.
11. Typical Surgical Case—Portacaval Anastomosis.
12. Diagnosis in Obscure Case.
13. Extrahepatic Portal Hypertension.
14. Question and Answer Panel.

TUESDAY, MAY 11

2:00—Renaissance Room, Biltmore Hotel

Radioactive Isotopes in Medicine

2:00-3:00 p.m.

William Goodwin, M.D., Coordinator

Participants: John Backus, Ph.D., Paul H. Deeb, M.D., Ralph Adams, M.D., Franz K. Bauer, M.D., Boris

Catz, M.D., Gurth Carpenter, M.D., Henry L. Jaffe, M.D., Paul Starr, M.D., and John H. Lawrence, M.D.

1. Fundamentals of Nuclear Physics—Discussion and Demonstration—John Backus, Ph.D.
2. Thyroid Uptake and the Basic Mechanisms Involved—A Demonstration—Paul H. Deeb, M.D., and Ralph Adams, M.D.
3. Scanning Techniques—A Demonstration—Franz K. Bauer, M.D.
4. Treatment of Hyperthyroidism and Carcinoma of the Thyroid—A Discussion—Boris Catz, M.D.
5. Treatment of Hematological Diseases with Isotopes—A Discussion—Gurth Carpenter, M.D.
6. Intracavitary and the Interstitial Use of Radioactive Colloidal Chromic Phosphate for Palliative treatment of Certain Malignant Lesions—A Demonstration—Henry L. Jaffe, M.D.
7. The Procurement of Isotopes—A Discussion—Paul Starr, M.D.

THURSDAY, MAY 13

9:00—Renaissance Room, Biltmore Hotel

Diagnosis and Management of Neurological Diseases

9:00-10:30 a.m.

J. M. Nielsen, M.D., Coordinator

1. Minimal Neurological Examination.
2. Spasticity.
3. Parkinson Syndromes.
4. Cerebellar Ataxia—Two Syndromes
 - (a) Midline Cerebellar Lesion
 - (b) Disease of Cerebellar Lobules
5. Cerebellar Tests.
6. Threatened Cerebral Thrombosis
7. Whiplash Injury of the Neck
 - (a) Acute Syndrome
 - (b) Chronic Syndrome
8. Early Epilepsy—Not a Disease but a Symptom.

Motion Picture Program

Arthur E. Smith, M.D., D.D.S., Los Angeles, Chairman

Galeria Room, Biltmore Hotel

A carefully selected showing of approximately 100 medical motion pictures will be held in the Galeria Room, Biltmore Hotel, during all or part of each day of the meeting.

On Monday and Tuesday, May 10 and 11, films will be shown from 9 a.m. to 5:30 p.m.

On Wednesday, May 10, the afternoon and evening hours, from 12:30 to 5:30 p.m., and from 7 to 11 p.m., will be used, and on Thursday, May 13, films will be shown from 9 a.m. to 3 p.m.

A full schedule showing the times and titles of each film will appear in the program distributed at the annual session.

WOMAN'S AUXILIARY to the CALIFORNIA MEDICAL ASSOCIATION

Twenty-Fourth Annual Convention, May 9 to 11, 1954

Headquarters: Biltmore Hotel, Los Angeles



MRS. CARL BURKLAND, President



MRS. FREDERICK J. MILLER, President-Elect

Convention Chairman: MRS. ROBERT B. HOPE

REGISTRATION—MAIN GALERIA

Sunday, May 9—9:00 a.m. to 12:00 noon
1:00 p.m. to 4:00 p.m.
Monday, May 10—8:30 a.m. to 12:00 noon
1:00 p.m. to 4:00 p.m.
Tuesday, May 11—8:30 a.m. to 12:00 noon

SUNDAY, MAY 9

8:00 a.m.—Executive Committee meeting, in Conference Room No. 3, Hotel Biltmore.
9:30 a.m.—Annual Report of the Woman's Auxiliary by the President, Mrs. Carl Burkland, to the California Medical Association, House of Delegates, Renaissance Room, Hotel Biltmore. Auxiliary members and doctors' wives are invited to attend.
10:30 a.m.—Pre-Convention Board Meeting, Conference Room No. 8, Hotel Biltmore.
5:00 to 7:00 p.m.—Reception honoring Mrs. John W. Green, wife of the President of the California Medical Association, Galeria Room, Hotel Biltmore. All doctors' wives and their husbands are cordially invited.

MONDAY, MAY 10

9:00 a.m.—Formal opening of the Twenty-fourth Annual Meeting of the Woman's Auxiliary to the California Medical Association, Burdette Hall, Baptist Church, 5th

and Olive Streets. Mrs. Carl Burkland, President, presiding.

2:15 to 4:15 p.m.—Afternoon meeting.

7:30 p.m.—Dinner and ball in honor of the California Medical Association President, Dr. John W. Green, Biltmore Bowl, Hotel Biltmore. Dress optional.

TUESDAY, MAY 11

9:00 a.m.—General Meeting of the Woman's Auxiliary to the California Medical Association, Burdette Hall. Mrs. Carl Burkland, President, presiding.
1:00 p.m.—Annual Luncheon in honor of Mrs. Carl Burkland, Mrs. Frederick Miller, Past State Presidents and Members of the State Advisory Board, Biltmore Bowl, Hotel Biltmore.
3:00 p.m.—Post-Convention Board Meeting, Conference Room No. 8, Hotel Biltmore. Mrs. Frederick Miller, presiding.

ENTERTAINMENT

Live television and radio broadcast tickets will be available for members and guests. The May 10th President's dinner and ball tickets may be purchased at the C.M.A. registration desk in the Ballroom. The May 11th luncheon tickets may be obtained at the Auxiliary registration desk.

Technical Exhibits

The technical exhibitors will be housed this year in the Ballroom, the Ballroom Foyer, and the Music Room. There will be 98 exhibitors, displaying the newest products and services for the benefit of those attending the meeting.

Exhibits have been arranged to allow a maximum of space for circulation and for visiting with the exhibitors.

All physicians and their registered assistants are welcome in the exhibit areas and it is hoped that all will take advantage of this opportunity to refresh themselves on every-

thing that is new and good in the science and art of medical practice. Only at annual meetings is such a display available.

Under the five-day meeting schedule this year, ample time will be available for visiting the exhibits. Please take this time to visit with the exhibitors, to learn about new items for yourself and to show your exhibitors that you appreciate their substantial contribution to your annual session.

A list of exhibitors and their displays is given below.

Room and Booth No.

ABBOTT LABORATORIES Ballroom—48

North Chicago, Illinois

Abbott Laboratories will exhibit IBEROL, a therapeutic iron and vitamin tablet which offers effective control of hypochromic microcytic anemia.

Each IBEROL tablet represents 0.35 Gm. Ferrous Sulfate, U.S.P., and the following nutritional constituents: Thiamine hydrochloride, 2 mg.; riboflavin, 2 mg.; nicotinamide, 10 mg.; pyridoxine hydrochloride, 1 mg.; pantothenic acid (as calcium pantothenate), 2 mg.; folic acid, 1.7 mg.; ascorbic acid, 50 mg., and liver fraction (three parts 70% alcohol-insoluble fraction and one part 70% alcohol-soluble fraction), 0.5 Gm.

Three IBEROL tablets daily supply 210 mg. of elemental iron for the increase of hemoglobin in the treatment of iron deficiency anemia. This dose also supplies six times the minimum daily requirement for thiamine hydrochloride, three times the MDR for riboflavin, five times the MDR for ascorbic acid, 1½ times the recommended daily dietary allowance of nicotinamide, 3 mg. of pyridoxine hydrochloride, 6 mg. of pantothenic acid, 5.1 mg. of folic acid and 1.5 Gm. of liver fraction.

A. S. ALOE COMPANY Ballroom Foyer—3

Los Angeles

We will have on display our own exclusive Steeline Examining and Treatment room furniture. This equipment is new in design and has many very attractive features. Also for your inspection: Laboratory and Physiotherapy equipment including the latest in Ultra Sonic Machines.

AMES COMPANY, INC. Music Room—63

Elkhart, Indiana

CLINITEST, with urine sugar, according to an article in the November-December issue of the *American Journal of Medical Technology*, is standardized, which assures uniformly reliable results whenever and wherever a test is performed—office, ward, clinic, or patient's home. Standardization not only curtails error, but saves personnel's time by elimination of preparing and mixing of reagents.

ACETEST for Acetonuria, BUMINTEST for Albuminuria, HEMATEST for occult blood, and ICTOTEST for Bilirubin will also be on display.

Room and Booth No.

THE ARMOUR LABORATORIES Music Room—82

Chicago, Illinois

HP ACTHAR Gel, the Armour Laboratories' brand of purified corticotropin (ACTH) is featured at the Armour Laboratories booth, with particular emphasis on the use of HP ACTHAR Gel and in allergic manifestations such as contact dermatitis, weed and pollen allergies and skin sensitivities. We will also feature Armyl, Armatinic and Biopar.

AYERST, McKENNA & HARRISON LIMITED Ballroom—46

New York, New York

You are cordially invited to visit booth No. 46 to relax and discuss the Ayerst line of prescription specialties with our representatives. Literature and information relative to "Premarin" may be had at the booth. Representatives will be pleased to discuss new developments with you, answer any questions, or just have you visit. Here is an opportunity to become better acquainted with us.

BABY DEVELOPMENT CLINIC Ballroom—49

Chicago, Illinois

Maternity Counselling Service offers you demonstration material to aid in teaching expectant mothers: care and support of breast; support of abdomen and relief of back strain; personal hygiene and cleanliness. Preparation for infant and child care aids on bathing; feeding, toileting as well as care of feet. Material also available for well baby conferences.

THE BAKER LABORATORIES, INC. Music Room—81

Cleveland, Ohio

You are invited to visit the Baker booth where you will receive a cordial welcome. Baker's Modified Milk and Varamel, two successful products for infant feeding, are on display.

Baker representatives will be glad to discuss with you the practical application of Grade A Milk, adjusted fat composition, zero curd tension, synthetic vitamins and other important factors which help to eliminate many of the problems in modern infant feeding.

BARNES-HIND LABORATORIES, INC.

San Francisco

Music Room—92

Barnes-Hind Laboratories wishes to bring to the attention of the physician its sedative product TRANQUINAL. TRANQUINAL is indicated wherever true sedation is desired: anxiety states, certain gastrointestinal disorders, functional nervousness and stress in women, temperamental excitability, over-stimulus from amphetamines and like drugs. The advantages of TRANQUINAL are that TRANQUINAL is free of side- and after-effects, has a tremendous margin of safety (useful in the psychologically imbalanced patient), replaces atropine-hypnotic combinations advantageously in alimentary disorders, and is of foremost importance in daytime sedation since it tranquilizes the patient while avoiding the well-known disadvantages of barbiturates.

DON BAXTER, INC.

Glendale

Ballroom Foyer—9

Your Baxter representatives welcome this opportunity to discuss with you: CALORIGEN 1500, the well-tolerated, high-calorie tubal nutrient for nasogastric feeding; DEXTRAN, a plasma volume expander; and a full line of intravenous solutions in the VACOLITER container including ISOLYTE, KADALEX, and HYPROTIGEN. New improved all-plastic intubation tubes and administration sets will be available for your inspection.

BEECH-NUT PACKING COMPANY

Canajoharie, New York

Ballroom—32

Have you used the Beech-Nut Strained and Junior Foods for your GERIATRIC as well as your PEDIATRIC patients? Beech-Nut nutritionists will be present to answer any questions you may have regarding the products available for special feedings.

THE BORDEN FOOD PRODUCTS COMPANY

San Francisco

Ballroom Foyer—17

Elsie invites you to visit The Borden Company booth. Printed material and information on various uses of Borden's Evaporated Milk and Starlac will be available. Come, pause for a moment, and join us in a cup of delicious Borden Instant Coffee.

THE BORDEN COMPANY

New York, New York

Ballroom—31

There's no better place to talk over the latest information on infant feeding than the Borden Prescription Products booth. On display is the complete line of Borden infant formula products for every feeding purpose or preference. If you're encountering hyperirritability or excoriation, you'll be interested in BREMIL, a formula patterned upon breast milk. If you suspect milk allergy in some of your patients, you'll find the answer in MULL-SOY, leading hypoallergenic food (Liquid or Powdered). For prematures, or for digestive disturbances demanding low fat and high protein, DRYCO provides an ideal, flexible formula base. And if your preference is for liquid products, you'll want the latest facts about BIOLAC.

BOYLE & COMPANY

Los Angeles

Ballroom—33

Featuring TRIVA for vaginitis; the Boyle HEMATINICS; Boyle PRE-NATALS; OPIDICE an aid in obesity management; our vitamin-mineral combination DEIMAL; and tandem action sedative PENTO DEL.

GEORGE A. BREON & CO.

San Francisco

Ballroom—"B"

George A. Breon & Co., distributors of Lanteen products, invites convention members to their exhibit of reproduction of well-known paintings by famous European artists at booth "B". Lithographic prints of these beautiful paintings are available upon request. Representatives will also be happy to discuss Lanteen products with visiting members.

A. M. BROOKS COMPANY

Los Angeles

Ballroom Foyer—8

We extend a sincere welcome to our many friends to visit us, in booth No. 8, where we shall exhibit electro-medical and physical therapy equipment, as follows: Raytheon MICROTHERM, (microwave) diathermy, Ultrasonic machines, Electrocardiographs (ink-writer and hot stylus), Ballistodyne Ballistocardiograph, Electrosurgical units, Audiometers, AMBCO Hearing Amplifier, portable, Ultra-violet and Infra Red Lamps, Rehabilitation equipment such as Restorator Exerciser, Anatomotor Exerciser Table, etc. Competent salesmen on hand at all times for information and demonstration of equipment.

BROWN & WILLIAMSON TOBACCO CORPORATION

Louisville, Kentucky

Ballroom—"A"

The exclusive Health-Guard Filter Tip in the VICEROY King Size Cigarette provides beneficial protection to the smoker against nicotine and tars. The 20,000 tiny filtering traps in each VICEROY Filter effectively remove far more nicotine and tars than any other leading cigarette, as proved by testing methods accepted by the United States Government. An explanation of the unique advantages in smoking VICEROY will be of real interest to members and guests who visit the VICEROY exhibit.

BURROUGHS WELLCOME & CO. (U.S.A.) INC.

Tuckahoe, New York

Music Room—88

'Marezine' Hydrochloride brand Cyclizine Hydrochloride—prevents and relieves motion sickness and vertigo without causing drowsiness.

Syrup of 'Antepar' Citrate brand Piperazine Citrate—eradicates pinworms. Pleasant to take.

'Tricoloid' brand Tricyclamol—Compressed, sugar-coated—new anticholinergic for relief of hyperacidity, functional diarrheas and gastrointestinal spasm.

ELDON H. CANRIGHT COMPANY, INC.

Glendale

Music Room—80

You are cordially invited to stop by our booth where qualified, courteous representatives will appreciate the opportunity of discussing a Canright specialty formula with you.

CARNATION COMPANY

Ballroom—59

Los Angeles

You are cordially invited to visit the Carnation Company booth No. 59, where you will see an attractive display featuring colorful translights of famous Carnation Babies. Medical representatives will explain the reasons why Carnation Milk deserves consideration as your first choice for infant feeding, child feeding and general diet uses. Valuable literature will also be available for distribution.

CIBA PHARMACEUTICAL PRODUCTS, INC.

Summit, New Jersey

Ballroom Foyer—I

The Ciba exhibit (Booth No. 1) will feature SERPASIL, a pure crystalline alkaloid of Rauwolfia which usually produces mild, gradual, sustained lowering of blood pressure with a slowing of the pulse rate.

Representatives in charge of the Ciba booth will be pleased to discuss the role of SERPASIL in the treatment of hypertension and to furnish literature on this new drug.

THE COCA-COLA COMPANY

Music Room—69

Atlanta, Georgia

Ice cold Coca-Cola served through the courtesy and cooperation of the Coca-Cola Bottling Co. of Los Angeles and The Coca-Cola Company.

CONTINENTAL MEDICAL BUREAU, Agency

Los Angeles

Music Room—67

Continental Medical Bureau, Agency will be represented in booth No. 67. Stop here if you wish to review information on doctors or other medical personnel available for positions. Also register here if you are seeking a new location. This Bureau covers all western and southwestern states in addition to all areas of California, Hawaii, Alaska, Foreign. No registration fee. Information gladly. (Helen Buchan, Director.)

CUTTER LABORATORIES

Ballroom Foyer—4

Berkeley

Cutter Laboratories, booth No. 4, will display "Alhydrox" adsorbed toxoids and combined vaccines as well as the exclusive human blood fractions—Albumin, Hypertussis and the new human fibrinogen—Parenogen.

Also on exhibit will be the complete Cutter Saftiflask Solutions line, featuring the Saftitab Stopper—safer because it's solid, yet with open stopper convenience. The new built-in "Bend-the-Blue" Safticlamp on IV, blood and plasma infusion equipment will be demonstrated. At no extra cost this revolutionary new clamp provides precision control of fluid with just one hand. The Safticlamp is on all Cutter, all-plastic, expendable sets which are designed for safe pressure administration.

F. A. DAVIS COMPANY

Music Room—91

Philadelphia, Pennsylvania

The New Loose Leaf Cyclopedia of Medicine, Surgery and Specialties will be on display. Be sure to see the 1954 Loose Leaf Revision pages just issued. Also our medical textbooks, among them the new Hale *Clinical Anesthesia* and Ficarra *Emergency Surgery*, and new editions of Goodale *Clinical Interpretations of Laboratory Tests*; Alpers *Clinical Neurology* and Judovich and Bates *Pain Syndromes*.

DESITIN CHEMICAL COMPANY

Ballroom—50

Providence, Rhode Island

Desitin Ointment: the pioneer in external cod liver oil therapy. Indications: diaper rash, slow healing wounds, burns of all degrees, lacerations, hemorrhoids and fissures.

Desitin Powder: a unique, dainty medicinal powder saturated with cod liver oil.

Desitin Hemorrhoidal Suppositories with Cod Liver Oil: coats ano-rectal area with soothing, lubricating cod liver oil, gives prompt relief of pain, allays itching.

Desitin Lotion: the original cod liver oil lotion, soothing, protective, mildly astringent and healing, in non-specific dermatitis, pruritus, poison ivy, etc.

DEVEREUX SCHOOLS

Music Room—84

Devon, Pennsylvania

Large color photos of the school campus and leather, ceramic and jewelry items made by the children are featured in the Devereux Schools exhibit.

The Devereux Foundation offers "tailor made" education for children who are unable to adjust themselves in the public schools—either because of emotional, academic or intellectual problems.

In a boarding school setting, the Devereux Schools offer the finest educational and clinical facilities plus an outstanding staff of specialists to assist physicians to meet the need of their school age patients who are failing in their home communities.

THE DIETENE COMPANY

Ballroom—54

Minneapolis, Minnesota

Visit our exhibit and examine the free Diet Service for physicians. The diets are nutritionally well-balanced, easy to follow and made to appear as if they were typed in your office.

MERITENE, the economical and palatable whole protein supplement and DIETENE, the "Council-Accepted" Reducing Supplement will be on display.

DOHO CHEMICAL CORPORATION

Ballroom—26

New York, New York

Doho Chemical Corporation exhibits AURALGAN, the time-honored decongestant and pain reliever in Otitis Media, also for removal of Cerumen; RHINALGAN, the equally safe nasal decongestant for infants and the aged; NEW OTOMOSAN, the fungicidal and bactericidal ear medication.

Mallon Chemical Corporation, a subsidiary, features RECTALGAN, the liquid topical anesthesia for relief of pain and discomfort in hemorrhoids, pruritus and perineal suturing.

ENCYCLOPEDIA AMERICANA

Ballroom Foyer—I

Beverly Hills

The Americana Corporation proudly presents the greatest of all Americana Encyclopedias. Since 1949 three-fourths of the Americana text has been *completely revised and reset*. Thousands of new illustrations, the 1950 official census figures and new maps have been added, plus, over 300 new articles on American and Canadian cities never before in the set. Complete with year book and research privileges to keep its owners fully up to date. This new edition carries highest rating with our public schools, universities, colleges, libraries, government offices and better homes. Convenient terms if desired. Without any obligation we cordially invite your inspection.

ENCYCLOPAEDIA BRITANNICA, INC. Music Room—87
Los Angeles

Encyclopaedia Britannica—EB's Biggest Revision in a Quarter of a Century! The 1954 Edition of Encyclopaedia Britannica is a new milestone in Britannica's 188-year-history, representing, as it does, the biggest revision—in a quarter of a century—of what has long been acknowledged as the world's most authoritative reference work. Approximately 3½ million word changes are involved in revisions affecting over 4,000 articles.

ENDO PRODUCTS Music Room—77
Richmond Hill, New York

Endo representatives will be discussing **BALARSEN TABLETS**, a new A.M.A. Council Accepted Arsenical (Arsthinol) for the treatment of amebiasis, **CUMERTILIN TABLETS** and **AMPOULES**, a new A.M.A. Council Accepted Organic Mercurial Diuretic (Mercumatilin). **HYCODAN TABLETS** and **SYRUP**, the A.M.A. Council Accepted Codeine derivative (dihydrocodeinone bitartrate) for COUGH only. **LAURON**, the A.M.A. Council Accepted Organic Gold (Aurothioglycanide) for Rheumatoid Arthritis.

CHARLES O. FINLEY & COMPANY Ballroom—27
Los Angeles

Come discuss your disability insurance problems concerning your own California Medical Association Group Disability Insurance.

C. B. FLEET CO., INC. Ballroom Foyer—22
Lynchburg, Virginia

During the past fifty years, Phospho-Soda (Fleet) has been a symbol of elegance in sodium phosphate medication. **FLEET ENEMA DISPOSABLE UNIT**—an enema solution of Phospho-Soda (Fleet)—is a worthy companion product. The single-use unit simplifies and assures satisfying preparation for proctoscopy and as a routine enema; it is a boon to the hospitalized patient.

E. FOUGERA & COMPANY, INC. Music Room—78
New York, New York

E. Fougera & Co., Inc. and Division, Varick Pharmacal Co., cordially invite physicians to discuss with Professional Service Representatives new preparations of importance to their every day practice. Descriptive literature and samples of all products will be available.

GEIGY PHARMACEUTICALS Music Room—60
New York, New York

The Geigy Exhibit features Council-accepted **BUTAZOLIDIN** (brand of phenylbutazone), an orally effective compound which has achieved great clinical success in the treatment of rheumatoid disorders. Also on display will be Council-accepted **TROMEXAN**, an oral anticoagulant of rapid action and little cumulation; **EURAX Cream**, a long-acting, non-sensitizing, antipruritic and scabicide; and **PANPARNIT**, indicated for symptomatic relief of Parkinson's Disease.

GENERAL ELECTRIC COMPANY Ballroom Foyer—2
Milwaukee, Wisconsin

The new General Electric Imperial will be displayed. Look at the flexibility you get with a new General Electric Imperial. No other diagnostic x-ray unit approaches the flexibility offered by the new General Electric Imperial.

GERBER PRODUCTS COMPANY Music Room—85
Fremont, Michigan

When milk is contraindicated as the basic food for infants, Gerber's "Meat Base Formula" can provide a nutritionally adequate replacement. It is well accepted and tolerated by infants of all ages.

Your Gerber detailman invites you to evaluate "Meat Base Formula" and the complete line of supplementary baby foods. You are also invited to review new editions of Gerber's baby care and adult special diet booklets. Each is designed especially for distribution by physicians. Each provides non-controversial information in simple, easy-to-understand language. The service is complimentary.

JOHN F. GREER COMPANY Ballroom Foyer—16
Oakland

The John F. Greer Company will demonstrate the Greer Colostomy Compact in booth No. 16. Miss Jayne Greer will be in the booth to discuss any special appliance problems. Let us tell you about "Derma-Guard," the gum protective powder introduced at the American College of Surgeons meeting in October.

H. J. HEINZ COMPANY Ballroom—57
Pittsburgh, Pennsylvania

Heinz now presents Baby Foods in glass. The newer varieties are Strained Cream of Tuna and Junior Chicken Noodle Dinner. Strained Orange Juice, in tin of course, is featured also. You may wish to see the plastic spill-proof tumbler for weaning.

For your office, there is the ever-popular Nutritional Data and Variety and Ingredient Listing Pad.

Available for your patients is the following literature: *Your Baby's Diet*; *Junior Foods—For Older Children*; *Recipe Magic—Using Heinz Strained and Junior Foods*; *Facts About Foods*.

HOFFMANN-LA ROCHE, INC. Ballroom—55
Nutley, New Jersey

You will find both Gantrisin and Gancicillin products featured in the Roche display. The new Gancicillin products will be of special interest to you because they provide the wider antibacterial spectrum and higher solubility of Gantrisin together with the antibacterial action of penicillin G. Our representatives will welcome your questions on these and other Roche products.

HOLLAND-RANTOS COMPANY, INC. Ballroom—42
New York, New York

Representatives will gladly discuss with interested physicians the *diffusion test for evaluation of the spermicidal time* of contraceptive preparations—with particular reference to **KOROMEX Jelly and Cream**. Available **Koromex Diaphragm Sets** will be exhibited for your inspection.

ROGER JESSUP CERTIFIED FARM
Glendale

Music Room—97

The exhibit of Roger Jessup Certified Farm will tell the story of Certified Milk, what it is, how it is produced (methods and standards), and its nutritional values. Certified Milk has retained a position of leadership in the dairy industry which has exerted an influence far greater than the volume of its sales may indicate. It is the object of Roger Jessup Certified Farm to help retain this leadership. It is our belief that Certified Milk is the highest grade of milk obtainable. Our exhibit booth will be staffed with people who have an excellent knowledge of all phases of the production and value of Certified Milk today.

LEDERLE LABORATORIES

Ballroom Foyer—10

New York, New York

You are cordially invited to visit our exhibit in booth No. 10 where you will find our representatives prepared to give you the latest information on LEDERLE products.

LIEBEL-FLARSHEIM COMPANY OF CALIFORNIA, INC.

Oakland

Ballroom Foyer—14

Liebel-Flarsheim of California, Inc. and the W. W. Wiley Company will exhibit the Liebel-Flarsheim Model SW-660 diathermy, which utilizes the patented L-F Hinged Drum and features air-spaced plate techniques and special applications for "hard-to-treat" areas with the utility applicator.

An office model of the world-famed "bovie" electro-surgical unit will also be shown and demonstrated.

Competent, factory-trained field representatives will be on hand to assist in any way possible with technical problems and questions of application.

Your attention and patronage are earnestly solicited.

ELI LILLY AND COMPANY

Music Room—75 & 76

Indianapolis, Indiana

You are cordially invited to visit the Lilly exhibit located in space numbers 75 and 76. The display will contain information on recent therapeutic developments and will feature the story of the Lilly Junior Taste Panel. Lilly sales people will be in attendance. They welcome your questions about "Ilotycin" (Erythromycin, Lilly) and other Lilly products.

J. B. LIPPINCOTT COMPANY

Music Room—61

Philadelphia, Pennsylvania

J. B. Lippincott Company presents, for your approval, a display of professional books and journals geared to the latest and most important trends in current medicine and surgery. These publications, written and edited by men active in clinical fields and teaching, are a continuation of more than 100 years of traditionally significant publishing.

LLOYD BROTHERS, INC.

Music Room—66

Cincinnati, Ohio

The Lloyd exhibit will feature the newest concepts of treatment in the fields of gastric hyperacidity, anemia

and "nervous exhaustion." Our qualified representatives will welcome an opportunity to present the latest clinical results of current research to each physician in attendance.

P. LORILLARD COMPANY

Ballroom—"D"

New York, New York

P. Lorillard Company, manufacturers of OLD GOLD and EMBASSY Cigarettes as well as BRIGGS Pipe Mixture and other famous tobacco products will exhibit and demonstrate their new KENT Cigarettes with the exclusive Micronite Filter, which takes out up to seven times more nicotine and tars than other filter cigarettes.

LOV-E BRASSIERE COMPANY

Ballroom Foyer—18

Hollywood

We invite you to inspect our highly specialized line of therapeutic breast supports which enable the physician to prescribe remedial support for specific breast conditions. Each LOV-E brassiere is custom-fitted inch-by-inch to your patient's personal measurements . . . and in exact accordance with your instructions. Special brassieres for pre-natal, postpartum, atrophic, hypertrophic and mastectomy. LOV-E Corrective brassieres are available in leading department stores and corset shops throughout the West. Our representative will be very happy to answer any questions.

M & R LABORATORIES

Music Room—80

Columbus, Ohio

Your SIMILAC representatives are happy to take part in this meeting. They are pleased to have the opportunity to discuss with you the role of SIMILAC in infant feeding. They have for you the latest Pediatric Research Conference Reports. Also available are current reprints of pediatric nutritional interest.

MARLYN CO., INC.

Ballroom—51

Los Angeles

Marlyn Co., Inc. extends a cordial invitation to visit booth No. 51, where our representatives will be pleased to give you information on our featured product Test-Estrin or other products of our manufacture.

S. E. MASSENGILL COMPANY

Ballroom—28

Bristol, Tennessee

You are invited to visit the S. E. Massengill Company booth. Adrenosem, the new Massengill systemic hemostatic, is featured. Adrenosem is a specific in treating those conditions characterized by increased capillary permeability. Our representatives will be glad to discuss with you the latest information and clinical evaluation of this product.

MCNEIL LABORATORIES, INC.

Ballroom—36

Philadelphia, Pennsylvania

Members of the California Medical Association are cordially invited to visit our booth No. 36, Mr. Hugh A. Harley in charge. Products to be featured are Butisol Sodium, Clistin Maleate, Butisol-Belladonna, Syndrox Hydrochloride, Algoson and Sustinex.

MEAD JOHNSON AND COMPANY Ballroom Foyer—12
San Francisco

Mead Johnson & Company, booth No. 12, will feature Lactum, Mead's liquid formula for infant feeding; Poly-Vi-Sol and Tri-Vi-Sol, superior vitamin supplements for infants; Panalins and Panalins-T, new vitamin capsules based on the new National Research Council's recommendations for vitamin maintenance and therapy. Natalins, the smaller, complete prenatal capsules, and Mulcin, the new orange-flavored vitamin liquid, will also be shown.

MEDCO PRODUCTS COMPANY Ballroom—25
Tulsa, Oklahoma

The MEDCOLATOR Stimulator, for the stimulation of innervated muscle or muscle groups ancillary to treatment by massage, is a low volt generator that will generate plenty of your interest. Electrical muscle stimulation is a valuable form of rehabilitation therapy. Be sure to visit our booth for a personal demonstration.

THE MEDICAL CENTER AGENCY Ballroom Foyer—21
San Francisco

The Medical Center Agency, San Francisco, has for many years been the placement Center for physicians. If you are seeking a well-qualified colleague or new member for your staff, you will find the Medical Center Agency able to offer you the opportunity to choose from many applicants. Our complete registry of Specialists and General Practitioners enables you to select not only a man with ability but offers you a wide choice of personalities for a pleasant, cooperative associate.

If you are a physician looking for an association with an established group or individual in your special field, please stop at our booth to discuss available opportunities.

Interviews and listings will, of course, be treated with every confidence. (Norma Rohl, Director.)

THE MEDICAL PROTECTIVE COMPANY Ballroom Foyer—15
Fort Wayne, Indiana

Having completed another year in which not a single policyholder suffered involuntary loss from his own pocket in a malpractice claim or suit defended by this unique organization, despite large losses reported elsewhere, The Medical Protective Company, Specialists in Professional Protection Exclusively since 1899, invite your visit with its representatives at booth No. 15. Answers to problems in the Doctor-Patient relationship are yours for the asking.

THE WM. S. MERRELL COMPANY Ballroom—56
Cincinnati, Ohio

TACE, the unique non-steroid developed by Merrell, offers a new approach to the treatment of the menopause.

TACE is temporarily stored in body fat, and released over an extended period of time. One course of TACE therapy is generally all that is required to ease many patients into the symptom-free postmenopausal period. Symptom relief is excellent, and side effects are virtually absent.

Merrell professional service representatives will be present to answer any questions you may have concerning this new and distinctive estrogen. They will be happy to discuss other Merrell specialties as well.

MILLER SURGICAL COMPANY Music Room—83
Burbank

ILLUMINATION AT ITS BEST! Featuring electrically lighted otoscopes, ophthalmoscopes, eye-spuds, vaginal and rectal scopes in various sizes, Plastic or stainless steel. A portable Electro-Scalpel weighing only 19 pounds, for cutting, desiccating, fulgurating and coagulating.

Be sure to stop and see our new vaginal speculum with built-in smoke ejector; also infant pelvic and rectal instruments.

THE C. V. MOSBY COMPANY Music Room—93
St. Louis, Missouri

A number of new books and new editions are available for the inspection of those interested at The C. V. Mosby Co., booth No. 93. There also will be a display for inspection purposes of the entire line of Medical Journals published by The C. V. Mosby Co.

NATIONAL DRUG COMPANY Music Room—62
Philadelphia, Pennsylvania

THE NETTLESHIP COMPANY Music Room—71
Los Angeles

Administrators of professional liability and group accident and health programs for seven County Medical Associations in Southern California. Qualified representatives available to discuss problems pertaining to hospital or individual professional liability coverage, accident and health insurance, or other types of insurance.

Literature, which will assist in the prevention of claims and various forms to be used to protect, as far as possible, against malpractice claims.

ORTHO PHARMACEUTICAL CORPORATION Music Room—72
Raritan, New Jersey

ORTHO cordially invites you to booth No. 72 where the well known line of obstetrical and gynecological pharmaceuticals will be on display. Particular emphasis will be placed on Ortho preparations for conception control. Ortho representatives will be on hand to offer pertinent information on their products.

PARKE, DAVIS AND COMPANY Ballroom—39
Detroit, Michigan

Medical Service members of our staff will be in attendance at our exhibit for consultation and discussion of various products of particular interest to members of the Association. Important specialties, such as Penicillin S-R, Benadryl, Ambodryl, Dilantin Suspension, Vitamins, Oxy- cel, Thrombin Topical, etc., will be featured. You are cordially invited to visit our exhibit.

PELTON & CRANE COMPANY Ballroom Foyer—20
Detroit, Michigan

Those attending the California Medical Association meeting are cordially invited to visit our booth and see our fine line of autoclaves. Of special interest will be the FL-2, the LV and the HP-2 Autoclaves we will have on display.

PERSON & COVEY**Music Room—86****Glendale**

Person & Covey exhibit will feature a new **RAUWOLFIA SERPENTINA** preparation; **HYDRAL CAPSULES**, brand of Chloral Hydrate, a non-barbiturate hypnotic in tasteless, odorless gelatin capsules; and **B-TANE**, brand of free-base Betaine, a transmethylating agent.

PET MILK COMPANY**Ballroom—43****San Francisco**

Pet Milk Company will display their new services to doctors regarding diet management and infant feeding instructions. All of these are designed to give physicians a proper adequate formula and diet information so as to conserve their time.

Samples of our new product, Pet Nonfat Dry Milk will be shown and miniature evaporated milk cans will be given to all visitors at our display.

PFIZER LABORATORIES**Ballroom—40****Brooklyn, New York**

You are cordially invited to visit the Pfizer booth where you will find well-informed representatives who will be happy to supply you with information and answer any questions relative to Pfizer products. Terramycin dosage forms and Pfizer-Syntex Hormone products will be the feature attraction of the Pfizer exhibit.

PICKER X-RAY OF SOUTHERN CALIFORNIA**Los Angeles****Ballroom—38**

You are cordially invited to visit our booth and see the latest in x-ray accessories. Well-informed representatives will be present to assist you in any way.

PITMAN-MOORE COMPANY**Music Room—96****Indianapolis, Indiana**

Pitman-Moore Company will feature Veralba Tablets and Injection, a brand of protoveratrine A and B, for the treatment of hypertension. This product, which is Council-accepted by the American Medical Association, is the original chemically standardized brand of protoveratrine, which permits a high degree of effectiveness through accurate dose establishment.

R. J. REYNOLDS TOBACCO COMPANY**Winston-Salem, North Carolina Music Room—64 & 65**

Welcome to the CAMEL-CAVALIER exhibit! You are cordially invited to receive a cigarette case (monogrammed with your initials) containing your choice of CAMELS, America's most popular cigarette, or CAVALIERS, the king size cigarette of extra mildness and distinctive flavor.

RIKER LABORATORIES, INC.**Ballroom—29****Los Angeles**

Riker Laboratories, Inc., presents Rauwiloid, Rauwiloid + Veriloid, and Rauwiloid + Hexamethonium. Rauwiloid is an alkaloidal extract obtained from the tropical plant *Rauwolfia serpentina*. Rauwiloid is the medication of choice in mild and moderate hypertension. In chronic, severe, fixed, or resistant hypertension, the hypotensive

activity of Rauwiloid can be enhanced by the simultaneous administration of other, more potent hypotensive agents in order to produce the greater response required. For this purpose Rauwiloid + Veriloid and Rauwiloid + Hexamethonium are available and offer many advantages such as apparent potentiation of hypotensive action, reduction of dosage required, and side actions of the more potent agents.

A. H. ROBINS COMPANY, INC.**Music Room—89****Richmond, Virginia**

Physicians attending the California Medical Association are extended a cordial invitation to visit the exhibit of the products of the A. H. Robins Company.

Experienced medical representatives will be in attendance to welcome you and answer inquiries relative to any of Robins' prescription specialties.

J. B. ROERIG AND COMPANY**Ballroom—"C"****Chicago, Illinois**

Members of the California Medical Association are cordially invited to visit the booth of J. B. Roerig and Company. Professional Service Representatives will be on hand to welcome all interested visitors.

SANBORN COMPANY**Ballroom—58****Cambridge, Massachusetts**

Latest model Sanborn instruments for clinical diagnosis to be shown at booth No. 58 will include the Viso Cardiette, direct-writing electrocardiograph, and the Metabulator, self-enclosed metabolism tester. Complete data will also be available on the Sanborn Twin and Poly Visos, two and four channel Biophysical Research recording systems, on the Sanborn Electromanometer, widely used instrument for physiologic pressure measurements, and on the new Sanborn Twin-Beam, two-channel recorder for simultaneous (or separate) recording of phonocardiograms and electrocardiograms.

SANDOZ PHARMACEUTICALS**Ballroom—41****San Francisco**

This display will feature Cafegot tablets and suppositories for the treatment of migraine headache; Cedilanid, a cardiac glycoside; Hydergine for early cerebral vascular accidents, hypertensive headache and peripheral vascular disease; Fiorinal for tension headache.

W. B. SAUNDERS COMPANY**Ballroom—24****Philadelphia, Pennsylvania**

A complete line of Saunders' up-to-date titles will be at the disposal of all physicians for their careful inspection. Keith Chrysler, your Saunders man, invites you to stop by.

SCHERING CORPORATION**Ballroom—35****Bloomfield, New Jersey**

Members of the California Medical Association and their guests are cordially invited to visit the Schering exhibit where new therapeutic developments will be featured.

Schering representatives will be present to welcome you and to discuss with you these products of our manufacture.

JULIUS SCHMID, INC.
New York, New York

Ballroom Foyer—19

RAMSES Gynecological Products. Julius Schmid, Inc., have prepared an interesting and informative exhibit on their products—RAMSES Flexible Cushioned Diaphragm, RAMSES Vaginal Jelly and other RAMSES Gynecological Products all of which enjoy A.M.A. Council acceptance. Introduced to the medical profession more than three decades ago, the RAMSES line today is better than ever because of the firm's continuous research and improvement.

G. D. SEARLE & CO.
Chicago, Illinois

Ballroom—52

You are cordially invited to visit the Searle booth where our representatives will be happy to answer any questions regarding Searle Products of Research.

Featured will be Vallestiril, the new synthetic estrogen with extremely low incidence of side reactions; Banthine, and Pro-Banthine, the standards in anticholinergic therapy; and Dramamine, for the prevention and treatment of motion sickness and other nauseas.

SHARP & DOHME
Philadelphia, Pennsylvania

Ballroom—47

The many indications for 'Hydrocortone' or 'Cortone' highlight the therapeutic importance of these hormones in everyday practice. Research data relative to more effective therapy where penicillin is used in conjunction with 'Benemid' probenecid completes the exhibit. Expertly trained personnel solicit discussions on these observations.

SMITH-DORSEY
Lincoln, Nebraska

Music Room—94

Smith-Dorsey will feature in its exhibit two outstanding new anti-hypertensive products—RAUTENSIN and RAUVERA. RAUTENSIN represents a mixed alkaloidal extract (alseroxylon fraction) obtained from *Rauwolfia serpentina*. In RAUVERA, alseroxylon is combined with alfavervir, an alkaloidal fraction of *Veratrum viride*. RAUVERA is indicated in moderate, severe, fixed or chronic essential hypertension, while RAUTENSIN is particularly valuable as a hypotensive-sedative agent in mild and moderate hypertension. Complete literature on both products will be available at the booth. Our representatives will welcome any questions regarding these new *Rauwolfia* products.

SMITH, KLINE & FRENCH LABORATORIES
Philadelphia, Pennsylvania

Ballroom—30

The S.K.F. booth will feature 'Spansule'—sustained release capsules—the revolutionary new oral dosage form. Just one 'Spansule' capsule, taken on arising, provides a uniform supply of medication throughout the day. Thus, 'Spansule' capsules offer you three advantages: (1) smooth, uniform action, (2) prolonged therapeutic effect, and (3) convenient once-a-day dosage.

E. R. SQUIBB & SONS
New York, New York

Ballroom Foyer—23

At booth No. 23, E. R. Squibb & Sons features Raudixin, the safe hypotensive agent. Raudixin contains the whole root of *Rauwolfia serpentina* accurately standardized for

uniform hypotensive and sedative effect. Our representative will be glad to discuss with you the advantages of Raudixin used alone or in combination with other drugs.

J. W. STACEY, INC.
San Francisco

Ballroom Foyer—13

An extensive collection of the new books in medicine and surgery will be on display by J. W. Stacey, Inc., in booth No. 13. We cordially invite you to come in and browse at your leisure and see the books reflecting progress in the fields of your special interest. Stacey's offers a composite display of the books of many publishers and annually shows only the new publications.

STAYNER CORPORATION
Berkeley

Music Room—68

Stayner Corporation hopes that your attendance here at the California Medical Association will be enjoyable and pleasant.

At booth No. 68 our representatives will be happy to see you and to discuss any of the some 120 products of our manufacture. Stayner will feature several new products which have proved of interest to the medical profession.

A new brochure on the importance of "Potassium Therapy in Medicine and Surgery" is available. To meet the growing awareness of the need of more adequate potassium replacement therapy, Stayner has developed a 15 grain (1.0 Gm.) "timed" enteric coated tablet—"PCS-15"—for convenience of administration and prescribing.

THE STUART COMPANY
Pasadena

Ballroom Foyer—6

The Stuart Company will exhibit their complete line with special information and literature on Normacid, Theron, Stuart Prenatal and Stuart Formula.

U. S. VITAMIN CORPORATION
New York, New York

Ballroom—37

See the "oil-in-water" demonstration of liposoluble vitamins A and D made completely water soluble . . . a vitamin technical achievement originated and developed by the U. S. Vitamin Corporation Research Laboratories.

Three pharmaceutical firsts . . . Vi-Syneral Vitamin Drops—multivitamins in drops solution; Vi-Syneral Injectable—multivitamin parenteral solution and now Vi-Aquamin—aqueous vitamins and minerals in a single capsule.

We cordially invite you to our booth for detailed literature and professional samples.

THE UPJOHN COMPANY
Kalamazoo, Michigan

Music Room—79

Our exhibit will feature CORTEF, brand of hydrocortisone acetate.

CORTEF is available in two forms, oral and topical. Each is applicable where cortisone is indicated. Clinical and practical reports have been very dramatic.

Upjohn representatives will be on hand to discuss CORTEF, and other Upjohn products, with interested visitors.

WALKER LABORATORIES, INC.

Music Room—74

Mount Vernon, New York

PRECALCIN, the complete prenatal product supplying all essential vitamins and minerals will be exhibited. PRECALCIN is unique in that the capsules contain a dry powder fill with no fish liver oils, thereby providing excellent tolerance and patient appeal. Other outstanding preparations will also be featured and our representatives present will be glad to discuss all aspects of current therapy in their particular fields.

WALTERS SURGICAL COMPANY

Ballroom Foyer—5

Los Angeles

Walters Surgical Company will exhibit the latest medical and electro medical equipment, including Ritter all-purpose Motor Table, Fischer Fluoroscopic X-Ray Unit, Ultra Sonic Units, and Electro Physical Laboratories' new PC-3 Cardiotron and Metabasal.

WARNER-CHILCOTT LABORATORIES

Ballroom—34

New York, New York

Two important cardiovascular agents will be featured at the Warner-Chilcott booth: Methium—to lower blood pressure and relieve hypertensive symptoms, and Peritrate—to prevent attacks in angina pectoris. Representatives and research personnel will welcome an opportunity to discuss these drugs with you.

WESTERN SURGICAL SUPPLY COMPANY

Los Angeles

Ballroom—44 & 45

Western Surgical Supply Company will display diathermy and physiotherapy equipment, sterilizer, autoclaves, furniture, instruments, stainless steel ware, lights, laboratory supplies, and physicians' supplies of all kinds.

WESTINGHOUSE ELECTRIC CORPORATION

Baltimore, Maryland

Ballroom Foyer—7

Our representatives will be pleased to meet you and discuss your future or present requirements from the details in the Dark Room to the style and type of equipment for your specialty.

They are well prepared to custom-plan your x-ray facilities for present and future use.

Westinghouse appreciates this opportunity to present our x-ray products to you at this meeting.

WESTWOOD PHARMACEUTICAL

Ballroom—53

Buffalo, New York

Westwood features its NEW, greatly improved LOWILA CAKE. It's smooth, slippery, gives oceans of suds and compares with soap in stability. We will give physicians a cake for personal use at the hotel, to prove that it gives the use-satisfaction of soap but is kind to sensitive skin.

WHITE LABORATORIES, INC.

Music Room—90

Kenilworth, New Jersey

WHITE's "PHONOSCOPE" enables you to hear some of the heart sounds commonly encountered in clinical medicine and to see graphically displayed the associated electrocardiograms, carotid artery pulsations and apical stethograms. GITALIGIN (amorphous gitalin) which has been described as a "...digitalis preparation of choice" will be on display.

WINTHROP-STEARNs, INC.

Music Room—73

New York, New York

Winthrop-Stearns, Inc., New York, invite you to visit booth No. 73, where the following products will be featured—APOLAMINE, new synergistic compound for more efficient control of nausea and vomiting due to pregnancy, radiation sickness, and other causes; ALEVAIRE, nontoxic inhalant which thins sticky pulmonary secretions in bronchitis, bronchiectasis, and neo-natal asphyxia; TELEPAQUE, the new, highly effective and well tolerated oral cholecystopaque medium. Gives denser, clear-cut pictures of the gall-bladder and, in a substantial number of cases, also permits visualization of the biliary ducts.

WYETH LABORATORIES

Music Room—95

Philadelphia, Pennsylvania

The display of Wyeth Laboratories will feature BICILLIN, the new penicillin compound, in various forms: BICILLIN All-Purpose, for prophylaxis and treatment in surgical infections; BICILLIN C-R, for use in general practice; BICILLIN Injection (various strengths), for prophylaxis of rheumatic fever; Oral Suspension BICILLIN, highly effective, stable, nontoxic and delightfully palatable. Also, PHENERGAN, a powerful, long-acting antihistamine effective in controlling all the allergic manifestations that are amenable to antihistaminic therapy; and THIOMERIN, the new mercurial diuretic adaptable to subcutaneous self-administration.

OFFICERS AND DELEGATES

General Officers

| | |
|---------------------------------------|------------------------------------|
| JOHN W. GREEN, Vallejo..... | President |
| ARLO A. MORRISON, Ventura..... | President-Elect |
| DONALD A. CHARNOCK, Los Angeles..... | Speaker of House of Delegates |
| WILBUR BAILEY, Los Angeles..... | Vice-Speaker of House of Delegates |
| SIDNEY J. SHIPMAN, San Francisco..... | Chairman of Council |
| ALBERT C. DANIELS, San Francisco..... | Secretary |
| DWIGHT L. WILBUR, San Francisco..... | Editor |
| JOHN HUNTON, San Francisco..... | Executive Secretary |
| PEART, BARATY & HASSARD..... | Legal Counsel |

Members of House of Delegates—51st Annual Session

TOTAL DELEGATES (301)

DELEGATES EX-OFFICIO (39)

| | | | |
|---|------------------------------------|--------------------------------|-------------------------|
| John W. Green, Vallejo..... | President | Robert O. Pearman (1956)..... | Councilor 5th District |
| Arlo A. Morrison, Ventura..... | President-Elect | Neil J. Dau (1954)..... | Councilor 6th District |
| Donald A. Charnock, Los Angeles..... | Speaker of House of Delegates | Hartzell H. Ray (1955)..... | Councilor 7th District |
| Wilbur Bailey, Los Angeles..... | Vice-Speaker of House of Delegates | Sidney J. Shipman (1956)..... | Councilor 8th District |
| Albert C. Daniels, San Francisco..... | Secretary-Treasurer | Donald D. Lum (1954)..... | Councilor 9th District |
| Dwight L. Wilbur, San Francisco..... | Editor | Warren L. Bostick (1955)..... | Councilor 10th District |
| Francis E. West (1955)..... | Councilor 1st District | Ralph C. Teall (1956)..... | Councilor 11th District |
| Omer W. Wheeler (1956)..... | Councilor 2nd District | Arthur E. Varden (1954)..... | Councilor-at-Large |
| H. Clifford Loos (1954)..... | Councilor 3rd District | Ivan C. Heron (1954)..... | Councilor-at-Large |
| J. Philip Sampson (1955)..... | Councilor 4th District | Benjamin Frees (1955)..... | Councilor-at-Large |
| | | Hollis L. Carey (1955)..... | Councilor-at-Large |
| | | Arthur A. Kirchner (1956)..... | Councilor-at-Large |
| | | T. Eric Reynolds (1956)..... | Councilor-at-Large |

ELECTED DELEGATES (262)

| <i>Delegates</i> | <i>Alternates</i> | <i>Delegates</i> | <i>Alternates</i> |
|---|-----------------------|---------------------------------------|--------------------|
| Alameda-Contra Costa County (22) | | Fresno County (5) | |
| Allen, Dorothy M. | Allington, Herman V. | Argo, W. L. | Arthur, J. M. |
| Barr, James A. | Attwood, C. J. | Ghormley, Verne | Berg, Bruce |
| Baxter, Philip N. | Bartlett, J. C. | Halley, E. C. | Howard, Arthur |
| Bolender, Melvin | Benson, K. W. | Randel, Henry A. | Murray, John F. |
| Clausen, Edwin | Buehler, Merle | Young, J. E. | Olson, George |
| Dozier, Thomas J. | Crockett, H. C. | | |
| Dugan, David | Crum, R. Abbott | Humboldt County (2) | Crane, Clarence |
| Fraser, L. H. | Daily, Kaho | O'Neil, Francis H. | Eley, James S. |
| Gadwood, Bernard B. | Due, Floyd | | |
| Graeser, James B. | Fornoff, Homer | | |
| Henderson, Ernest W. | Furbush, Claude | Imperial County (2) | Schoensee, Burke |
| Hudson, Charles | Hadden, Malcolm | | Thompson, Edgar A. |
| Kaiser, William | Haight, Frank | | |
| Kern, Max | Hart, Charles | Inyo-Mono County (2) | Denton, Robert W. |
| Lawrence, Lester | Kerns, Claude L. | | Mason, J. Lloyd |
| Leet, Robert S. | Maloney, H. P. | | |
| Logan, Noble | Richards, Dexter, Jr. | Kern County (3) | Douds, Robert |
| Reavis, James | Royce, Byron | | Forney, Robert |
| Reynolds, T. E. | Sadusk, Joseph | | Scherb, Robert E. |
| Shumaker, Paul | Schriber, Paul | Kings County (2) | Christensen, Lloyd |
| Thebaut, Maxwell | Snook, Helen Jean | | |
| Truman, Stanley R. | Stephens, Stuart | | |
| | | Lassen-Plumas-Modoc County (2) | Greenman, R. A. |
| Butte-Glenn County (2) | Casey, Donald | | McKenney, J. Paul |
| Elmendorf, Thomas | McCulloch, Charles S. | | |
| O'Neill, Frank I. | | | |

Delegates

Alsberge, Marden A.
Anderson, Floyd K.
Andrews, Herbert J.
Bailey, Arthur T.
Ball, Elmer J.
Bay, Max W.
Beckenbach, Madelene
Bennett, Ralph L.
Boehme, Earl J.
Buerger, Walter R.
Bullock, Lewis T.
Burns, Behle B.
Burwell, L. C.
Calmenson, Marvin
Carter, Robert V.
Caruso, Tenero D.
Champion, John G.
Chappel, Merwin Reid
Clough, William C.
Coffelt, R. Wendell
Commons, Robert R.
Conti, James G.
Cook, Wells C.
Cosgrove, Clair P.
Cosgrove, Jay B.
Costolow, William E.
Craig, Lyle G.
Crane, Edward H., Jr.
Cunnane, Philip J.
Denman, Dean C.
Desimone, Leon O.
Doyle, James C.
Einstein, Robert A. J.
Ewens, Frederic
Fisher, Robbin E.
Foster, Paul D.
Gairdner, Thomas M.
Goel, Elmer F.
Graham, William E.
Haining, Robert B.
Helms, Robert W.
Hoffman, Arthur M.
Hoffman, Eugene F.
Hohl, Elizabeth Mason
Holland, Frank F.
House, Howard P.
Huff, Louis L.
James, John B.
Kahn, Julius
Kidd, Thomas R.
Lambertson, E. R.
Langan, Arthur John
LeValley, Thomas A.
Ludwig, J. Lafe
Martin, Louis E.
Martin, Walter P.
Mauer, Edgar F.
Mendelsohn, Howard A.
Moes, Robert J.
Moore, Oliver
Morgan, Henry G.
Morrow, James J.
Nugent, Maurice W.
O'Connor, Joseph P.
O'Neill, J. Norman
Otto, Frank W.
Padgett, W. DeGrove
Paletz, Bernard E.
Parks, Floyd R.
Petit, Donald W.
Pheasant, Homer C.
Pindell, Meri Lee
Pottenger, F. M., Jr.
Prichard, Hubert J.
Quinn, William F.
Randall, Morton H.
Regan, James F.
Remmen, E. T.
Reyes, J. M. de los
Richards, Walter D.
Rolf, Bruce B.
Rosenbaum, Maurice M.
Rosenow, Edward C., Jr.
Ruddock, John C.
Schroeder, Ralph L.
Shelton, Robert M.
Short, J. Edward
Sloan, Ralph Varian
Smith, Gordon K.
Spickerman, Harold D.
Stein, Justin J.
Stern, Robert Leo
Tennison, William J.
Todd, Malcolm
Turner, Ewing L.
Tyroler, Frederic N.
Wadsworth, E. E., Jr.
Wilson, Warren A.
Witherbee, Harold R.

Alternates

Los Angeles County (99)

Abbey, John D.
Adams, Lawrence
Anderson, Phillip A.
Annis, Arthur J.
Ashley, Kennerley C.
Baker, Francis J.
Beckner, George L.
Beckner, Gordon B.
Beers, Reid L.
Beltz, Daniel
Bittner, Linus H.
Blackmun, Robert L.
Bloch, Jesse L.
Blong, Peter H.
Boyd, Harold
Bradford, Fred E.
Brayton, Donald
Brown, George E.
Buell, Arthur H.
Byrne, Ralph V.
Cardey, Norman L.
Cornell, Chester E.
Crowe, Harold E.
Dahlman, Rynol A.
Dassett, J. W.
Davis, Charles L.
Donath, Douglas
Eaves, George Bennett
Ellmore, Lewis F.
Farris, Jack M.
Feinfeld, Arthur
Foster, Percy A.
Gannon, William A.
Gaspard, Frederic J.
Gilbert, Wallace G.
Gilfillan, Charles
Glazier, McCleary
Golenternek, Dan
Gottschalk, G. Howard
Groth, George W., Jr.
Haines, Charles L.
Hallstone, Victor E.
Hamilton, John B.
Hansen, Phil
Harvey, Bernard J.
Harvey, Oscar
Haworth, Walter L.
Henry, Richard J.
Hiemstra, Wybren
Hoover, Harold R.
Huffman, L. Dale
Hughes, Clifford M.
Johnson, Fordyce
Jones, Glen Ellis
Kaftan, Ludwig L.
Kahlstrom, Sylvia
Kendig, Thomas A.
Kirby, Frederick G.
Knox, Stuart C.
Lange, Henry J.
Le Moncheck, Edward
Lloyd, O. Dale
Lopizich, Ivo J.
Luck, J. Vernon
Macdonald, William Alan
Mann, Albert W.
McDonald, John B.
McNeil, Edwin E.
Molony, Clement J.
Mueller, E. J., Jr.
Mumler, William C.
Nicol, Gordon A.
Olson, Paul Frederick
Packer, George L.
Parker, Donald D.
Poulson, Charles T.
Rabwin, Marcus H.
Rago, Marco Robert
Raszkowski, Harvey J.
Reed, Joseph C.
Roberts, Chester L.
Rolland, Ward M.
Schade, Frank F.
Schroeder, Herbert H.
Scott, Walter
Seibly, Robert C.
Shery, Kurt T.
Smith, Earl H.
Smith, Eldon E.
Sommer, Melvin
Stokesbary, Delbert L.
Thornburgh, Robert
Thurber, Packard, Jr.
Turbow, Arthur O.
Tyler, Edward T.
Walker, Leon R.
Walker, Ralph H.
Waller, Lorenz M.
Wilson, J. Walter

Delegates

Daggett, Gilbert G.
Swift, Coe T.

Culmer, J. William
Russell, Carroll A.

Hill, Thomas P.
Massengill, James B.

Hicks, Shelby
Pimentel, George

Clark, Howard E.
Englehorn, T. D.
McPharlin, James H.

Brignoli, Walter H.
Heegler, Fred

Galbraith, Harold F.
Gendel, Samuel
Price, J. B.
White, Ralph E.
Wilson, L. E.

March, Harry
Miller, William M.

Aikin, William
Batze, J. Harold
Martin, Hugh H.

Chambers, Jack V.
Dozier, Dave F.
Grayson, Charles E.
Jones, Warren E.
Kilroy, Dan O.
Yant, James H.

Brown, R. E.
Moore, E. N.

Abbott, C. Norman
Coughlin, John H.
Hadley, Carl M.
Martin, J. Needham
Vargas, Roger A.

Batten, Douglass H.
Hollander, Frederick G.
Isenhour, Roger C.
Marlow, Arthur A.
Martin, Worth L.
Moore, A. E.
Newman, Willard H.
Pyle, Ross C.
Robinson, Frank H.
Rumsey, John M.
Telford, Joseph W.

Bender, William L.
Birnbaum, Walter D.
Burnham, DeWitt K.
Campbell, Donald M.
Campion, George
Cheney, Garnett
Cox, Francis J.
Fenlon, Roberta
Flood, Randolph G.
Gardner, Kenneth D.
Garland, L. Henry
Gibbons, Henry, III
Harrington, David O.
Hinman, Allen T.
Hosmer, Matthew N.
Kilgore, Alson R.
Mathewson, Carleton, Jr.
Moffitt, Herbert C., Jr.
Morrissey, Edmund J.
Olney, Mary B.
Rixford, Emmet L.
Rochex, Francis
Schaupp, Karl L., Jr.
Sherman, Samuel R.
Silvani, Henry L.
Sirbu, A. B.
Spitalny, August
Talbot, Grace M.
Ward, Robertson
Weyrauch, Helen B.

Alternates

Madera County (2)

Butler, K. W.
Solberg, L. A.

Marin County (2)

Smart, William R.

Mendocino-Lake County (2)

Craig, Charles
Smalley, Robert B.

Merced County (2)

Haas, Hugh S.
Jackson, E. A.

Monterey County (3)

Handley, Richard
Miles, Howard C.
Mitchell, Allen Conrad

Napa County (2)

Barber, Dale E.
Marchus, Donald B.

Orange County (5)

Donaldson, A. Norton
Maxwell, Milton M.
Struve, Edgar E.
Weaver, Samuel
Wilcox, John G.

Placer-Nevada-Sierra County (2)

Dunievitz, Max
Ruby, Saul

Riverside County (3)

Humphrey, Norton R.
Long, James C.
Quick, E. D.

Sacramento County (6)

Burden, Herbert S.
MacDonald, Frank A.
Pope, Glenn A.
Sarkisian, Milton V.
Simpson, E. E.
Wallerius, Raymond M.

San Benito County (2)

Taylor, Kent S.
Young, David G., Jr.

San Bernardino County (5)

Hayhurst, Joseph S.
Marsh, Norman E.
Melone, Frank C.
Pelkey, George L.
Small, Carol S.

San Diego County (11)

Carpenter, Walter F.
Dunklee, Patricia E.
Hall, Winston C.
Hokr, William K.
Hyde, Charles R.
King, Ralph M.
Loveall, Robert
Phalen, James R.
Ravenscroft, James W.
Soldmann, W. T.
Tancredi, Chester

San Francisco (30)

Bonfilio, Nicholas D.
Callaway, Claude P.
Combs, Robert C.
Franzi, Antonio J.
Gill, Gerald
Grimes, Orville F.
Herzog, George K., Jr.
Hodges, Francis T.
Howard, Frederick S.
Joseph, Peter S.
Katz, Hilliard J.
Kuzell, William C.
Lastreto, E. Donald
Mathes, Mary E.
McGuinness, Joseph S.
Meherin, J. Minton
Noble, Charles A., Jr.
Plate, Agnes G.
Richards, Victor
Rustad, William H.
Shaffer, Robert N.
Smith, Curtis E.
Smyth, Francis Scott
Sumner, William A.
Sweigert, Charles F.
Torassa, George L.
Trauner, Lawrence M.
Washburn, William W.
Woo, Henry B.
Zumwalt, Reuben

Delegates

Alternates

San Joaquin County (3)

Armanino, Louis P.
Eccleston, Jack
Johnson, Neill P.

Benn, James
Noetling, Paul
Powell, James R.

San Luis Obispo County (2)

Scow, Jim
Wolfe, Alfred M.

Blair, Edward
Middleton, Joseph G.

San Mateo County (6)

Allen, James R.
Edwards, James S.
Farthing, Thomas E.
Fox, Norman C.
Howe, Ralph D.
Miller, A. G.

Armstrong, Charles D.
Brownson, Bradley C.
Geller, Philip S.
Lyne, Walter C.
Shidler, Frederic P.
Smith, Harry F.

Santa Barbara County (3)

Reeves, David L.
Wentz, Arthur E.
Wilcox, Alfred B.

Freidell, Hugh F.
Hill, Thurman K.
Thacher, L. K.

Santa Clara County (8)

Davis, Burt
Dennis, Robert
Foster, Thomas N.
Fox, Leon P.
Josephson, J. B.
Molineux, William L.
Morton, Paul V.
Wilson, John C.

Carlson, Carl O.
Cox, John
Currin, Albert R.
Loehr, Robert A.
Long, Gabe
Ness, Ansten R.
Sears, W. Norman
Snyder, J. Frederic

Santa Cruz County (2)

Newhall, Luther
Randall, Samuel B.

Barr, H. S.
Karleen, P. E.

Shasta County (2)

Jantzen, Roland R.
Martin, George A.

Eagle, Henry R.
Kehoe, Julius

Siskiyou County (2)

Newton, Albert H.
Vidricksen, H. L.

Anderson, Eugene V.
McGuire, James B.

Solano County (2)

Johnson, Lionel
Jones, F. Burton

Rossi, Felix J., Jr.
Smith, Milton B.

Delegates

Alternates

Sonoma County (2)

Hines, Leonard W.
Thomas, Owen F.

Oakleaf, Donovan C.
Sharrocks, Horace F.

Stanislaus County (2)

Hiatt, R. Stewart
Smith, Edmund L.

Feher, George S.
Miller, W. D.

Tehama County (2)

Frey, R. G.
Wood, O. T.

Jourdan, Harve W.
Meuser, A. H.

Tulare County (2)

Dungan, Vincent M.
Feldmayer, James E.

Jackson, Gordon L.
Johnson, C. H.

Ventura County (2)

Helbling, Franklin K.
Moore, J. W.

Reynolds, Richard
Ridge, Gerald K.

Yolo County (2)

Copeland, Edwin
Kimbell, James H.

Cooper, Thomas
Pye, Robert

Yuba-Sutter-Colusa County (2)

Parkinson, Stanley R.
Wisner, Francis P.

Belz, John F.
Salopek, Joseph J.

Past Presidents (16)

| | |
|-----------------------------|------|
| Ewer, Edward N..... | 1925 |
| Kinney, Lyell C..... | 1930 |
| Harris, Junius B..... | 1931 |
| Reinle, George G..... | 1933 |
| Peers, Robert A..... | 1935 |
| Wilson, Harry H..... | 1940 |
| Molony, William R., Sr..... | 1942 |
| Schaupp, Karl L..... | 1943 |
| Goin, Lowell S..... | 1944 |
| McClendon, Sam J..... | 1946 |
| Cline, John W..... | 1947 |
| Askey, E. Vincent..... | 1948 |
| Kneeshaw, R. Stanley..... | 1949 |
| Cass, Donald..... | 1950 |
| MacLean, H. Gordon..... | 1951 |
| Alesen, L. A..... | 1952 |

House of Delegates Agenda

1954 Annual Session

Renaissance Room, Biltmore Hotel

Speaker Donald A. Charnock, Los Angeles
Vice-Speaker Wilbur Bailey, Los Angeles
Secretary Albert C. Daniels, San Francisco

FIRST MEETING

Sunday, May 9, 1954, at 9:30 a.m.

ORDER OF BUSINESS

1. Call to order.
2. Report of Committee on Credentials, and Organization of the House of Delegates.
3. Roll call.
4. Announcement and approval of Reference Committees.
 - (a) Committee on Credentials. (Delegates must register with the Committee.)
 - (b) Reference Committee on the Reports of Officers, the Council and Standing and Special Committees. (Reference Committee No. 1.)
 - (c) Reference Committee on Finance, to review the reports of the Secretary-Treasurer and the Executive Secretary and to study and make recommendations to the House of Delegates on the budget submitted by the Council and the amount of dues for the ensuing year (Reference Committee No. 2.)
 - (d) Reference Committee on Resolutions and New and Miscellaneous Business. (Reference Committee No. 3.)
 - (e) Reference Committee on Amendments to the Constitution and By-Laws. (Reference Committee No. 4.)
 - (f) Reference Committee on C.P.S. business.
5. Address by President John W. Green.
Presentation of 50-Year-Awards.
6. Miscellaneous announcements by the Speaker. (Stenographic service, to secure copies of resolutions, etc.)
7. Report of the President—John W. Green.
8. Report of the President-elect—Arlo A. Morrison.
9. Report of the Speaker of the House of Delegates—Donald A. Charnock.
10. Report of the Vice-Speaker—Wilbur Bailey.
11. Report of the Chairman of the Council—Sidney J. Shipman.
12. Report of the Council—Sidney J. Shipman.
13. Report of the Trustees of the California Medical Association—John W. Green, President.
14. Report of the Secretary—Albert C. Daniels.
15. Report of the Treasurer—Albert C. Daniels.
16. Report of the Executive Secretary—John Hunton.
17. Report of the Editor—Dwight L. Wilbur.
18. Reports of District Councilors.
19. Reports of Councilors-at-Large.
20. Report of Legal Counsel—Peart, Baraty & Hassard.
21. Report of C.P.S. Board of Trustees.
22. Reports of Standing and Special Committees:
 - A. *Standing Committees:*
 - (a) Executive Committee—Donald D. Lum.
 - (b) Committee on Associated Societies and Technical Groups—H. Gordon MacLean.
 - (c) Auditing Committee—Donald D. Lum.
 - (d) Committee on History and Obituaries—J. Marion Read.
 - (e) Committee on Hospitals, Dispensaries, and Clinics—Jay J. Crane.
 - (f) Committee on Industrial Practice — Packard Thurber, Sr.
 - (g) Committee on Medical Economics—Leopold H. Fraser.
 - (h) Committee on Medical Education and Medical Institutions—Walter E. Macpherson.
 - (i) Committee on Military Affairs and Civil Defense—Justin J. Stein.
 - (j) Physicians' Benevolence Committee — Axcel E. Anderson.
 - (k) Committee on Postgraduate Activities—Edward C. Rosenow, Jr.
 - (l) Committee on Public Policy and Legislation—Dwight H. Murray.
 - (m) Committee on Public Relations—Ed Clancy.
 - (n) Committee on Scientific Work (Annual Session)—Albert C. Daniels.
 - (o) Editorial Board—Dwight L. Wilbur.
 - (p) Cancer Commission—Ian Macdonald.
 - B. *Special Committees:*
 - (a) Delegates to the American Medical Association—H. Gordon MacLean.
 - (b) Advisory Planning Committee—John Hunton.
 - (c) Blood Bank Commission—John Upton.
 - (d) Medical Services Commission—Leslie B. Maagoon.
 - (e) Committee on Industrial Health—Christopher Leggo.
 - (f) Committee on Rural Medical Service—Henry A. Randel.
23. Report of Reference Committee No. 3—1953 Interim Session.
24. Old and Unfinished Business.
25. New Business.

SECOND MEETING
Wednesday, May 12, at 9:30 a.m.

ORDER OF BUSINESS

1. Call to order.
2. Supplemental report of Credentials Committee.
3. Roll call.
4. Secretary's announcement of Council's selection of place for the 1955 annual session.
5. Election of Officers:
 - (a) *President-elect.*
 - (b) *Speaker.*
 - (c) *Vice-Speaker.*
 - (d) *District Councilors (three-year term):*
 1. Third District—H. Clifford Loos, Los Angeles (term expiring).
Third District—Los Angeles County.
 2. Sixth District—Neil J. Dau, Fresno (term expiring).
Sixth District—Calaveras, Fresno, Kern, Kings, Madera, Mariposa, Merced, San Joaquin, Stanislaus, Tulare and Tuolumne counties.
 3. Ninth District—Donald D. Lum, Alameda (term expiring).
Ninth District—Alameda and Contra Costa counties.
 - (e) *Councilors-at-Large (three-year terms):*
Arthur E. Varden, San Bernardino (term expiring).
Ivan C. Heron, San Francisco (term expiring).
 - (f) *Delegates to American Medical Association:*
Delegates and Alternates to the American Medical Association are elected for terms of two calendar years. The Delegates and Alternates to be elected at this meeting will serve for two calendar years starting January 1, 1955.
Incumbents:
 1. H. Gordon MacLean, Oakland (term expiring).
 2. E. Vincent Askey, Los Angeles (term expiring).
 3. Dwight L. Wilbur, San Francisco (term expiring).
 4. Donald Cass, Los Angeles (term expiring).
 5. J. Lafe Ludwig, Los Angeles (term expiring).
 6. R. Stanley Kneeshaw, San Jose (term expiring).
 - (g) *Alternates to American Medical Association:*
Incumbents:
 1. Leopold H. Fraser, Richmond (alternate to H. Gordon MacLean).
 2. H. Clifford Loos, Los Angeles (alternate to E. Vincent Askey).
 3. J. Frank Doughty, Tracy (alternate to Dwight L. Wilbur).
 4. J. Norman O'Neill, Los Angeles (alternate to Donald Cass).
 5. H. Milton Van Dyke, Long Beach (alternate to J. Lafe Ludwig).
 6. Burt Davis, Palo Alto (alternate to R. Stanley Kneeshaw).
6. Election of C.P.S. Trustees:
Report of C.M.A. Council as Nominating Committee.
Incumbents:
 - (a) C. Glenn Curtis, Brea.
 - (b) Philip N. Baxter, Oakland.
 - (c) Thomas N. Foster, San Jose.
 - (d) J. Norman O'Neill, Los Angeles.
7. Announcement by Secretary.
Council's nominations of members of Standing Committees (for approval by the House of Delegates).
8. Reports of Reference Committees:
 - (a) Report of Reference Committee No. 1 on Reports of Officers, the Council, and Standing and Special Committees.
 - (b) Report of Reference Committee No. 2 on Reports of the Secretary-Treasurer and the Executive Secretary, on budget and dues.
 - (c) Report of Reference Committee No. 3 on Resolutions and New and Miscellaneous Business.
 - (d) Report of Reference Committee No. 4 on Amendments to the Constitution and By-Laws.
 - (e) Report of Reference Committee on C.P.S. business.
9. Unfinished Business.
10. New Business.
11. Presentation of Officers:
President
President-Elect
Speaker
Vice-Speaker
12. Presentation of Certificate to Retiring President—John W. Green.
13. Approval of Minutes. (Committee to edit.)
14. Adjournment.

DONALD A. CHARNOCK, *Speaker*
ALBERT C. DANIELS, *Secretary*

PRE-CONVENTION REPORTS

Officers • Councilors • Committees • County Societies

REPORTS OF GENERAL OFFICERS

REPORT OF THE PRESIDENT

To the House of Delegates:

Your President has attended all the meetings of the Council and the Executive Committee and has visited the County Societies of Santa Barbara, Ventura, Santa Ana, and Imperial and Kings, and has discussed their many problems with them. A meeting of Pacific Coast Medical Care Plans was also attended for two days in San Francisco. C.P.S. becomes of age. We believe in it.

It was a pleasure to attend a meeting of the Solano County Medical Society at which Mrs. Carl Burkland, President of the Auxiliary, made her annual report to the group. Her remarks were timely and are highly commendable and are evidence of a thorough understanding of the Auxiliary Program and Problems. Mrs. Burkland stressed the need for funds for the Medical Education Foundation.

We feel that we should especially mention the postgraduate activities of our Association under the chairmanship of Dr. Edward Rosenow, with the very excellent help of Dr. C. A. Broadus. There is enthusiastic interest in the meetings they are holding and are scheduling for the future. The country doctors are being well served in their respective areas.

Our Legislative Committee under the chairmanship of Dr. Dwight H. Murray, with the assistance of Mr. Ben Read and Mr. Ed Clancy, has rendered us the very best of service, as they have in the past; no legislation inimical to medicine has succeeded in passing at Sacramento.

The Medical Services Commission, chairmanned by Dr. Magoon with Dr. Teall as vice-chairman, is making a study of all medical care plans and is working with the Committee on Unethical Practice, Dr. Shipman, chairman, and will soon contribute some important recommendations with regard to "closed panel" as well as other types of practice. We await these reports with great interest.

The journal of the California Medical Association maintains its standard of excellence, and Dr. Dwight Wilbur, its editor, and the editorial staff are appreciated by this Association. We commend the advertising it contains.

The central office at 450 Sutter St., San Francisco, continues its efficiency under the direction of Mr. John Hunton, Executive Secretary, assisted by Robert Thomas and the other personnel, as well as those associated with the staff of the southern office in Los Angeles. The Public Relations Department, which reports through Mr. Hunton, has done yeoman service throughout the year, with Mr. Ed Clancy, Director, assisted by Jerry Pettis in the south and by Glenn Gillette in the north. They have done an excellent job for medicine, day by day and week by week, and we take this opportunity to thank them for their services to the Association as a whole as well as a personal thanks for their kind offices to the President on his official visits to the County Societies. The Public Relations program has been excellent and we wish especially to mention the TV programs which bring medicine closer to the public.

The Cancer Commission with Dr. Ian Macdonald as chairman continues to function well.

Our chairman of the Nursing Committee, Dr. Howard Naffziger, continues to study that problem and has some ideas which I am sure the Council may find interesting and valuable to the end of a more satisfactory recruitment and education of Nurses.

Our financial condition is satisfactory and our position strong. There are other groups just as necessary to our well-being as the above mentioned activities but whose operations are not as spectacular, and we are thankful for their help. All of our activities are reflected in our growth in membership, which is now over 12,000, and by reason of which we are entitled to one more delegate to the A.M.A. Dr. Paul Foster has been chosen for this responsibility, with Dr. Arthur Kirchner as alternate. We commend both of them for their devotion to the welfare of medicine. The recent insurance program, so successfully carried out by Dr. Kirchner, and by means of which additional coverage helps to assure our members of financial security while ill or injured, is really a great accomplishment. I am sure no one of us has too much coverage. I feel that the premium of the Lumbermens Mutual policy is not too high, and recommend that members who have not been interested in this program become applicants for coverage at an early date.

Our Committee on Scientific Work with Dr. Albert C. Daniels as chairman is doing its job in the same satisfactory manner as in previous years.

The Committee on Military Affairs with Dr. Justin Stein as chairman reflects great credit on our Association.

The Committee on Medical Economics is really making a study of the costs of Medical Service, under the direction of Dr. L. H. Fraser, chairman.

Committees of which I have made no special mention are functioning when necessary and will make their own reports, the details of which I am not familiar with.

Thanks are due to all members of the Association who have written or conferred with me in regard to matters of importance to the well-being of our profession and I especially wish to thank all the members and the officers of the Council for their untiring efforts in behalf of the Public Health and the success of every doctor in this state. The Speaker of the House of Delegates, Dr. Don Charnock, and his able Vice-Speaker, Dr. Wilbur Bailey, have kept our deliberations on an even keel and have increased our efficiency in the House as well as speeded up our agenda.

To my way of thinking the advent of "panel practice" on a grand scale in our State is giving us cause to review our manner of rendering medical care to the public and we will be making some changes to meet the challenge of competition. No doubt the recommendations of our Committee on Medical Service will help to direct our efforts in the proper manner of handling this perplexing question. Our Public Relations Counsel will be of great assistance. Our tape recordings and the formation of the Audio-Digest Foundation will also be of great assistance in quickly and economically spreading information to our County Societies. The loan of Rollen Waterson by the Alameda-Contra Costa Society, in connection with this whole program, has been

very helpful. We hope for approval of the formation of the Audio-Digest Foundation by the members of our Association. It will be directed by Mr. Jerry Pettis and the profits, if any (and we feel there is great chance for profit), will be given over to the Medical Education Foundation or, in any event, to assist in more effective Medical Education.

At this time, I wish to make another appeal to our members to give sufficient of their funds to keep the medical schools free of government domination and control. Government control is a real threat. We call your attention to utterances of the present Eisenhower administration in regard to education as a whole. President Eisenhower wishes to assist in this whole problem, but the technique of the operation has not yet been perfected.

It is well to remember the Bricker amendment legislation and to ask support for it by your congressman and senator. Do we wish extension of Social Security to the medical profession? In the past I am sure that we did not favor it. I believe that it would be well to address a questionnaire to each member this year, to find out if the majority of physicians in active practice who are our members still feel as we did prior to 1954. It would not be advisable to have other than a secret ballot in obtaining this information. Let us find out whether our philosophy is changing.

The state medical societies of Oregon, Washington and Idaho are now preparing resolutions which relate to certain phases of health, education and welfare activities as administered by Mrs. Hobby, but suggested to the Congress by the present administration. What our Association will do in regard to this matter is now undetermined, because it has not yet been discussed.

This report is quite lengthy but I cannot close without thanking the wives of our members, who have given so much to our Association in 1953, for their part in inspiring their doctor husbands in doing a creditable job. Our successful year should be, at least, some satisfaction to the wives and a partial compensation for their lonesome hours. I salute the Woman's Auxiliary and support their program.

A supplementary report will doubtless be made necessary by the course of events, and there are certain court decisions in the making, which are likely to influence our profession, and perhaps modify our policies.

Respectfully submitted,

JOHN W. GREEN, *President*

REPORT OF THE PRESIDENT-ELECT

To the President and the House of Delegates:

It has been my privilege to meet with the officers and members of 28 county societies and one branch society during the past year. I was pleased to note the presence of the Auxiliary at a number of meetings.

Aimed at getting better acquainted with local society members and their problems, a new panel-type discussion of questions and answers met with considerable enthusiasm from these societies. And it was not a one-way road: not only were we able to inform the membership of the more pressing and practical problems of the C.M.A., but we got a first-hand and valuable education concerning the local societies' viewpoints.

We are convinced that this type of meeting has generated greater coordination within and among the C.M.A., the individual doctor and his society. In fact, it has already aided in solving several points of difference to the extent that the public interest has been better served. We heartily recommend the continuance of this type of meeting.

Of particular interest, we have noted that more and more physicians are taking an active interest in community affairs. They feel that if we are to attain professional leadership in

the various groups who interest themselves in community health matters, we must meet our civic responsibilities.

Evidence that doctors are making a sincere effort to keep medical economics in step with medical science, I note, is an increased awareness of public relations ideas, fee discussions in advance with the patient, proper functioning of public service committees, and the importance of the patient's right to choose his own doctor and hospital. These doctors are deserving of our appreciation and encouragement.

I have attended all meetings of the Council and of the Executive Committee and have carried out all duties assigned to me.

I would like to extend my sincere thanks to the Councilors who, by their advice and ready cooperation, helped make the county society visits successful. The attention of society members at these meetings, and the interest of county society officers who have shown marked ability in their offices, we appreciate also.

Finally, I wish to thank John Hunton, Ed Clancy, Glenn Gillette, Jerry Pettis and Ben Read for their continuing and able assistance.

Respectfully submitted,

A. A. MORRISON, *President-Elect*

REPORT OF THE SPEAKER OF THE HOUSE OF DELEGATES

To the President and the House of Delegates:

The mechanics of the House of Delegates has functioned very well during both the annual and interim sessions. If the Chair has seemed to speed up routine business this is in order that adequate time may be allowed for full debate on the many important questions which the House is called upon to decide.

Considerable thought has been given to the advisability of having resolutions screened by a committee prior to introduction. While this was discussed with the idea of easing the work of press relations, it is the considered opinion of the Speaker and the Vice-Speaker that nothing should interfere with a free expression of the delegates.

It would facilitate the handling of new business if the Chair was appraised, before the meeting was in motion, of the introduction of resolutions. With the new quintuplet forms for resolutions now available, a copy could be sent to the Chair. This would expedite the "timing" of the meeting. Such a procedure should in no way curtail the introduction of spontaneous resolutions which might arise from the business at hand.

The Speaker and the Vice-Speaker stand ready at all times to assist the delegates with advice on the technical aspects of resolutions.

Respectfully submitted,

DONALD A. CHARNOCK, *Speaker*

REPORT OF THE VICE-SPEAKER

To the President and the House of Delegates:

The Speaker and the Vice-Speaker are continuing to streamline procedures for registration and resolutions.

Respectfully submitted,

WILBUR BAILEY, *Vice-Speaker*

Report of the Council

To the President and the House of Delegates:

The Council rendered a report to the Interim Session of the House of Delegates on December 12, 1953. This report was published as a part of the transcript of the Interim Session in the February issue of CALIFORNIA MEDICINE.

At this writing, less than 60 days later, there is little of moment for an additional report. The Council has held one additional meeting, on January 30, 1954, and will schedule two more meetings before the Annual Session.

Rather than report on specific actions, it may be interesting to the members to get a little clearer picture of how the Council operates. The Council serves between meetings of the House of Delegates and is charged with carrying out the orders of that body and of reaching tentative decisions on other matters of policy while the House is between sessions. At times this responsibility weighs somewhat heavily.

Ordinary procedure calls for the Council to meet at intervals of from 60 to 90 days. Most meetings are now for one day, although in the past many two-day sessions were held. During sessions of the House of Delegates the Council plans to meet each day.

The Council agenda always considers first those organizational matters which require study, approval or statement of policy. Membership changes, financial reports, requests from the county societies and the approval of minutes are handled as early routine matters at each meeting. Then come committee reports, whether they be progress reports, requests for policy support or requests for financial aid to carry on committee work.

The State Department of Public Health reports regularly to the Council on matters pertaining to the public health, and other departments of the State of California are welcomed when they wish to appear before the Council on some particular subject.

Legislative activities are regularly reported, as are legal matters. The standing committees of the Association ordinarily do not report to the Council but the door is always open to them. In the case of special committees appointed by the Council, committee chairmen are always welcomed. This has been particularly true of such committees as the Committee on Industrial Accident Commission and the Committee on Public Health and Public Agencies.

California Physicians' Service is represented at all meetings and the Council is represented at C.P.S. Trustees' meetings by three Councilors selected to sit with that board. Thus a steady liaison is maintained.

Between meetings, members of the Council are kept advised on important events, by mail and telephone. Where a decision is needed on some matter and time does not allow calling a Council meeting, the Executive Committee is contacted for a meeting in person or via telephone. This committee is composed of the President, President-Elect, Speaker, Auditing Committee chairman and Council chairman, with the Editor and Secretary serving ex-officio. Such a small group allows prompt action, with all its decisions subject to approval of the Council.

This report is designed to delineate the Council's actions and methods of meeting. It is hoped that all members of the Association will feel free to place before the Council chairman, the Secretary or the central office any matters of a policy nature which would benefit from Council deliberation and decision.

Respectfully submitted,

SIDNEY J. SHIPMAN, *Chairman*

REPORT OF THE PRESIDENT OF THE TRUSTEES OF THE C. M. A.

To the House of Delegates:

The Trustees of the California Medical Association is a non-profit corporation designed to hold reserve funds and other assets accumulated by the California Medical Association. In this capacity the corporation is not engaged in daily activities other than conserving such assets as are turned over to it by the C.M.A.

One meeting of the corporation has been held in the past year, the organization meeting at which officers were elected and the acts of the previous year reviewed. The balance sheet and income and expense statements of the Trustees of the C.M.A. appear on another page of this issue.

Respectfully submitted,

JOHN W. GREEN, *President*

REPORT OF THE SECRETARY

To the President and the House of Delegates:

The Secretary was reelected by the Council at the meeting in May 1953. He has attended the meetings of the Council and the Executive Committee and he has edited the minutes that were prepared by the Executive Secretary with the aid of the Legal Counsel. The Secretary as usual presided over the meetings of the Committee on Scientific Work, and he arranged for the scientific speakers at the Interim Session in San Francisco in 1953.

The Secretary also has been active in attending the meetings of the Committee on Postgraduate Activities, and in laying the foundations for a meeting next fall of interested groups on the subject of physicians and schools sponsored by the California Medical Association.

The Secretary has been active on the Cancer Commission.

The attention of the membership is called to the minutes of the Council and the Executive Committee printed in CALIFORNIA MEDICINE. It is strongly recommended that this be read by all members.

Respectfully submitted,

ALBERT C. DANIELS, *Secretary*

REPORT OF THE EDITOR

To the President and the House of Delegates:

The better to reduce the elapse of time between the acceptance and publication of articles, CALIFORNIA MEDICINE last year considerably lowered its inventory of manuscripts by publishing more than in any previous year and at the same time accepting fewer than it had accepted the year before. The total number of articles printed in 1953 was 173 as against 138 in the preceding year, and the number accepted was 144 against 185.

In common with other medical journals, CALIFORNIA MEDICINE has experienced a decrease in the number of manuscripts submitted. Comparative data for the last three years on the sources of material and on the number of manuscripts accepted follow:

| | Annual Session | | —Other— | | —Total— | |
|-----------|----------------|----------|---------|----------|---------|----------|
| | Rec'd | Accepted | Rec'd | Accepted | Rec'd | Accepted |
| 1953..... | 120 | 86 | 91 | 58 | 211 | 144 |
| 1952..... | 143 | 101 | 126 | 84 | 269 | 185 |
| 1951..... | 138 | 89 | 79 | 42 | 217 | 131 |

The Editor welcomes this annual opportunity to express his warm thanks to the many persons who contribute to the making of CALIFORNIA MEDICINE. To the members of the Editorial Board, to those who have reviewed books, to those who have prepared material on assignment, to those who have been called upon for special advice from time to time, and especially to Robert Edwards for his continued outstanding work as assistant to the Editor and to Mrs. Barbara Rooney for her excellent secretarial services—to all who have, in great or fine, contributed to the quality of this journal—to them the Editor's gratitude.

Respectfully submitted,

DWIGHT L. WILBUR, *Editor*

REPORT OF THE EXECUTIVE SECRETARY

To the President and the House of Delegates:

Your executive secretary herewith submits his report for the past year, divided into the various activities placed under his jurisdiction by the Council.

1. *Administrative:* During the past year the headquarters office in San Francisco has been enlarged and rearranged. Additional space was secured and a new floor plan developed to bring all activities together in one place. Previously, two separate offices on the same floor had been required.

As now set up, the office contains five male and nine female employees. In addition, quarters are provided for Selective Service in its work on the doctor draft law. Telephone service is now provided through a switchboard, which had not previously been needed.

The Southern California office has also been enlarged and a full-time secretary employed. This office now contains the director and an associate director of public relations, their secretary, and a consultant on television production in the Los Angeles area.

Both offices are well equipped with modern and well-maintained business equipment. Regular policy calls for staggered annual purchases of such items as typewriters, so that the inventory is fully turned over every four or five years and the mechanical features maintained in top order.

The Association's books are maintained in accordance with requirements set down by the certified public accountants and are subjected to an annual audit. The membership records, which are so closely tied in with the bookkeeping function, become a part of the annual audit and are in excellent condition. Official minutes are kept in their own books after having been subjected to review and approval by the Council.

2. *Membership:* The official membership of the component county societies is shown in the list below, in accordance with by-law requirements.

MEMBERSHIP (ACTIVE) IN THE C.M.A. AS OF NOVEMBER 1, 1953—BY COUNTY SOCIETIES

| | |
|----------------------------|------|
| Alameda-Contra Costa | 1097 |
| Butte-Glenn | 72 |
| Fresno | 228 |
| Humboldt | 63 |
| Imperial | 46 |
| Inyo-Mono | 10 |
| Kern | 141 |
| Kings | 28 |
| Lassen-Plumas-Modoc | 16 |
| Los Angeles | 4968 |
| Madera | 14 |
| Marin | 103 |
| Mendocino-Lake | 31 |
| Merced | 41 |
| Monterey | 127 |
| Napa | 57 |
| Orange | 247 |
| Placer-Nevada-Sierra | 55 |
| Riverside | 142 |
| Sacramento | 293 |
| San Benito | 10 |
| San Bernardino | 264 |
| San Diego | 563 |
| San Francisco | 1501 |
| San Joaquin | 161 |
| San Luis Obispo | 61 |
| San Mateo | 299 |
| Santa Barbara | 162 |
| Santa Clara | 398 |
| Santa Cruz | 79 |
| Shasta | 30 |
| Siskiyou | 20 |
| Solano | 67 |
| Sonoma | 123 |
| Stanislaus | 105 |
| Tehama | 10 |
| Tulare | 86 |

| | |
|--------------------------|--------|
| Ventura | 81 |
| Yolo | 34 |
| Yuba-Sutter-Colusa | 40 |
| Total | 11,873 |

Each component society is entitled to one delegate and one alternate for each 50 active members, or major fraction thereof, as of November 1 of the preceding calendar year. The totals shown above are therefore the basis for representation in the 1954 House of Delegates. Each society is guaranteed a minimum of two delegates.

It is interesting to note that the Association's membership went even higher by December 31, 1953. On that date the American Medical Association made its official membership count and registered 12,052 active, dues-paid members from California. This number entitles the Association to an additional delegate to the A.M.A. An election of this new delegate was held at the 1953 Interim Session of the C.M.A. House of Delegates, so that California will be represented by thirteen delegates to the A.M.A. this year. This is the second straight year in which a new California delegate has been added.

3. *Meetings:* The executive secretary has attended all meetings of the Council and Executive Committee. He has also sat in with a number of committees on particular programs, has attended the two meetings of the A.M.A. and has visited a number of the county societies in company with the President or the President-Elect.

4. *Financial:* A complete financial report for the fiscal year ended June 30, 1953, appears as the Treasurer's Report on another page of this issue. Inasmuch as the Association's finances are directed by the executive secretary, a few comments are in order here.

Over all, the 1953 fiscal year produced a surplus of \$42,570 of revenues over expenditures, compared with a surplus of \$52,300 for the preceding year. Revenues were up \$22,064 and expenditures were \$31,835 higher. Costs went up in all three categories set forth by the certified public accountant, namely: administrative, scientific-educational-public relations, and journal. A portion of the increase is chargeable to nonrecurring items, such as a cost of \$8,800 to improve and enlarge the headquarters office. Conversely, equipment purchases for the year were down \$2,164 from the preceding year and the item of organization expense, representing costs of litigation, went down \$15,350.

On controllable administrative expenses, the increase for the year was 5.1 per cent, which compares favorably with the 4.7 per cent membership increase for the year.

It must be expected that operating expenses increase with an increase in membership; a review of total revenues and expenditures over the years will show such a trend. In the new office quarters, more employees are needed to handle the increased volume of work and this is reflected in the current figures. A study of the comparative figures in the auditor's report is recommended.

CALIFORNIA MEDICINE showed a drop of \$1,401 in revenues and an increase of \$5,499 in costs last year, resulting in a net profit from the publication of \$18,632. This profit goes to the general fund and is available for all organization purposes.

In the January, 1954, issue of the journal, a breakdown of all revenues and expenditures was printed. This showed, in terms of both dollars and percentages, where the Association's funds come from and where they go. It also translated these figures into terms of dollars and cents in comparison with the \$40 annual dues. This item has also appeared in several county society bulletins.

5. *CALIFORNIA MEDICINE:* The journal continues to enjoy a high degree of prestige nationwide. Its format and con-

tents are continually undergoing advances, in accordance with the suggestions of the Editor and his consultants, and further improvements are planned. The journal is designed to serve the membership and ideas and suggestions are always welcome.

6. *Public Policy and Legislation*: The executive secretary continues to work with the Committee on Public Policy and Legislation and its direct representatives. The central office serves as a clearing house for many activities in this connection, both on a state and a national basis.

7. *Public Relations*: The executive secretary cooperates with all public relations activities of the Association and sits in on the planning, coordination and operation of them. While he is not charged directly with the management of this important function, he is in very close touch with it throughout and works closely with the director and his two associates. In addition he serves as a member of the public relations advisory committee of the American Medical Association, one of the nine lay and professional members of that body.

8. *Annual Session*: The 1954 Annual Session will be arranged very much the same as the 1953 meeting. All meetings will be held in or near the Biltmore Hotel, Los Angeles, and all exhibits will be housed in the hotel. Current prospects point to a most successful meeting.

For 1955 the Council has selected San Francisco as the Annual Session site. This will pose additional problems in that all scientific meetings and all exhibits will be housed in the Civic Auditorium and sessions of the House of Delegates will be held in a downtown hotel. However, it is believed that this situation can be adequately met to insure a good meeting. The constant growth of the Association narrows the convention sites available and makes it difficult to insure a smooth operation in limited quarters.

9. *Conclusion*: In conclusion, hearty thanks are extended to all members of the Association's staff, to all Officers, Councilors and committee members, and to all those so closely associated with C.M.A. activities. A splendid spirit of cooperative action has been evident throughout the year and has helped immeasurably to produce an efficient and smooth running of the Association.

Respectfully submitted,

JOHN HUNTON, *Executive Secretary*

REPORT OF LEGAL DEPARTMENT

To the President and the House of Delegates:

The Legal Department submits the following report, covering the interval between the 1952 annual session and the time of the presentation of this report, February 10, 1954:

We submitted a verbal report to the House of Delegates at the December 1953 Interim Session, which is published as part of the proceedings of the Interim Session in the February 1954 issue of CALIFORNIA MEDICINE, and we will not reiterate the matters therein covered.

During the past year, we have attended all meetings of the House of Delegates, the Council and the Executive Committee, as well as meetings of various commissions, standing committees and special committees of the Association. We have also prepared and submitted opinions on a variety of subjects, as requested by the Association or its officers or component societies.

In addition to our general advisory services, there are several specific items that warrant discussion at this time.

1. *Legal status of county medical societies*: We prepared, and the 1953 California Legislature adopted, a bill adding a new section (21200.5) to the Corporations Code, permitting unincorporated county medical societies to have the

same advantages as nonprofit corporations, with respect to liability for debts and obligations. This section provides that the individual members of county medical societies are not liable for debts or obligations incurred by the society in the ordinary course of its affairs. Enactment of this law eliminates for practical purposes the necessity of incorporating county medical societies, and permits such societies to function without the restrictions on expenditures of funds that apply to corporations.

2. *Unlicensed practice*: The case of *Complete Service Bureau et al. versus San Diego County Medical Society et al.* is now pending before the California Supreme Court. Oral argument was held in Los Angeles on January 13, 1954, and all written briefs have been filed. The case was submitted for decision on February 3, 1954, and a final decision by the Supreme Court may be expected prior to the annual session.

3. *Unlicensed "Prepaid medical plans"*: The decision in *Maloney vs. American Independent Medical & Health Association* by the District Court of Appeal, Fourth Appellate District, has become final. This decision upheld the action of the Insurance Commissioner in seizing and liquidating A.I.M. This organization (A.I.M.) was incorporated as a "non-profit corporation" by two laymen, Mr. and Mrs. Jesse Fortune. For several years it used door-to-door salesmen to sell so-called "medical service contracts" to the public. These contracts for small monthly "dues" purported to cover the purchasers' medical and surgical expenses. The Appellate Court pointed out that when the Insurance Commissioner took possession of the A.I.M. books and records, he found that 85 per cent of all moneys received had been spent for overhead and promotion, and that only 12 per cent of the money received had been used to pay medical and surgical costs. The Appellate Court decision is of great importance in establishing a legal precedent in this state for the prosecution of fly-by-night "prepaid medical care plans" that hold out to the public false or misleading promises, and attempt to sell a service which they cannot provide. The Assembly Interim Committee on Finance and Insurance, which conducted a thorough investigation into the activities of unregulated prepaid health plans in 1949 and 1950, is entitled to a great deal of credit for having first brought to light the nature of the activities of A.I.M.

A more detailed report on major developments in the medical-legal field will be submitted to the House of Delegates in the form of a supplemental report at the time of the annual session.

In addition to the writer of this report, both Mr. George A. Smith and Mr. Alan L. Bonnington, of our San Francisco office, and Mr. Louis M. Welsh, of our Los Angeles office, have been available to the Association throughout the year, and have performed many tasks on behalf of the Association and its component societies.

Mr. Bonnington, in particular, devoted a great deal of time and energy in the defense of the Alameda-Contra Costa County Medical Association in a case brought against it by an expelled physician, and was successful in securing a decision favorable to the county society in the Superior Court in Contra Costa County. The physician who had been expelled brought legal action for reinstatement of membership and for damages. The Trial Judge found that the expulsion proceeding had been properly conducted, and that there was legal ground for the action taken by the Society.

It is a pleasure to be of service to the medical profession of California.

Respectfully submitted,

PEART, BARATY & HASSARD
By Howard Hassard

REPORT OF THE TREASURER

To the President and the House of Delegates:

The Treasurer was reelected by the Council in May 1953. The actual duties of this office are nominal, the real handling of monies being performed by the office staff at 450 Sutter, San Francisco. All of these employees are bonded, as well as the officers of the Association.

The incoming monies of the accounts are kept in a manner recommended by the auditing firm of John F. Forbes

and Company, who also check the presence of cash, securities and other assets, and certify to these.

Submitted herewith is the series of accounts for the fiscal year July 1, 1952, to June 30, 1953. Members are urged to study these accounts for a true picture of the Association's financial situation.

Respectfully submitted,
ALBERT C. DANIELS, *Treasurer*

CALIFORNIA MEDICAL ASSOCIATION

BALANCE SHEET, JUNE 30, 1953

ASSETS

| | | |
|---|-------------|---------------------|
| CASH | | \$141,438.55 |
| ACCOUNTS RECEIVABLE | | 8,887.97 |
| LOAN RECEIVABLE—NEW MEXICO PHYSICIANS' SERVICE..... | \$ 8,750.00 | |
| Less reserve | 8,750.00 | |
| Remainder | | |
| OTHER LOANS RECEIVABLE..... | \$52,094.00 | |
| Less reserve..... | 49,864.00 | |
| Remainder | | 2,230.00 |
| INVESTMENT IN U. S. TREASURY BILLS (at cost) | | 298,355.00 |
| TRUST FUND (contra)..... | | 1,337.46 |
| FURNITURE AND FIXTURES (at nominal value)..... | | 1.00 |
| DEFERRED CHARGES | | 1,378.55 |
| DEPOSITS | | 625.00 |
| TOTAL | | <u>\$454,253.53</u> |

LIABILITIES

| | | |
|---|-------------|---------------------|
| ACCOUNTS PAYABLE | | \$ 17,238.61 |
| ACCRUED EXPENSES: | | |
| American Medical Association—Delegates' and other expenses..... | \$ 3,793.87 | |
| Annual session expenses..... | 10,636.66 | |
| Committees' and sundry..... | 11,381.18 | |
| Payroll taxes | 279.34 | |
| Total..... | | 26,091.05 |
| TRUST ACCOUNT—PHYSICIANS' BENEVOLENCE FUND (contra)..... | | 1,337.46 |
| DEFERRED INCOME—PREPAID ADVERTISING..... | | 165.80 |
| SURPLUS, EXHIBIT A..... | | 409,420.61 |
| TOTAL | | <u>\$454,253.53</u> |

EXHIBIT A

| | | |
|--|-----------|--------------|
| EXCESS OF INCOME OVER EXPENDITURES..... | | \$ 42,529.85 |
| SURPLUS CREDITS: | | |
| Reduction in reserves for loans: | | |
| New Mexico Physicians' Service..... | \$ 500.00 | |
| Blood banks | 38,807.50 | |
| Increase in cash surrender value of life insurance policies..... | 5,838.93 | |
| Total | | \$45,146.43 |
| TOTAL | | \$ 87,676.28 |
| SURPLUS CHARGES: | | |
| Expenses applicable to a prior period..... | | \$ 1,817.35 |
| Transfer legal ownership of life insurance policies, at the cash surrender value at June 30, 1953, to the Trustees of the California Medical Association | | 14,487.97 |
| TOTAL..... | | \$ 16,305.32 |
| INCREASE IN SURPLUS FOR THE YEAR..... | | \$ 71,370.96 |
| SURPLUS, JULY 1, 1952..... | | 338,049.65 |
| SURPLUS, JUNE 30, 1953..... | | \$409,420.61 |

CALIFORNIA MEDICAL ASSOCIATION

INCOME AND EXPENDITURES FOR THE FISCAL YEAR ENDED JUNE 30, 1953

INCOME

| | Fiscal Year Ended June 30 | | Increase Decrease |
|---|---------------------------|---------------------|----------------------|
| | 1953 | 1952 | |
| 1. Membership dues (exclusive of Journal Allocation)..... | \$428,120.45 | \$412,378.91 | \$15,741.54 |
| 2. Annual Session | 22,875.00 | 20,055.00 | 2,820.00 |
| 3. Miscellaneous Income | 3,001.33 | 3,257.63 | 256.30 |
| 4. Interest Income | 4,120.94 | 2,656.00 | 1,464.94 |
| 5. Postgraduate Courses | 7,330.00 | 3,630.00 | 3,700.00 |
| TOTAL REVENUES..... | \$465,447.72 | \$441,977.54 | \$23,470.18 |

EXPENDITURES

ADMINISTRATION:

| | | | |
|---|---------------------|---------------------|--------------------|
| 6. A.M.A. Meeting Expense..... | \$ 20,286.29 | \$ 10,481.37 | \$ 9,804.92 |
| 7. Annual Session Expense | 30,606.30 | 31,174.35 | 568.05 |
| 8. Employees' Annuities | 7,669.90 | 5,173.32 | 2,496.58 |
| 9. Council-Executive Committee Meetings | 4,560.89 | 2,194.95 | 2,365.94 |
| 10. Equipment Expense | 1,777.11 | 3,940.89 | 2,163.78 |
| 11. Legal Department | 19,583.32 | 12,065.15 | 7,518.17 |
| 12. Los Angeles Office Expense..... | 2,123.71 | 1,897.91 | 225.80 |
| 13. Miscellaneous Expense | 366.11 | 80.25 | 285.86 |
| 14. Office Supplies and Expense..... | 6,582.52 | 6,076.07 | 506.45 |
| 15. Organization Expense | 6,430.36 | 21,780.37 | 15,350.01 |
| 16. Rent | 6,884.56 | 5,686.96 | 1,197.60 |
| 17. Telephone and Telegraph..... | 2,514.66 | 2,354.02 | 160.64 |
| 18. Payroll Taxes | 1,554.47 | 2,193.21 | 638.74 |
| 19. Pensions | 4,260.00 | 4,260.00 | ----- |
| 20. Postage | 1,560.85 | 1,067.48 | 493.37 |
| 21. Salaries: | | | |
| (a) Administrative | 32,500.00 | 30,508.40 | 1,991.60 |
| (b) Clerical | 15,870.20 | 12,408.40 | 3,461.80 |
| 22. Secretarial Conference | 1,071.50 | 1,145.31 | 73.81 |
| 23. Office Improvements | 8,800.15 | 1,325.51 | 7,474.64 |
| 24. Travel: | | | |
| (a) Officers | 406.33 | 351.23 | 55.10 |
| (b) Council-Executive Committee | 7,532.60 | 7,605.07 | 72.47 |
| 25. Woman's Auxillary | 1,750.00 | 1,750.00 | ----- |
| 26. Student A.M.A. | 2,940.15 | 1,708.05 | 1,232.10 |
| TOTAL ADMINISTRATION | \$187,631.98 | \$167,228.27 | \$20,403.71 |

SCIENTIFIC, EDUCATIONAL AND PUBLIC RELATIONS:

| | | | |
|--|---------------------|---------------------|--------------------|
| 27. Department of Public Relations | \$ 94,836.05 | \$ 94,236.37 | \$ 599.68 |
| 28. Public Policy and Legislation..... | 56,070.87 | 51,907.80 | 4,163.07 |
| 29. Physicians' Benevolence | 11,803.00 | 10,935.75 | 867.25 |
| 30. Postgraduate Activities | 25,991.72 | 19,530.05 | 6,461.67 |
| 31. Cancer Commission | 26,028.50 | 15,201.50 | 10,827.00 |
| 32. Other Committee Activities | 33,286.71 | 48,206.51 | 14,919.80 |
| 33. Subscriptions to Libraries | 5,901.50 | 5,467.88 | 433.62 |
| 34. Contribution to Student Nurse Recruitment..... | ----- | 2,500.00 | 2,500.00 |
| TOTAL SCIENTIFIC..... | \$253,918.35 | \$247,985.86 | \$ 5,932.49 |
| TOTAL, EXCLUSIVE OF JOURNAL..... | \$441,550.33 | \$415,214.13 | \$26,336.20 |

CALIFORNIA MEDICINE
Official Journal of the California Medical Association
INCOME AND EXPENDITURES FOR THE FISCAL YEAR ENDED JUNE 30, 1953

| INCOME | | | |
|---|---------------------------|---------------------|----------------------|
| | Fiscal Year Ended June 30 | | Increase Decrease |
| | 1953 | 1952 | |
| 1. Advertising | \$114,879.91 | \$117,683.06 | \$ 2,803.15 |
| 2. Members' Subscriptions Allocated from Dues..... | 35,944.50 | 34,660.50 | 1,284.00 |
| 3. Other Subscriptions | 2,753.90 | 2,609.20 | 144.70 |
| 4. Reprints (net) | 522.93 | 554.75 | 31.82 |
| TOTAL REVENUES | \$154,101.24 | \$155,507.51 | \$ 1,406.27 |
| EXPENDITURES | | | |
| 5. Printing | \$ 90,456.60 | \$ 84,623.25 | \$ 5,833.35 |
| 6. Advertising Sales Expense | 11,467.23 | 14,667.16 | 3,199.93 |
| 7. Salaries | 17,519.51 | 16,795.04 | 724.47 |
| 8. Rent | 3,041.12 | 2,744.68 | 296.44 |
| 9. Telephone and Telegraph | 1,572.19 | 1,046.65 | 525.54 |
| 10. Postage and Mailing..... | 4,953.53 | 4,499.02 | 454.51 |
| 11. Addressograph | 1,887.51 | 1,703.94 | 183.57 |
| 12. Illustrations | 1,907.95 | 1,630.64 | 277.31 |
| 13. Advertising Discounts and Collection Expense..... | 2,061.47 | 2,114.19 | 52.72 |
| 14. Sundry | 601.67 | 145.37 | 456.30 |
| TOTAL EXPENSES | \$135,468.78 | \$129,969.94 | \$ 5,498.84 |
| NET PROFIT | \$ 18,632.46 | \$ 25,537.57 | \$ 6,905.11 |

TRUSTEES OF THE CALIFORNIA MEDICAL ASSOCIATION
(A California Corporation)

BALANCE SHEET, JUNE 30, 1953

| ASSETS | | | |
|--|--------------|--------------|-----------------------|
| CASH (including Trust Funds) | | | \$ 29,088.56 |
| INVESTMENTS (including Benevolence Fund investments) | | | 1,140,000.00 |
| TRUST FUND FOR CALIFORNIA MEDICAL ASSOCIATION EMPLOYEES—CASH | | | |
| SURRENDER VALUE OF LIFE INSURANCE POLICIES..... | | | 14,487.97 |
| TOTAL | | | \$1,183,576.53 |
| LIABILITIES | | | |
| TRUST ACCOUNTS: | | | |
| Benevolence Fund | \$ 57,894.42 | | |
| Morris Herzstein Bequest Fund..... | 6,715.25 | | |
| Total Trust Accounts..... | | | \$ 64,609.67 |
| ENDOWMENT FUND | | | 276.74 |
| TRUST FUND FOR CALIFORNIA MEDICAL ASSOCIATION EMPLOYEES..... | | | 14,487.97 |
| SURPLUS: | | | |
| Contributed surplus..... | | \$882,915.99 | |
| Earned surplus: | | | |
| Balance, June 30, 1952..... | \$193,975.04 | | |
| Net income for year, Exhibit B..... | 27,311.12 | 221,286.16 | |
| Total surplus..... | | | 1,104,202.15 |
| TOTAL | | | \$1,183,576.53 |

EXHIBIT B

TRUSTEES OF THE CALIFORNIA MEDICAL ASSOCIATION

STATEMENT OF INCOME FOR THE YEAR ENDED JUNE 30, 1953

| | | | |
|---|--|----------|---------------------|
| INCOME—INTEREST ON BONDS..... | | | \$ 27,135.82 |
| EXPENDITURES: | | | |
| Audit fee | | \$300.62 | |
| Custodian fee | | 345.63 | |
| Miscellaneous | | 100.32 | |
| Total..... | | | 746.57 |
| REMAINDER | | | \$ 26,389.25 |
| ADD—THE EXCESS OF MATURITY VALUE OVER COST OF BONDS PURCHASED | | | |
| DURING THE YEAR, CHARGED TO THE BOND ACCOUNT TO REFLECT | | | |
| MATURITY VALUE OF THE BONDS..... | | | 921.87 |
| TOTAL | | | \$ 27,311.12 |

REPORTS OF DISTRICT COUNCILORS

FIRST COUNCILOR DISTRICT

San Diego County

To the President and the House of Delegates:

During the past year I have attended the meetings of the Council and the Interim meeting of the House of Delegates, the minutes of which have been duly reported in CALIFORNIA MEDICINE.

During the past year I have served as chairman of the Public Health and Public Agencies Committee, which has had numerous meetings with representatives of the State Department of Public Health concerning problems of mutual interest.

The San Diego Blood Bank has operated very efficiently during the past year as a member of the California Blood Bank System, and has recently acquired properties and will move into new quarters the first of this year.

It has been my pleasure to serve as Councilor of the First District, and I hope to continue to correlate the activities of the San Diego County Medical Society and the California Medical Association.

Respectfully submitted,

FRANCIS E. WEST, *Councilor*
First District

SECOND COUNCILOR DISTRICT

Imperial, Inyo, Mono, Orange, Riverside and San Bernardino Counties

To the President and the House of Delegates:

Visitations have been made to all the associations comprising the Second Councilor District.

The physicians of Orange County are to be especially congratulated for the manner in which they managed the medical problems associated with the Boy Scout Jamboree. Each member gave unselfishly of his time in a manner deserving the highest commendation of the California Medical Association.

A cooperative program with the Imperial County Medical Association and the Imperial County Board of Supervisors has been approved, which will insure the best available medical care to the indigent patients of Imperial County. This was made possible through a joint meeting with the supervisorial boards of Riverside and Imperial counties with the assistance of a committee of doctors from each county.

A student health plan is being completed by Riverside County doctors with the University of California at Riverside. This plan provides free choice of physicians and a voluntary panel.

Visitations of the state officers, Mr. Ben Read and the public relations officers have been well received by all the county medical associations and the continuation of these annual visitations is strongly urged.

Your Council continues to function effectively under the capable leadership of Dr. Sidney Shipman.

Published reports of the Council proceedings are published in the official journal.

Respectfully submitted,

OMER W. WHEELER, *Councilor*,
Second District

THIRD COUNCILOR DISTRICT

Los Angeles County

To the President and the House of Delegates:

I have attended all of the meetings but one of the Council during the last year and I wish to state that, as far as I can see, the operations of the California Medical Association are in good condition.

Respectfully submitted,

H. CLIFFORD LOOS, *Councilor*,
Third District

FOURTH COUNCILOR DISTRICT

Los Angeles County

To the President and the House of Delegates:

In various areas of the Fourth Councilor District there have been serious crises that have been met with varying degrees of success by the doctors of the areas involved. There is a growing sense of self-reliance among the doctors in the area and this has led to a better understanding of the whole problem of public relations.

It is good to note that there has been a change of feeling toward California Physicians' Service by many physician members who now feel that California Physicians' Service is an instrument of the California Medical Association to be used by the various groups to further their public relations and help solve their difficult problems.

Respectfully submitted,

J. PHILIP SAMPSON, *Councilor*,
Fourth District

FIFTH COUNCILOR DISTRICT

San Luis Obispo, Santa Barbara and Ventura Counties

To the President and the House of Delegates:

Since my election as Councilor for the Fifth District last spring I have spent considerable time reading and studying in order to become acquainted with and gain some insight into the many problems now confronting the medical profession in California and the United States in general. I have attended all of the meetings of the Council except one which was held while I was in Chicago attending the American College of Surgeons meeting.

I have been in close contact with President-elect Morrison, the delegates of San Luis Obispo, Santa Barbara and Ventura counties and members of the legal and public relations department concerning problems dealing with the Fifth District.

This month I am meeting with the Santa Barbara and Ventura County Medical Societies for the purpose of discussing problems which need to be brought before the Council.

As advisory member to the C.M.A. Cancer Commission I have attended the meetings and have been particularly interested in the problems confronting and being so well handled by this organization under the leadership of Dr. Macdonald.

Since the founding of the California Postgraduate Institutes I have worked with Dr. Broadus and other members representing the tri-counties to help make these meetings entertaining as well as educational.

Respectfully submitted,

ROBERT O. PEARMAN, *Councilor*,
Fifth District

SIXTH COUNCILOR DISTRICT

Calaveras, Fresno, Kern, Kings, Madera, Mariposa, Merced,
San Joaquin, Stanislaus, Tulare and Tuolumne Counties

No report, due to the illness of Neil J. Dau, Councilor.

SEVENTH COUNCILOR DISTRICT

Monterey, San Benito, San Mateo, Santa Clara, and
Santa Cruz Counties

To the President and the House of Delegates:

The Seventh Councilor District has seen a distinct growth in medical personnel. The distribution of doctors is now such that there are no areas that are not within reach of adequate medical care. The location in many of our communities by specialists in the field of medicine has given the District a much more adequate medical coverage in every field.

Santa Clara County has seen the establishment of a new and rebuilt San Jose hospital with an increase in beds. Salinas is operating its district hospital with success. The Peninsula Hospital in San Mateo County is finished and will be occupied in the near future. While there are still not adequate beds in the Seventh District, efforts are continuing to fill the needs. One area of the District has seen the establishment of a group-controlled medical insurance plan.

Santa Clara County has been leading the way in establishing liaison committees throughout the Bay Area to further the dissemination of medical knowledge, medical care plans and medical insurance ideas.

Santa Cruz County has been most active as the County Society has made a survey of the facilities for the care of the mentally ill, and has made recommendations for meeting the most serious deficiencies in the care of these patients. A new constitution and by-laws have been written. This new constitution will provide a governing board for the society through which official business can be transacted as the Society has grown in number to such a place as to make an executive committee a necessity.

The visit to the various societies of our state officers has done much to explain the work of the State Society and to enlighten the members of each society concerning the most recent trends in the problem of medical care.

Respectfully submitted,

HARTZELL H. RAY, *Councilor,*
Seventh District

EIGHTH COUNCILOR DISTRICT

San Francisco County

To the President and the House of Delegates:

During the past year I have again been honored to serve as chairman of the Council and to attend all Council meetings. The activities of the Council have been reported in minute form during the year and the report of the Council in this issue reflects a summary of Council considerations and decisions.

Respectfully submitted,

SIDNEY J. SHIPMAN, *Councilor,*
Eighth District

NINTH COUNCILOR DISTRICT

Alameda and Contra Costa Counties

To the President and the House of Delegates:

During 1953 the Alameda-Contra Costa Medical Association completed and occupied its new building, which houses

the Blood Bank, the Bureau of Medical Economics, and the administrative offices of the Association.

Much of the activity of the Association during 1953 has centered around the implementation of the C.M.A.-C.P.S. Study Committee report of 1952, including the preparation and circulation of a fee-study questionnaire to all members during the latter part of the year. These questionnaires are now being returned and their information tabulated. Upon completion, the results of the questionnaire will be reported to the membership, and the information used to institute the Median Fee Plan designed to solve problems of health insurance.

The Association has been active in consulting with union groups, employers, and insurance companies in order to assist the public in obtaining greater certainty of coverage for doctor bills under health insurance, and has employed an insurance consultant to assist in this activity.

The above described activity is the newest phase of the Association's continuing work in the public interest. The traditional policy of "medical care for all, regardless..." continues to be carried out through the many public service committees of the A.C.C.M.A.

Respectfully submitted,

DONALD D. LUM, *Councilor,*
Ninth District

TENTH COUNCILOR DISTRICT

Del Norte, Humboldt, Lake, Marin, Mendocino, Napa, Solano
and Sonoma Counties

To the President and the House of Delegates:

During the past year in the visitation of the officers of the C.M.A. to the component county societies in my district, repeated use of the wire-tape recordings was made. It was, I think, particularly effective in the meeting in Eureka, of the Humboldt-Del Norte County groups. Some members there indicated, in addition, the pleasure that they had in subscribing to the medical excerpts and of the service that is being offered by this new activity of the California Medical Association. From the general meetings throughout my District, I believe one can say that the use of the transcripts for presenting the views of one or two officers of the C.M.A. is most effective. Reports and voices, however, of more than two such people are excessive and would, I believe, tend to detract from the interest and viability of the program.

President-elect Morrison's technique, he being the ranking officer present at most of the meetings, was to present in a serious and logical manner the salient activities of the C.M.A. with particular emphasis on those current problems and enterprises which are occupying the attention of most of the members. He made particular effort to emphasize those broad problems of the C.M.A. which were particularly pertinent and of interest to the county society being visited. I believe that this was most effective and served to impress our members with the sincere efforts of their society on their behalf.

This year effort was made on the part of the visiting officers to meet before the full meeting with the local elected officers of the society, so as to more directly obtain their views regarding C.M.A. and organized medicine problems. In this way a sense of personal interest and reciprocal responsibility was engendered. Every effort was made to invite suggestions and constructive criticisms, so that the visiting officers could more effectively carry out their obligations to the society as a whole.

At each meeting the reception from the point of view of cordiality, friendliness and interest was most heart-warming.

In Eureka the meeting of the officers was held at the Eureka Inn before the main banquet. Among many other problems that were discussed was the desire for some of the members to have a more active representative of C.P.S. in this area, since they felt that this was a very promising area where employer and employee groups were aggressively interested in medical insurance. Unfortunately this year I missed the visitation at the Mendocino-Lake County. I was out of the state at the time, so was not able to take the trip to Ukiah, much to my regret.

In Sonoma County we had the pre-meeting discussions at the family home of the president, Dr. Carl Anderson, and then adjourned to the main meeting in town.

The Solano County officers met ahead of time in the banquet room, and this was under the chairmanship of the president, Milton Smith. They, of course, have particularly pressing problems as regards to the closed-panel type of medical practice as exemplified by the Permanente group.

In Napa County, Dr. Fred Heegler, the president, and the secretary, Dr. Godfrey, were most helpful in their discussion of the way in which the visiting state officers could help that society in their own direct county problems. From that meeting we adjourned to the Napa Women's Club, where it was particularly pleasurable to have the wives of the physicians as well as the physicians themselves at the joint meeting.

At the time of this annual report, the meeting with the Marin County Society has not yet taken place. Your Councilor has, of course, attended all of the Council meetings during the year as well as the Interim Session. He has made a real effort to represent effectively the views of his District, and to act upon the queries and requests that the District members have made to him. I feel that it has been a good and productive year, and one in which the California Medical Association has made significant and well-deserved progress.

Respectfully submitted,

WARREN L. BOSTICK, *Councilor,*
Tenth District

ELEVENTH COUNCILOR DISTRICT

Alpine, Amador, Butte, Colusa, Eldorado, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, Yolo and Yuba Counties

To the President and the House of Delegates:

Since taking office in May 1953, your Councilor has attended meetings of nearly each county society in the District and has discussed the problems of those societies with their members. It is apparent that the doctors in this District are alert and aware of the present trends in the practice of medicine. There continue to be some problems in adequate hospitalization and in the problem of divided staffs between osteopaths and M.D.'s in two small hospitals of the District.

Because of the relatively small industrial population in the geographical area of this large District, the current difficulty with closed-panel group practice medical plans has not yet made itself felt; however, the Sacramento Society is making vigorous efforts to study and understand the problems of medical care insurance with a view to development of programs which can better satisfy the beneficiaries.

Your Councilor has attended all meetings of the Council held since his election and has attempted to maintain contact with the multitude of problems presented to that body.

Respectfully submitted,

RALPH C. TEALL, *Councilor,*
Eleventh District

REPORTS OF COUNCILORS-AT-LARGE

To the President and the House of Delegates:

I have attended and participated in all Council meetings since my election and of the several committees assigned.

Respectfully submitted,

H. L. CAREY, *Councilor-at-Large*

To the President and the House of Delegates:

It has been a pleasure to serve our Association as a Councilor during the past year.

The problems confronting the Association receive thorough investigation and discussion before decisions are made, and I feel that the component county societies should endeavor to keep in as close touch with the workings at the state level as possible.

Respectfully submitted,

BEN FREES, *Councilor-at-Large*

To the President and the House of Delegates:

During the past year I have attended the regularly called meetings of the Council of the California Medical Association. I have participated in all of the deliberations in problems concerning the California Medical Association.

As chairman of the Insurance Committee of the California Medical Association, I was able to recommend to the Council for its adoption a plan for group health and accident for our membership, as submitted by the Lumbermen's Mutual Insurance Company. This plan was adopted by the Council and was submitted to the membership at large. On November 30, 1953, the plan had qualified and became effective for all participants as of 12:01 a.m. December 1, 1953. I wish, personally, to thank all who helped make this plan possible.

Respectfully submitted,

ARTHUR A. KIRCHNER, *Councilor-at-Large*

To the President and the House of Delegates:

As Councilor-at-Large I have attended the meetings of the Council of the California Medical Association and have taken part in the discussions and decisions of the Council. I have also carried out committee and other assignments.

I have endeavored to translate the wishes of the House of Delegates to the county societies, to other organizations, including the California Physicians' Service as a Council-appointed trustee, to the Blue Cross of Northern California as a member of their board of directors and to the members of the California Academy of General Practice as chairman of the board of directors of the American Academy of General Practice. In turn, requests, questions and problems of these organizations as well as the membership at large of the California Medical Association have been referred to the Council for suggestions or action.

Respectfully submitted,

IVAN C. HERON, *Councilor-at-Large*

To the President and the House of Delegates:

During the past year I have attended all of the Council meetings and have visited, along with the C.M.A. officers, county medical societies in Southern California. The reports of the Industrial Accident Fee Committee, Medical Services Commission, public relations, and Audio-Digest have been outstanding among the many important as well as routine items of business to come before the Council. They were

all studied, discussed, and acted upon in the best judgment of the Council.

The published reports and proceedings of the Council meetings indicate the large number of vital problems and the serious thought that has been given them and all affairs of the Association by the elected officers and employees.

Respectfully submitted,

ARTHUR E. VARDEN, *Councilor-at-Large*

To the President and the House of Delegates:

As Councilor-at-Large I have attended all of the meetings of the Council of the California Medical Association and have taken part in the affairs of the committees to which I have been assigned. I have also continued to sit on the Board of Trustees of California Physicians' Service and carry out committee assignments in that organization.

Respectfully submitted,

T. ERIC REYNOLDS, *Councilor-at-Large*

REPORTS OF COMMITTEES

EXECUTIVE COMMITTEE

To the President and the House of Delegates:

The Executive Committee has held meetings between Council meetings and such special meetings as were necessary. The Executive Committee has handled those matters which have been referred by the Council and other matters requiring emergency action. Routine matters, as well, have been handled by the Executive Committee in an effort to shorten the crowded agenda of the Council.

All actions are subject to confirmation by the Council and subsequently published in CALIFORNIA MEDICINE.

Members of the Executive Committee have given most generously of their time. I particularly wish to thank those members from the southern part of the state for attending the meetings in San Francisco, often on short notice.

Respectfully submitted,

DONALD D. LUM, *Chairman*

COMMITTEE ON ASSOCIATED SOCIETIES AND TECHNICAL GROUPS

To the President and the House of Delegates:

The Committee on Associated Societies and Technical Groups has had nothing referred to it and has held no meetings during the past year.

Respectfully submitted,

H. GORDON MACLEAN, *Chairman*

AUDITING COMMITTEE

To the President and the House of Delegates:

The budget for the fiscal year 1953-54 was presented to the Council at the annual meeting in Los Angeles, May 1953.

The budget for 1954-55 is now under preparation and will be presented at the next annual meeting. Expenditure items were reviewed month by month.

An article "C.M.A. Dues" was published in CALIFORNIA MEDICINE, January 1954 detailing the expenditure of your C.M.A. dollar.

An audit by a certified public accounting firm found all records of the California Medical Association in good order. This report will be published in CALIFORNIA MEDICINE.

Respectfully submitted,

DONALD D. LUM, *Chairman*

COMMITTEE ON HISTORY AND OBITUARIES

To the President and the House of Delegates:

The records of our Society reveal that 119 of our colleagues have passed on during 1953. Among them are some patriarchs known to thousands of our members, but our Society is now so large and its membership increasing so rapidly it would be meaningless to single out any one of them in this report. *Requiescant in pace.*

Compilation of material for the Society's history has been going on quietly under the guidance of our late Honorary Historian, George H. Kress, for several years past. A thumbnail sketch of our history will be found elsewhere in this issue over his name. The passage of time is so swift and historical items often regarded so lightly and thus lost that I take this opportunity to request any member who has old programs, minutes of meetings, newspaper clippings, or any historical material in his possession to forward it to Society headquarters for safekeeping and future use in writing a history.

Respectfully submitted,

J. MARION READ, *Chairman*

COMMITTEE ON HOSPITALS, DISPENSARIES, AND CLINICS

To the President and the House of Delegates:

The Committee on Hospitals, Dispensaries and Clinics, which is an advisory committee, has completed its assignments and presented its reports to the proper authorities.

Respectfully submitted,

JAY J. CRANE, *Chairman*

COMMITTEE ON INDUSTRIAL PRACTICE

To the President and the House of Delegates:

As chairman of the Committee on Industrial Practice for the year 1953, I wish to report that up to the present time no matters have come before the Committee. I recently asked the other members if they had any subjects which they felt we should discuss, and received a negative answer.

I will supplement this report later if there is any activity on the Committee's part.

Respectfully submitted,

PACKARD THURBER, SR., *Chairman*

COMMITTEE ON MEDICAL ECONOMICS

To the President and the House of Delegates:

The full Committee met on Sunday, September 20, 1953, at the Sir Francis Drake Hotel in San Francisco for consideration of the Resolution Number Six which was introduced by Dr. Lester B. Lawrence of Alameda-Contra Costa County at the regular 1953 session held in Los Angeles.

By invitation Mr. Phillip A. Hershey, Certified Public Accountant, 405 Montgomery Street, San Francisco, and Dr. Lawrence were also present.

The Committee unanimously approved the Resolution and recommended its presentation to the Council of the California Medical Association for its consideration and recommendation to the House of Delegates at the interim session in San Francisco, December 12 and 13, 1953.

The House of Delegates at the interim session referred the Resolution to the Medical Service Commission for study.

Respectfully submitted,

L. H. FRASER, *Chairman*

COMMITTEE ON MEDICAL EDUCATION AND MEDICAL INSTITUTIONS

To the President and the House of Delegates:

No items have been presented to the Committee on Medical Education and Medical Institutions for its consideration during the calendar year 1953. For this reason the committee has not met, and therefore has no further report to make. Nevertheless, it stands ready at any time to be of assistance to the officers of the Association or the House of Delegates in the consideration of any matters within its field of responsibility which might be referred to it.

Respectfully submitted,

WALTER E. MACPHERSON, *Chairman*

COMMITTEE ON MILITARY AFFAIRS AND CIVIL DEFENSE

To the President and the House of Delegates:

The members appointed to this committee are as follows: Justin J. Stein, M. D., chairman, Los Angeles 1954; William L. Bender, M.D., San Francisco 1956; Frank F. Schade, M.D., Los Angeles 1955; John C. Ruddock, M.D. (Consultant), Los Angeles.

MILITARY AFFAIRS, NORTHERN CALIFORNIA

In recent months there have occurred several events which affect significantly the activities of the Northern California Advisory Committees, now numbering 57 with 256 members. First, on July 1, 1953, the doctor-draft law was extended for two years and amended; second, the Korean War ended; and third, on September 22, Selective Service System directed local boards to discontinue the processing of special registrants since no calls were expected from the Armed Forces for physicians or veterinarians, and few if any for dentists, before next summer. The reason for this action is a reservoir of such reserve officers which is expected to supply all calls for that period. The net results are important changes in the vulnerability of certain special registrants and reduction of the work-load of the Advisory Committees.

The chief provisions of the current doctor-draft law and of the Defense Department directive which implements it are:

PUBLIC LAW 84, 83RD CONGRESS

(1) The four priorities remain, with these modifications:

(a) Priorities 1 and 2 are allowed credit for active duty since September 16, 1940 and not solely for service after completion of, or separation from, the professional training program in which they participated during War II.

(b) Priority 2 now is required to have served 17 months instead of 21 months as in the past, to qualify as veterans in priority 4.

Under these two provisions many in priorities 1 and 2 now qualify for priority 4. Most of them have been called up, but Selective Service is in the process of reclassification, even though they may be on active duty, since this provision is retroactive.

(c) Other special registrants and reservists are in priority 4 if they have served one day or more since September 16, 1940, the effective date of the basic draft-law.

(2) Length of time required of men now on duty or yet to be called up depends on previous service, as follows:

| Prior Active Duty | Required Active Duty |
|--|----------------------|
| Less than 9 months..... | 24 months |
| More than 9 months and less than 12 months..... | 21 months |
| More than 12 months and less than 15 months..... | 18 months |
| More than 15 months..... | 15 months |

(3) A tour of duty in non-professional capacity confers credit equal to that as a doctor.

(4) Credit is no longer given for the time spent in other training courses, such as engineering. Such special registrant is in priority 3 if he has seen no other service, and in priority 4 if he has for one day or more.

(5) Active duty with an allied nation during War II prior to September 2, 1945 receives the same credit as with our own forces.

(6) Aliens are eligible to serve as medical, dental and veterinary officers in the Armed Forces.

(7) One who has more than 21 months since September 16, 1940 to his credit can be called up only in time of war or national emergency declared by Congress, and not by any provision of the doctor-draft law.

(8) Resignation of commission on release from active duty is provided for. However, the man is required then to register with Selective Service, if he has not done so previously and has not yet reached his 51st birthday.

(Terminal leave may be credited as active duty if separation occurred before October 1, 1947, but not after that date.)

(9) The \$100 monthly incentive pay is continued.

(10) The Advisory Committees remain in force; current procedures relative to qualifications for deferment are more fully defined.

RELOCATION OF RETURNING VETERANS

The same procedure as outlined in the September 30, 1952, letter has been continued, and expanded for physicians with the cooperation of the Physicians Placement Service of the California Medical Association. The Service maintains an up-to-date list of opportunities to enter practice here and this information is sent to each physician-veteran whose name is referred to this office as one who would settle in Northern California. In addition, we write personal letters to applicants who we feel will be qualified for, and attracted by, opportunities which have come to our attention. There have been many inquiries, and we feel sure that we have helped some locate in communities and institutions which need them, though we have not been able to maintain a follow-up system to tell you numerically.

Almost all relocation activity has been among physicians; very few out-of-state dental, and no veterinary, veterans have indicated a desire to come to this area.

ADVISORY TO THE SELECTIVE SERVICE SYSTEM

As a result of the large pool of reservists and the few calls on Selective Service System by the Armed Forces expected until next summer, there will be few requests for recommendations from the Advisory Committees. However, they will come again when the current supply of reservists has been exhausted. So our organization must remain intact and ready to function when called upon.

NATIONAL ADVISORY COMMITTEE

The National Advisory Committee has just advised of the following policy applicable to reserve officers and special registrants whose appointment as hospital residents is being considered:

Priorities 1 and 2, with rare exception, are to be judged available and not deferrable.

Priority 3, dual-liability, is expected to enter service on completion of internship, without exception.

Priority 3 between ages 28 and 31 as of June 19, 1953, are expected to be ready for active duty on completion of current internship or residency.

SUMMARY OF CLASSIFICATION, SPECIAL REGISTRATION NO. 1, FOR NORTHERN CALIFORNIA, AUGUST 31, 1953

| Classifications | Total | Medical | | | | Dental | | | | Veterinary | | | |
|--|-------|---------|-------|-------|-------|--------|-------|-------|-------|------------|-------|-------|-------|
| | | Pr. 1 | Pr. 2 | Pr. 3 | Pr. 4 | Pr. 1 | Pr. 2 | Pr. 3 | Pr. 4 | Pr. 1 | Pr. 2 | Pr. 3 | Pr. 4 |
| Total living | 5474 | 474 | 74 | 1094 | 2121 | 160 | 14 | 537 | 700 | 77 | 7 | 117 | 99 |
| Total classified | 2387 | 473 | 71 | 1054 | 2121 | 160 | 14 | 533 | 700 | 76 | 6 | 117 | 99 |
| I-A and I-A-O examined and acceptable | 631 | 40 | 4 | 375 | 1094 | 12 | 2 | 184 | 700 | 13 | 1 | 117 | 99 |
| I-A and I-A-O not examined | 199 | 4 | 2 | 175 | 1094 | 12 | 2 | 184 | 700 | 13 | 1 | 117 | 99 |
| I-A postponed | 7 | 3 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| I-C (inducted) | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| I-C (enlisted or commissioned and on extended active duty) | 445 | 236 | 22 | 31 | 1 | 101 | 4 | 35 | 1 | 16 | 1 | 1 | 1 |
| I-C (discharged) | 17 | 8 | 1 | 1 | 1 | 7 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| I-C (reserve) | 35 | 21 | 2 | 1 | 1 | 10 | 2 | 1 | 1 | 1 | 1 | 1 | 1 |
| I-O examined and acceptable | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| I-O not examined | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| I-W | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| I-W (released) | 109 | 29 | 11 | 23 | 1 | 8 | 1 | 25 | 1 | 11 | 1 | 1 | 1 |
| II-A | 253 | 18 | 6 | 159 | 1 | 3 | 1 | 40 | 1 | 24 | 2 | 1 | 1 |
| II-S | 45 | 5 | 8 | 13 | 1 | 6 | 1 | 11 | 1 | 2 | 1 | 1 | 1 |
| III-A | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| IV-A | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| IV-B | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| IV-C | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| IV-D | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| IV-F | 450 | 105 | 14 | 185 | 1 | 12 | 4 | 121 | 1 | 7 | 2 | 1 | 1 |
| V-A | 185 | 105 | 14 | 90 | 1 | 12 | 4 | 95 | 1 | 7 | 2 | 1 | 1 |
| Total cancelled | 47 | 7 | 2 | 16 | 12 | 2 | 2 | 3 | 1 | 1 | 1 | 1 | 2 |
| Total deceased | 34 | 7 | 2 | 9 | 8 | 2 | 2 | 3 | 1 | 1 | 1 | 1 | 2 |

We are asked to advise hospitals to observe this order of vulnerability in selecting residents. Those expected to rise through a series of residencies in the pyramid system should be individuals not liable for military service.

Office of Defense Mobilization this year has sent forms to the nation's hospitals on which to report their complement of house-staff, with particular reference to the military status of each individual. Such tables of organization help us determine essential positions and the availability of personnel filling them.

It is gratifying to learn that active planning is under way to terminate the doctor-draft as unnecessary by the time the current law expires July 1, 1955. Dr. Howard A. Rusk, chairman of the Health Resources Advisory Committee (same personnel as our National Advisory Committee) has recommended further reduction of physician-troop ratio from a projected 3.2 to 2.9. Defense Department's expected proposal for federal scholarships for professional students, each year of such training to be matched by a year of obligatory service subsequently, is intended to increase the proportion of regular professional officers, currently amounting only to 25 per cent. This may prove controversial. More efficient utilization of personnel and medical care of military dependents are subjects to be explored.

POLICY AND PROCEDURE

Policy and procedure relative to recommendations for occupational deferment remain as outlined in detail in our letter of September 30, 1952. We reemphasize the fact that we are authorized to recommend deferment for occupational reasons only; that is, that the special registrant in question must be more useful for the time being in his civilian position than he would be with the Armed Forces. Such periods of deferment are temporary and limited to six months. To qualify for redeferment after the expiration date, a special registrant must present evidence of sincere effort to secure replacement. Each deferment is to be judged individually. There are no exemptions.

A low ratio of professional men to population in an area is not alone cause for deferment. When such exists, it is the duty of all concerned, vulnerable special registrants, Local Advisory Committees and other interested citizens, to encourage others to locate in their community. As pointed out above, many returning physician-veterans want to settle in Northern California. If your area is undermanned in phy-

sicians, this office and the Physicians Placement Service of the California Medical Association should be notified. We have the means of supplying physicians needed. As stated above, we have received few dental and no veterinary applications but localities in short supply are expected to exhaust other sources such as professional schools and associations, and commercial agencies.

ADVISORY TO THE ARMED FORCES

There is very little activity in this field. Those reservists available before the doctor-draft have been called up long ago. Furthermore, most men commissioned subsequently already have been screened by us for Selective Service, so their availability for active duty already has been determined by the time they receive a commission.

Respectfully submitted,

WILLIAM L. BENDER, *Chairman*

The other members of this committee are: L. Louise Baker, R.N., H. S. Cameron, D.V.M., John W. Leggett, D.D.S., Wilton L. Halverson, M.D.

MILITARY AFFAIRS, SOUTHERN CALIFORNIA

The Southern California Advisory Committee has acted as an advisory group under Public Law 779 until July 1, 1953. At this time Public Law 779 expired and Public Law 84, 83rd Congress, was substituted in its place. This law modifies to a certain extent many objectionable factors that were present in the old law. However, it does not change the liability of physicians up through the age of 51 years. The old priorities are still in effect. The Southern California geographical area includes the following counties: Los Angeles, Kern, Santa Barbara, Ventura, San Bernardino, Orange, Riverside, San Diego, Imperial and the combined counties of Inyo, Alpine and Mono.

The Committee is composed of the following: John C. Ruddock, M.D., chairman; Wilton L. Halverson, M.D., Maurice Smith, D.D.S., Paul C. Lockhart, D.V.M., Helen D. Halvorsen, R.N.

The great majority of special registrants are centered in the large areas of population such as the cities of San Bernardino, Bakersfield, Santa Barbara, San Diego, Santa Ana, Riverside and Los Angeles.

The number of total figures has been changed somewhat during 1953 because under Public Law 84, many physicians

classified as Priority II have been changed to Priority IV inasmuch as the amount of active duty since December 7, 1941 has been reduced to seventeen (17) months rather than twenty-four (24) as previously. Because the physical requirements are now lower than formerly, there have been many changes from classification IV-F to classification I-A, the priority remaining the same. In July, 1953, the Selective Service System announced there would be no further inductions under the Act until those special registrants who had been inducted and forced to get commissions but have had no active duty were exhausted in the call-up for active duty. In addition, it was further declared by the Department of Defense that no further men would be inducted in Priority III until all those individuals in priorities I and II who had previously been deferred were called to active duty.

It is anticipated that this moratorium will continue until approximately July, 1954. In the meantime, the Southern California Advisory Committee to Selective Service is processing all physicians in this area who will become vulnerable for military service at that time as well as graduates who will have finished one year's internship and will become available for military service immediately before starting a residency. It is expected that with the new graduates and with the small list of available Priority I and II doctors, it is hoped and anticipated that no further induction lists will be issued prior to July 1, 1955 at which time the public law aimed at the induction of doctors, dentists and veterinarians will expire. This postponement of inductions for physicians in practice will not be accomplished if doctors persist in claiming deferments for recent graduates with a completed one year internship or for the few remaining Priority I and II physicians. Every doctor in this type of group who is deferred will subtract one physician from the list of Priority III doctors who are already in the practice of medicine in the southern area. There is included in this report the following table of special registrants in Southern California as of date August 31, 1953.

Total Living Special Registrants—7318 (total in four priorities).

Total Classified Special Registrants—2501 (this total includes medical, dental, and veterinarians in all three priorities). Of these the following is true for *physicians*:

PRIORITY I—518 Living Special Registrants

| | | |
|-----------|-----|--|
| I-A | 46 | Classified as available (33 have been physically examined, found acceptable and are awaiting induction; 11 are professionally available but have not been physically examined; 2 have had temporary postponements of induction). |
| I-C (Enl) | 241 | Accepted commissions and now on active duty. |
| I-C (Ind) | 4 | Actually inducted, now on active duty. |
| I-C (Dis) | 2 | Discharged from active service. |
| I-C (Res) | 27 | Completed active service, now holding reserve commissions. |
| I-D | 50 | Commissioned and awaiting active duty orders. |
| II-A | 9 | Deferred as essential. |
| III-A | 3 | Hardship classifications. |
| IV-A | 3 | Sole surviving son. |
| IV-F | 127 | Found not acceptable for commissioning as medical officers. |

In the PRIORITY II group 95 living special registrants as follows:

| | | |
|-----|----|--|
| I-A | 11 | (6 have been physically examined, found acceptable and are awaiting induction; 4 are professionally available but have not been physically examined; 1 has had temporary postponement of induction.) |
|-----|----|--|

| | | |
|-----------|----|--|
| I-C (Enl) | 28 | Accepted commissions and now on active duty. |
| I-C (Dis) | 1 | |
| I-C (Res) | 2 | |
| I-D | 16 | |
| II-A | 7 | |
| III-A | 5 | |
| IV-F | 17 | |

In the PRIORITY III group, 1,574 physicians are living in Southern California. As of August 31, 1953, 1,085 have been classified as follows:

| | | |
|-------|-----|---|
| I-A | 105 | Classified as available (examined and acceptable) |
| | 256 | I-A but not examined. |
| | 4 | Temporary postponement of induction (Priority III registrants born prior to 1912 have not been reviewed by this Committee). |
| I-C | 35 | Enlisted or commissioned and on extended active duty. |
| I-D | 24 | Commissioned and awaiting active duty. |
| II-A | 428 | Deferred because of essentiality. |
| III-A | 11 | Hardship. |
| IV-C | 3 | Aliens. |
| IV-D | 2 | Minister of religion. |
| IV-F | 89 | Found not acceptable for commissioning. |
| V-A | 128 | Over age of liability. |
| | | Total cancelled—19. |
| | | Total deceased—23. |

PRIORITY IV—There are 2,883 physicians who have registered—none classified.

Respectfully submitted,

JOHN C. RUDDOCK, *Chairman*

CIVIL DEFENSE

This report will cover many of the activities of this committee regarding Civil Defense for the past three years. Many of the accomplishments of Civil Defense during 1953 were the result of considerable planning during the years 1951 and 1952. Dr. Frank Schade has been very active in Civil Defense in Southern California and has also attended national meetings. The chairman of this committee, Dr. Justin J. Stein, has been very active on both the state and federal levels and has also participated in the meetings of the radiological safety advisory committee for the State of California, and is a member of that committee.

During the past three years this committee has aided in the accomplishment of the following major projects:

1. Secure and set up the staff organization.
2. Prepare casualty estimates for the target areas, on basis of a 20 K.T. atomic bomb.
3. Prepare regional annexes and plans for a coordinated medical and health service throughout the state.
4. Set up and complete staff organization on state and regional levels.
5. Prepare estimates of cost of supplies (approximately \$5,000,000).
6. Determine number of first aid stations required for the state (683).
7. Determine kinds and quantity of supplies required for first aid stations.
8. Determine number of aid stations for each region.
9. Prepare requisitions for supplies and correlate through supply division of civil defense and the state purchasing division.

This Committee has helped the State Office of Civil Defense prepare the following Civil Defense Manuals:

Manual for the Emergency Field Treatment of Casualties.
Manual for Organization, Training and Operation of First Aid Stations.

Manual for Existing Auxiliary and Improvised Hospitals.

Manual for California Civil Defense Blood Program.

Sanitation Manual for Disaster Use.

Manual for Organization and Operation of Mortuary Services.

Public Health Civil Defense and Disaster Plan.

This Committee has also helped in the development and accomplishment of the following:

A blood procurement program has been set up.

Over 180,000 blood vacuum bottles together with donor and recipient sets have been shipped and stored at various locations throughout the state.

Over 80 per cent of the equipment, drugs, dressings, antibiotics, dried plasma, splints, litters and blankets of the aid stations have been received, unitized, packed, shipped and stored in the various regions of the state.

Many hospitals throughout the state are organized for disaster according to plans in the Civil Defense Hospital Manual.

Developed a plan for rotation through state hospitals of stored antibiotics to reduce, as far as possible, loss through expiration date of potency.

Training units for Aid Stations have been procured and are being unitized and made ready for distribution to the various regions.

Development of plant protection program.

Development of public building protection program.

Making individual First Aid packs for the First Aid Workers.

Under training, the following has been accomplished:

Over 600,000 trained in First Aid (Red Cross).

Training courses are being given for blood bank technicians.

Over 5,000 nurses have had courses in disaster nursing, including Atomic Warfare.

Many CPX's (Command Post Exercises) have been held both on state and regional levels.

Dozens of meetings and courses throughout the state have been sponsored and attended.

This Committee during 1954 hopes to accomplish some of the following objectives:

Develop further procurement and supply program for active operations.

Continue procedure for inventory and inspection of stored medical supplies.

Develop further such procedures as emergency water supplies, sanitation procedures and food and milk inspections for general populace, mass care centers, and other assembly points of people during disaster.

Visit all operational areas and assist the local Civil Defense personnel in organizing and setting up their installations.

Develop further plans and procedures for handling atomic, biological and chemical warfare casualties.

Develop and change present plans to cope with changing trends.

Develop further plans for mutual aid between states.

Respectfully submitted,

JUSTIN J. STEIN, *Chairman*

PHYSICIANS' BENEVOLENCE COMMITTEE

To the President and the House of Delegates:

The Physicians' Benevolence Committee continued its usual program in 1953, contributing to the work of the Los Angeles County Physicians' Aid Association and meeting requests for aid from individual physicians or their families. Fortunately, at the close of the year, only two beneficiaries remained on the rolls, in addition to those being helped in Los Angeles County.

The Benevolence Fund gained \$8,747.59 during the year. This increase came about through receipts of \$16,247.59 and disbursements of \$7,500; the net increase has been added to the fund, which at the year end totaled \$59,808.97.

Receipts in 1953 included \$1,140 interest on U. S. bonds and notes held in the fund, \$3,415.34 from the Woman's Auxiliary, \$11,604.25 from the California Medical Association and \$88 contributed by several employees and friends of the late Dr. Frederick N. Scatena of Sacramento. Doctor Scatena was for some years secretary of the Board of Medical Examiners and the contributions following his death came from departmental employees and other friends.

At the end of 1953 the Benevolence Fund contained \$44,000 in U. S. Treasury Bonds, \$9,960.20 in cost value of U. S. Treasury 90-day bills, and \$5,848.77 cash.

The profound thanks of the committee are extended to the Woman's Auxiliary for its continued campaign to aid this worthy cause. The Auxiliary works through its county chapters each year and manages to come up with a sizeable contribution by the time of the C.M.A. Annual Session. Thanks are also extended to the friends of Fred Scatena for their willing offerings in his memory.

Your chairman again calls attention to the fact that the reserves in the Benevolence Fund are still short of the \$60,000 goal envisioned when this fund was established some fourteen years ago. At the same time, inflation has shrunk the value of the money so far accumulated, so that a higher goal must be set and reached. Considering the greatly increased membership of the C.M.A., there will undoubtedly be increased requirement for aid. The \$60,000 goal should at least be doubled in order to provide sufficient reserves. Your chairman again respectfully suggests consideration of a higher per capita contribution by the Association than the \$1 per member minimum specified in the By-Laws. This amount has started the Benevolence Fund off but greater efforts are needed if the ultimate effective goal is to be reached.

My thanks are extended to Doctors Elizabeth Mason Hohl and Ford P. Cady for their continued cooperation and prompt decisions on all matters coming before the committee.

Respectfully submitted,

AXCEL F. ANDERSON, *Chairman*

COMMITTEE ON POSTGRADUATE ACTIVITIES

To the President and the House of Delegates:

During the past year of 1953 your Postgraduate Activities Committee has continued the program already under way since 1950. During the year, Dr. Edward C. Rosenow, Jr., of Pasadena, has acted as Chairman of the Committee assisted by Dr. Herbert W. Jenkins of Sacramento, Dr. Lester S. Gale of Bakersfield, and Dr. Albert C. Daniels, ex-officio. Dr. C. A. Broadus of Stockton has continued to serve as Director of Postgraduate Activities.

During the summer, Dr. Gale resigned from the Committee and Dr. John Edward Young of Fresno was appointed in his place. The Committee has met some eight times including a statewide, all-day conference in San Francisco with repre-

sentatives from the five medical schools and the five regions of the state.

We have conducted five two-day medical and surgical institutes, one each in the North Coast Counties, at Santa Rosa, Sacramento Valley Counties at Sacramento, San Joaquin Valley Counties at Fresno, West Coast Counties at Santa Barbara, and the Southern Counties at Laguna Beach.

Two Circuit Lecture Courses were carried out in September, October, and November. One in the northwest area for Ukiah, Eureka, Woodland, and Napa, with speakers from Stanford University School of Medicine, arranged by Dr. Lowell A. Rantz. The other circuit for the northern part of the Sacramento Valley, for Redding, Chico, Marysville, and Auburn, with speakers from the University of California arranged by Dr. Seymour M. Farber.

Twelve of the smaller and more remote counties were supplied with one speaker each from Los Angeles or San Francisco.

All of our programs have been open without fee to all interns, residents and nurses of recognized hospitals and to medical personnel of the armed forces.

Your Director has assisted in the arrangements for the programs of the Stockton Postgraduate Study Club, the Sunday All-Day Symposium at Visalia and the Two-Day Convention at Brawley.

The speakers for the Institutes, the Circuit Postgraduate Lectures, the County Societies and the programs for the several local conferences have been furnished mainly by the faculties of the five medical schools of California through the cooperation of Dr. Harold M. Walton for the College of Medical Evangelists; Dr. Gordon E. Goodhart of the University of Southern California; Dr. Thomas H. Sternberg of the University of California at Los Angeles; Dr. Seymour M. Farber of the University of California and Dr. Lowell A. Rantz of Stanford University. While we have been able to pay a minimum of \$50.00 per lecture, plus the speakers' expenses, we still feel greatly indebted to the teaching departments of these medical schools. They have given one hundred per cent cooperation.

The California Academy of General Practice continues to give us hour-for-hour credit for attendance at all of our programs, to rank as credit toward the Number Two Classification of fifty hours in three years. This makes it possible for many doctors to earn their more difficult requirements without too much loss of time from their practice.

Several conferences with representatives from various areas of the state were held during the year. In March, an all-day conference of the Committee on Postgraduate Activities was held in San Francisco. The morning was spent with the representatives from the five medical schools. This group then joined some twenty-one representatives from the five state regions for dinner and further discussion of the needs and problems of Postgraduate Education for the practicing physicians.

At this meeting, the matter of the registration fee was considered and after thorough discussion, it was unanimously agreed to increase the annual fee from \$5 to \$10. Each registrant is still privileged to attend one or more, or all five of the Institutes for one annual registration fee.

On September 11 we met with Dr. Rantz and some of his faculty and representatives from the North Coast to plan their circuit program. The next day, September 12 we met with Dr. Seymour Farber and members of his faculty and the chairman from the Sacramento Valley Circuit to plan their lecture course.

In addition to these meetings, your Director has met at least once with the representatives from each medical school and the Regional Committee of each region to plan the program for the 1954 Institutes.

From the middle of May to the middle of July, your Director traveled through fourteen eastern, southern and middlewestern states and was in conference with men in each of them interested in postgraduate education. In New York City during the American Medical Association's Convention, he conferred with men from Massachusetts, Michigan, Minnesota, and Pennsylvania. A good deal of helpful information was collected from these conferences.

Your Committee feels that the program is growing in interest and should be continued. Therefore your Committee requests the House of Delegates that the Council of the California Medical Association be directed to continue the allocation of funds for the support of this committee in making possible postgraduate opportunities for its members.

FINANCIAL STATEMENT

| | |
|---|-------------------|
| Stockton Office Expense | |
| Salaries: | |
| Director | \$ 6,000.00 |
| Secretary | 2,100.00 |
| Office Rent | 825.00 |
| Printing | 632.62 |
| Stationery | 266.90 |
| Postage | 301.43 |
| Telephone Tolls | 156.83 |
| Office Equipment | 116.73 |
| | <hr/> \$10,399.51 |
| Institutes, County Lectures, and Circuit Lectures | |
| Travel Expense | \$ 709.41 |
| Meals | 431.73 |
| Hotels | 311.54 |
| Extra Help and Porter | |
| Service | 134.00 |
| Lecture Room Rentals | 292.50 |
| Committee Meetings | 606.03 |
| State-Wide Conference | 925.47 |
| Guest Expense | 72.67 |
| County Speakers: | |
| Honoraria | \$150.00 |
| Travel Expense | 76.09 |
| | <hr/> 226.09 |
| Institute Incidentals | 136.90 |
| CMA Exhibit for Convention | 136.16 |
| | <hr/> 3,982.50 |
| Speakers: | |
| Honoraria | \$6,000.00 |
| Travel Expense | 1,560.50 |
| | <hr/> 7,560.50 |
| | <hr/> 11,543.00 |
| | <hr/> 21,942.51 |
| Receipts from Institutes and Circuit Lectures | |
| | <hr/> 6,675.00 |
| | <hr/> \$15,267.51 |

The California Medical Association can view with pride, its part in furnishing real service to its membership by making such high quality postgraduate opportunities available to them. The state program compares favorably with that of any other state in the Union.

Recommendation:

For the fiscal year from July 1, 1954 to July 1, 1955, we recommend a budget of \$28,500 which is to include the expected income of \$8,500.00 from fees for the two Circuit Lecture Courses and the five Regional Institutes.

Respectfully submitted,

EDWARD C. ROSENOW, JR., *Chairman*

COMMITTEE ON PUBLIC POLICY AND LEGISLATION

To the President and the House of Delegates:

The 1953 session of the California Legislature completed its labors on June 10, 1953. Your committee is happy to report that the legislative program as outlined by the House of Delegates and the Council was entirely successful. This was due to the cooperation of the membership in making legislative contacts when called upon and appearing before meetings of legislative committees.

Several bills sponsored by the California Medical Association were enacted into law. Details of these have been given to you through your bulletins and by other means. Chief in interest among these was a bill to authorize the Industrial Accident Commission to establish a minimum medical fee schedule.

Since the adjournment of the Legislature, interim committees of the Senate and Assembly have been investigating various matters relating to public health and your legislative committee has kept in close contact with and cooperated with these committees.

This year of 1954 is election year. The voters of California will select a United States Senator; 30 members of the House of Representatives of the United States Congress; a governor, lieutenant-governor and other state executives; 20 members of the State Senate and 80 members of the State Assembly. The primary election will be held in June.

Your legislative committee again urges every member of the California Medical Association to acquaint himself with the candidates and their views upon legislation affecting the public health.

Respectfully submitted,

DWIGHT H. MURRAY, *Chairman*

COMMITTEE ON PUBLIC RELATIONS

To the President and the House of Delegates:

"I would like to reiterate: In the coming session all bills looking toward socializing your profession will be vetoed by this Governor."

The above statement, made by Governor Goodwin J. Knight in a speech before the House of Delegates on December 12, 1953, in San Francisco, might well be a summary of the results of the professional and public relations efforts of the members of the California Medical Association over the past several years.

While Governor Knight's appearance was arranged by the Public Relations Department, the words he uttered were his personal appraisal of the profession. He has a long record for honesty and integrity in his history of practicing attorney, judge and Lieutenant Governor. Had he not been convinced of the profession's determination to serve the public, it is unimaginable that he would have made such an unequivocal statement.

Assistance in the preparation of four public service, profession-sponsored television productions; personal reports to the members of the component County Societies; cooperation on an "on call" basis on any and all matters with the County Societies, the Public Health League and with the many committees of the Association; the production and distribution of on-the-spot tape recordings for the information of the profession; integration of the efforts of the California Physicians' Service to maintain the right of the patient of "freedom of choice" in his selection of a physician—all this along with our initial grass roots assignment of furthering "medical care on a 24-hour basis," making that care available "regardless of ability to pay" and encouraging the establishment and implementation of "public service committees," where differences between patient and doctor may be resolved, pictures the major activities of the department.

With the permission of the President and the members of the House of Delegates we would like the privilege of making a supplementary report from the floor at the 1954 meeting of the Association.

Respectfully submitted,

ED CLANCY, *Director*

COMMITTEE ON SCIENTIFIC WORK

To the President and the House of Delegates:

The Committee on Scientific Work met twice during the past year, and each time with the section officers.

Television is the innovation that caused the greatest amount of change in the planning of the Annual Session. The committee has attempted to work this program out so that it ties in with the scientific papers and is not in the form of a sideshow.

The Annual Session again will be four days in length, but this time Scientific Sessions will be held at the same time that the House of Delegates meets for the second time. There was considerable objection last year to having this day free of Scientific Sessions.

There will be a "meet the press" luncheon on Saturday, May 8, which will be under the direction of Mr. Robert Edwards, who has done such an outstanding piece of work each year. Mrs. Barbara Rooney and Mr. Robert L. Thomas have contributed greatly to the arrangements for the Annual Session, and without their help it would be impossible to put on as good a meeting.

Respectfully submitted,

ALBERT C. DANIELS, *Chairman*

REPORT OF THE EDITORIAL BOARD

To the President and the House of Delegates:

A meeting of the Editorial Board was held in Los Angeles last year at the time of the Annual Session of the California Medical Association. Members discussed ways to speed the process of reviewing manuscripts submitted for consideration, in order to let authors know sooner whether or not they are acceptable for publication.

Dr. Frank J. Crandall, Jr., who had served with distinction as one of the members of the Allergy Section of the board since the formation of that section in 1949, died last summer. With the approval of the Council Dr. Edmund L. Keeney of San Diego was appointed to the vacant post.

The members of the board are:

Chairman of the Board:

Dwight L. Wilbur, San Francisco

Executive Committee:

Albert J. Scholl, Los Angeles
H. J. Templeton, Oakland
Edgar Wayburn, San Francisco
Dwight L. Wilbur, San Francisco

Allergy:

Edmund L. Keeney, San Diego
Samuel H. Hurwitz, San Francisco

Anesthesiology:

William B. Neff, Redwood City
Charles F. McCuskey, Los Angeles

Dermatology and Syphilology:

Paul Foster, Los Angeles
H. J. Templeton, Oakland

Ear, Nose and Throat:

Lawrence K. Gundrum, Los Angeles
Lewis Morrison, San Francisco

Eye:

Frederick C. Cordes, San Francisco
A. R. Robbins, Los Angeles

General Practice:

James E. Reeves, San Diego
John G. Walsh, Sacramento

General Surgery:

Frederick L. Reichert, San Francisco
C. J. Baumgartner, Beverly Hills

Industrial Medicine and Surgery:

Rutherford T. Johnstone, Los Angeles
John E. Kirkpatrick, San Francisco

Internal Medicine:

Maurice Sokolow, San Francisco
O. C. Rallsback, Woodland
Edgar Wayburn, San Francisco
John Martin Askey, Los Angeles
W. E. Macpherson, Los Angeles

Obstetrics and Gynecology:

Daniel G. Morton, Los Angeles
Donald G. Tollefson, Los Angeles

Orthopedic Surgery:

Frederick C. Bost, San Francisco
Hugh Jones, Los Angeles

Pathology and Bacteriology:

Alvin G. Foord, Pasadena
Alvin J. Cox, San Francisco

Pediatrics:

E. Earl Moody, Los Angeles
William G. Deamer, San Francisco

Pharmacology:

Hamilton H. Anderson, San Francisco
Clinton H. Thienes, Los Angeles

Plastic Surgery:

George W. Pierce, San Francisco
William S. Kiskadden, Los Angeles

Psychiatry and Neurology:

Karl M. Bowman, San Francisco
John B. Doyle, Los Angeles

Public Health:

George Uhl, Los Angeles
Charles E. Smith, Berkeley

Radiology:

R. R. Newell, San Francisco
John W. Crossan, Los Angeles

Thoracic Surgery:

John C. Jones, Los Angeles
H. Brodie Stephens, San Francisco

Urology:

Lyle Craig, Pasadena
Albert J. Scholl, Los Angeles

Respectfully submitted,

DWIGHT L. WILBUR, *Chairman*

**ANNUAL REPORT OF THE CANCER
COMMISSION**

To the President and the House of Delegates:

During the past year the program of the Cancer Commission has been a continuation of the pattern of preceding years, but again with increasing emphasis on the investigation and reporting of some esoteric remedies allegedly of value in the treatment of cancer. The latter phase of the Cancer Commission's expanding program is aimed at the protection of the public as well as being inspired by our own interest in the possible value of any proposed agent, regardless of sponsorship. Although the accelerated tempo of this latter phase of the Commission's work has placed a heavy burden on its officers, there has been no slackening of the Commission's efforts in cancer control, particularly in the field of postgraduate education, in the continued promotion of the principle of cancer detection in the physician's office and in the increasingly successful program relating to consultative tumor boards in general hospitals throughout the state.

Unfortunately none of the proposed treatments for cancer investigated by the Commission have proved to be of any significant value. During 1953 official reports of the Commission's investigations of two of the most widely publicized of these remedies were published in *CALIFORNIA MEDICINE*. At the same time abstracts of the reports were released to the press with subsequent widespread newspaper publicity and frequently with editorial comment of a highly favorable nature. These two reports concerned agents usually referred to respectively as Laetrile and arginase. It is the opinion of the Commission that the publication of unfavorable findings in respect to these two agents has decreased greatly the use

of both of these worthless remedies, and thus protected many patients from exploitation by physicians who, regardless of their intent, might have used the agents with increasing frequency.

As is customary in such situations the Commission has been subjected to a certain amount of abuse including the accusation of "medical politicians," the significance of the expression in this instance leaving little doubt as to the implication.

Also during 1953 the Los Angeles County Medical Association brought charges against one of its members who had used Laetrile in a considerable number of patients with cancer, as a result of which proceedings, the Council of the Association rendered a verdict in favor of expulsion of the accused. This verdict was later sustained on appeal to the Judicial Council of the California Medical Association. To the best of our knowledge, this is the first occasion on which a county medical society has undertaken to prefer such charges against a member on the basis of the use of a remedy for a specific disease proved to be without value after investigation by a commission of its own state medical association.

Other proposed agents for the treatment of cancer are under continuing investigation by the Commission, the most important of which is an agent which has been used with increasing financial success by a one-man show in Southern California, and concerning which a report of the Commission will be published within the next several months.

The Commission again acknowledges with gratitude the interest and support of the Council and the officers of the California Medical Association in this phase of its work. This year the investigations concerning the actual results of such treatment, as well as the necessary expenses of laboratory and animal surveys of these agents have amounted to a distinct financial contribution by the California Medical Association in the interests of the public welfare.

The general format which was developed by the Commission last year for the impartial investigation of proposed remedies for cancer has proved to be an entirely successful pattern, and the outline of this format is apparent in the reports rendered by the Commission and published in *CALIFORNIA MEDICINE*. Dwight Wilbur, Editor of *CALIFORNIA MEDICINE*, has been most helpful in providing prompt publication of reports.

Other continuing activities of the Cancer Commission during the past year may be summarized as follows:

1. During the calendar year various forms of organized programs in institutions concerned with cancer were investigated in 74 separate hospitals and clinics. Tumor boards complying with the minimum standards of the Cancer Commission were found to be operating in 61 hospitals, of which the Cancer Commission gave full approval to 57 and tentative approval to 4. In these tumor boards during the same calendar year were seen 9,934 new patients. The Commission is entirely convinced that very considerable benefits accrue to the patients seen by these tumor boards, as well as to the physicians who refer such patients, and that the consultative services so offered in a general hospital constitute a real contribution to cancer control. We have information concerning eight additional hospitals which are planning to organize new tumor boards.

2. During the past year cancer conferences for county medical societies were held in 20 separate areas, some of the meetings combining two adjacent county societies. Forty-two speakers were on the programs of the cancer conferences. The total membership of the county medical societies so provided with programs was 2,246 and attendance at the conference was 1,033, or a total of 46 per cent of membership.

3. The annual midwinter conference on tumor pathology was again held under the auspices of the Cancer Commission at the Fairmont Hotel in December as a joint session with the Southwestern Region of the College of American Pathologists and the California Society of Pathologists.

4. The annual preconvention conferences in tumor pathology and radiology will be held just prior to the Annual Session for 1954.

5. The Cancer Commission continues to have under its auspices the Tumor Tissue Registry located at the Los Angeles County Hospital, but operated as a statewide service to pathologists. The great value of this service to pathologists, and indirectly to all clinicians interested in cancer, has already been described, not only as a consulting service but as a repository of an enormous collection of study sets relating to all forms of neoplastic disease.

6. The Commission and the California Division of the American Cancer Society continue to provide physicians in general practice with subscriptions to *CA: A Bulletin of Cancer Progress*. Some 5,000 physicians are currently being provided with regular copies of this periodical.

7. The efforts of the Commission in promoting an effective program of cancer detection in physicians' offices is meeting with some continued success as well as, in some areas, some degree of opposition. It is apparent that the program can succeed only by stimulation of component county societies. Not having the appeal and news value of the so-called cancer prevention centers, this program can only continue to expand and to prove its worth by its successful prosecution in the individual physicians' office. The contention of the Commission that cancer detection belongs in the interested physicians' offices has just recently been underscored by a formal report of a one-year pilot plan successfully completed in Riverside County. The report of this plan and its success by the cooperation of the members of the Riverside County Medical Society will be reported in an early issue of *CALIFORNIA MEDICINE*.

Once more the Commission acknowledges the very successful cooperative efforts which it enjoys with the California Division of the American Cancer Society. The Commission also continues to maintain a very helpful liaison with the Bureau of Chronic Diseases of the Department of Public Health of California. Much of the success of the cancer conferences and of the Commission's program in relation to tumor boards is due to the efforts of the Commission's Medical Director, Franklyn C. Hill, M.D.

Respectfully submitted,

IAN MACDONALD, *Chairman*

ADVISORY PLANNING COMMITTEE

To the President and the House of Delegates:

The Advisory Planning Committee has continued this past year to schedule its meetings the day preceding the meetings of the C.M.A. Council. Any decisions of the committee are reported to the Council for consideration, in accordance with the terms of the resolution which originated this committee.

Again, as in the past, the committee has functioned primarily as a public relations discussion group. Here is where ideas may be discussed and tested out in advance of their inauguration. The members of the committee serve as an excellent liaison between the C.M.A. and the major county medical societies. Here it should be noted that this committee has no authority to act; its deliberations are strictly investigative and exploratory, with all decisions on plans and policies subject to report to and consideration by the Council.

Respectfully submitted,

JOHN HUNTON, *Chairman*

BLOOD BANK COMMISSION

To the President and the House of Delegates:

Sirs, we dedicate this report to all volunteer blood donors. Their blood donations, whether used on the Korean battle front or in your local hospitals, were life saving.

The year 1953 saw these results take place in our California Blood "Life Line."

1. *Blood to Korea*—515,504 units dispensed at an average cost of \$5.42 per unit.

Blood for the civilian home front—\$125,963 units likewise procured, tested, packaged and shipped for your patients at cost.

2. *Exhibits*. Three showings of our exhibits were made within our state and one in Chicago. We anticipate showing our new exhibit during the 1954 American Medical Association Convention in San Francisco.

3. *Travel*. Trips were made to New York, Chicago, Washington, Fort Worth and Victoria, B. C. Many routine and "emergency" meetings were held throughout the state.

4. *Clearing House*. This program has proved its worth and is being copied by other State Blood Bank groups. We are proud to have pioneered this vital administrative facet of blood banking. The proposed National Clearing House will probably include features of California's effort.

5. *California Medical Association Resolution on Blood Banking* was adopted by the American Medical Association. We believe this basic medical declaration will rank with the "Boston Agreement" in that it defines in forceful language the philosophy of Medicine in Blood Banking. These two proclamations should bring a unity and orderliness into the national program.

6. *The Armistice in Korea* brought about an abrupt cancellation of defense contracts between our eleven member banks and the American Red Cross (the Office of Defense Mobilization's official blood banking agency); however, our "Life Line" was able to absorb the depressive shock.

The 46 Red Cross Regional Blood Centers, however, continue to solicit donors for this program, namely: (a) blood for the service wounded, (b) blood for gamma globulin, and (c) blood for Civil Defense stockpiling of plasma and serum albumin, which in our personal opinion is an example of organizational partiality within the framework of the present National Blood Program.

Looking to the future, we are hoping to see an impartial Blood Bank Advisory Committee functioning at a national level to consider controversial blood bank problems.

7. *Publicity*. We need to disseminate more information about our blood bank program to the communities who are benefiting from the service. This will be done in 1954.

8. *The 1953 Blood Bank Meeting* was held in Riverside. Dr. Lewis Alesen and Dr. Malcolm Merrill were the guest speakers at the banquet. The 1954 meeting will be held in Sacramento, February 20 and 21. It is a great satisfaction to note the increasing attendance of local doctors at these meetings.

THE "TEN COMMANDMENTS" FOR BLOOD BANKING

1. Blood banks serve the people best if they are medically sponsored and operated, but community shared.

2. They should be non-profit and function on strict business principles. To accomplish this, banks must stress the cost service fee and donor replacement plan.

3. Banks must not deny transfusion therapy because of inability to (1) arrange for donor replacement or (2) pay the service fee.

4. Blood banks should be integrated with each other.

5. Banks must serve rural and urban areas impartially by speedy, continuous and dependable service.

6. They should utilize, when feasible, all blood bank facilities within their area providing they meet minimum technical standards.

7. The banks must stress community participation by enlisting, educating and training volunteer workers.

8. They should stimulate research in all phases of blood banking and solicit endowments for such essential scientific work.

9. They should encourage interstate reciprocity, fashion state blood bank systems under strict medical supervision and work for a realistic National Blood Program.

10. Blood banks should, in time of peace, prepare for disaster or war.

We pay humble and grateful thanks to our great legion of volunteer blood donors. Medicine salutes their courage and patriotism.

Respectfully submitted,

JOHN R. UPTON, *Chairman*

MEDICAL SERVICES COMMISSION

To the President and the House of Delegates:

The Medical Services Commission has held meetings with representatives of labor, group practice, Blue Cross and California Physicians' Service, and employer groups since our last annual report to the House of Delegates in May, 1953. The executive committee has held six meetings also.

The Medical Services Commission has:

1. Written and published a pamphlet with the assistance of the Public Relations Department of the C.M.A. entitled "Health Insurance Is Good Medicine." This pamphlet is presented in the public interest for distribution to patients by their personal physicians and offers some valuable information and guide posts for the selection of good prepaid medical plans.

2. Formulated a tentative set of principles under which prepaid medical plans should be presented to the public, published and sent them to all members of the C.M.A. for comment. A final set will soon be adopted by the Commission.

3. Been strong and consistent in its advocacy of free choice of physician.

4. Studied and rewritten the C.M.A.-C.P.S. Study Committee report and made tape recordings and film strips condensing and explaining the report for use in all local medical societies.

5. With Council of the C.M.A. approval has requested that each county medical society establish a study committee in order that the general membership of the C.M.A. can obtain first-hand opinions and recommendations of labor, insurance carriers and employers' groups on prepaid medical care and also for the purpose of studying the rewritten study committee report.

6. Has appointed with Council approval a Fee Schedule Study Committee, Francis Cox, chairman, to formulate principles for establishing fee schedules. This committee is actively engaged in this study at present.

7. Reviewed the recommendations of the Dichter Report on C.P.S. and found that its recommendations are being carried out.

The Medical Services Commission has now gathered considerable data and experience on prepaid medical plans and is prepared to assist county medical societies in the study and application of this accumulated material.

Respectfully submitted,

HENRY GIBBONS, III, *Secretary*

COMMITTEE ON INDUSTRIAL HEALTH

To the President and the House of Delegates:

As a result of joint action by the California Medical Association and the California State Nurses' Association a statement, "Nursing Services in Industry: A Statement of Principle," was published in the September 1953 number of CALIFORNIA MEDICINE and in the *Bulletin* of the California State Nurses' Association.

Your Committee on Industrial Health wishes to express its appreciation of the cooperation it has received from the California State Nurses' Association, as well as for the assistance and support of your Council in the preparation and publication of this statement. We feel that this statement either in its present form or modified, if necessary, to meet conditions in the future as they change, will prove of value for long term understanding between the two associations.

At the time of this report your Committee has not outlined a project for 1954. This has not been for lack of problems which involve industrial health. On the contrary, from the plethora of such which exist, your Committee has not as yet selected, either by meeting or through correspondence, one or more of these problems on which to concentrate its activity. It is anticipated that a supplemental report outlining a projected activity will be submitted to the Council by the time of the annual meeting in May.

Respectfully submitted,

CHRISTOPHER LEGGO, *Chairman*

COMMITTEE ON RURAL HEALTH

To the President and the House of Delegates:

During 1953 this committee has sought to expand its activities in the field of rural health throughout the State of California. It has attempted to cement its relationship with various farm groups and others interested in the overall problems affecting health in rural areas as well as metropolitan centers having "fringe" districts sparsely populated. The committee has patterned itself along the lines of fostering and encouraging greater physician participation in community activities especially those related to health matters. As a result, the committee in general and several individual members in particular have found themselves closely allied to many groups of citizens interested in one form or another in health activities. This has led to the successful attainment in more than one instance of helping to guide these interested groups along the lines of accepted and recognized medical concepts rather than allowing these well-meaning citizens to pursue a course only to discover later the fallacy of their program. The results have been very gratifying.

A very close and mutually beneficial relationship exists between this committee and the Department of Public Health. Matters of considerable concern to the department have been seriously considered by the committee and it is hoped that its deliberations have been of assistance to California's outstanding Public Health Department. Our committee owes a vote of thanks to the director and his entire staff for their untiring efforts in behalf of the citizenry and physicians of California. Our committee pledges its continued assistance in attempting to make their task a lighter one.

To the farm groups in general and the California Farm Bureau Federation in particular the committee wishes to express its gratitude for the splendid cooperation existing between the residents in rural areas and the physicians. The chairman as well as representatives from the C.M.A. Department of Public Relations were privileged to be in-

cluded on the program at the annual meeting of the Farm Bureau. A most cordial friendship exists resulting in a mutual understanding of problems. The growers of the state indeed have theirs and they in turn are cognizant of ours as practicing physicians.

The committee can report continued success in the field of migrant medical service. This is particularly true on the so-called "westside" of the San Joaquin Valley. The physicians in this area together with health department personnel and the farmer have worked out a very satisfactory solution to the problems affecting health and medical service. Of added interest is the fact that migrant workers are becoming less migrant and are therefore assuming their rightful position within the community thus lessening not only the problems affecting health and medical care but housing, sanitation, food, clothing and community organization as well. There are undoubtedly other areas within the state where issues involving this segment of our population are still present but it is hoped that through the activities of our committee and related groups these situations will be resolved.

The California Rural Health Council which this committee was privileged to help initiate is continuing to grow in scope and influence. Within this group in addition to the practicing physicians are representatives from the Health Department, farm groups, parents and teachers, and Agricultural Extension Service. The Council meets every two months throughout the year to consider problems of mutual concern.

By action of the Council of the C.M.A. the Committee on Rural Health has been assigned the task of assisting in the physician placement program of the state. The committee feels there is much to be done in this direction and has to date served to clarify some misconceptions concerning the distribution of physician coverage. In considering the problem, a subcommittee determined that according to currently used yardsticks there are relatively few areas within the state that might be considered inadequately served by physicians. It further recommends that liaison be established by the C.M.A. with the California Academy of General Practice to establish how large a segment of population is necessary to provide sufficient patients to keep a general

practitioner busy and utilize his services fully. When this figure is known, the C.M.A. could justifiably oppose the encouragement of a physician to practice in a community whose size is insufficient to fully utilize his medical training and skill. The subcommittee further recommended continued study of methods to evaluate physician distribution so that the needs of people for medical care could be met at all times. By further direction of the Council the committee is considering means by which recent graduates in medicine cannot only be attracted to rural areas but be encouraged to remain by making good use of their talent, time and training.

The chairman has been privileged to sit as a member of the Governor's Committee on Children and Youth. Although many of the problems considered by this committee are of a nonmedical nature, it is interesting to note that by the same token many of the issues considered have medical or semi-medical components wherein physician representation and counsel serve a most useful purpose. Physician (of which there are two in number) influence on this committee has done much to guide the program for the Governor's Conference on Delinquency to be held in Sacramento February 25 and 26. It is to be hoped that physicians from various parts of the state will find time to attend this conference and stand ready to give of their time and skill in the solution of this matter of great social concern.

It is the desire and hope of this committee that local medical societies will see fit to perpetuate their committees on rural health whereby they, in turn, can contribute to continued welfare of their communities. By injecting themselves into matters other than the strict application of medical service physicians can do much toward leading the thinking of their community in the right direction. It has been the experience of this committee that the citizenry as a whole welcome such participation.

The committee wishes to thank all the officers and Council as well as the administrative staff for its continued support of our activities.

Respectfully submitted,

HENRY A. RANDEL, *Chairman*

ANNUAL COUNTY MEDICAL SOCIETY REPORTS

FIRST DISTRICT

San Diego County.

Francis E. West, San Diego, *Councilor.*

San Diego County Medical Society

Progress made by the Society in 1953 was due to plans carried out by various committees. New committees were formed to deal with matters that had presented themselves for the first time. Chief among these were the TV and Building Program committees.

The TV committee has successfully presented a half-hour weekly TV panel program on Channel 8. This accomplishment started in the summer of 1953 and will continue into 1954. The "Your Doctor Answers" programs have attracted wide-spread favorable comment and the society is fortunate in having the opportunity of reaching the public through this medium.

Another 1953 development which attracted the attention of all members was the recommendation of the building committee that property be purchased for the construction of a building to house the medical society and its related activities. The society did purchase property and the committee is busy formulating plans for the employment of an architect and contractor. It is expected that the society will move into the new quarters the latter part of 1954.

The membership committee inaugurated a series of indoctrination courses for applicants. Six courses were presented during the year and each applicant was required to attend four of the six as a prerequisite to membership in the society. The courses have been well received and it is believed that a better informed membership will assist the society in meeting the problems that will arise in the year ahead.

The program committee placed emphasis on medico-economic problems facing medicine and the success of the choice was evident by the number of doctors who attended the monthly dinner meetings. Detail men were encouraged to present their products at the meetings, and each meeting took on the appearance of a small medical convention with all the benefits which come from a convention. Informality was stressed at the meetings and the air of good fellowship created did much to assure the success of the "new type" program.

The public relations committee was active in printing pamphlets for distribution to patients, conducting an A.M.A. exhibit at the County Fair, publicizing the society's TV show and promoting the C.M.A.'s public relations program.

The postgraduate study committee arranged for additional courses to be presented in San Diego. The medical schools of both UCLA and USC presented a series of courses which had been designed to meet the needs of local physicians.

The society was honored in again hosting the general practitioners at their state convention in Coronado. The maxillofacial surgeons also chose Coronado for their national convention. Both conventions were attended by many of our members.

W. H. GEISTWEIT, JR., *Secretary*

SECOND DISTRICT

Imperial, Inyo, Mono, Orange, Riverside and San Bernardino Counties.

Omer W. Wheeler, Riverside, *Councilor.*

Imperial County Medical Society

In order to establish better public relations with the people of Imperial County the Medical Society through its public service committee placed an announcement in all the local newspapers requesting anyone who had any unsolved problems or who had failed to arrive at a satisfactory agreement with their personal physician on any medical problem to write to the Public Service Committee and report the same to the committee. The cost of these announcements was provided for by the public relations department of the California Medical Association.

The medical society succeeded in getting the County Board of Supervisors to appoint three members of the County Medical Society to a seven-member hospital commission whose function is to advise the Board of Supervisors on matters pertaining to the management, conduct and operation of the Imperial County Hospital.

The society holds its regular meetings the second Tuesday of each month at 8 p.m. at the Pioneers Memorial Hospital. The scientific program is followed by a business meeting.

ERNEST BROCK, *Secretary*

Orange County Medical Association

The society's program of effective committee organization, coordination of projects and emphasis on internal relations as well as public relations, has continued to be our basic objective for 1953. An unprecedented roster of committees was formed and resulted in a record-breaking number of committee meetings, a total in excess of 90, with over 1000 man-hours being spent in committee work.

Our biggest project of the year centered around the Third National Boy Scout Jamboree which was held at Corona del Mar during the first two weeks of July. The officials of the Boy Scouts of America requested that members of our association perform recheck physical examinations on 50,000 boy scouts within 24 hours after their arrival at the camp site. Duly appointed committees immediately set to work and every doctor physically able to do so volunteered to donate a minimum of five hours to giving the examinations. Of 201 doctors scheduled at five-hour intervals from 8 a.m. to 10 p.m. daily for four days, 200 doctors showed up, on time, exactly as scheduled. Such unified action on the part of a county medical association had been unheard of, according to top officials of the Boy Scouts. Television and newspaper reports all told of the unprecedented efforts of the members of our association. The lack of any contagious outbreak and the least incidence of illness of any Jamboree was attributed in great part to the fine work of the Orange County physicians.

Public Relations came in for its share of work on the part of all members and especially the committee members. A survey of the number of hours of free medical care donated by members was conducted by the P. R. Committee. Final results, which are now being tabulated, will be used for various types of publicity so that the public will be better informed as to the service doctors render in caring for the indigent and that, under a government program, this free medical care would be paid for by the taxpayers. The highlight for the P.R. Committee was their joint efforts with the program committee in putting on a Public Relations Clinic for all doctors and their office medical assistants. The evening saw over 200 people in attendance, with the program attempting to promote a better understanding, on the part of medical assistants, of the many problems faced by the doctor in the care of his patients, his records, monthly billings, and all other ramifications of office reception and assistance. This is the first time such a meeting has been conducted by any California association and appears to be headed for an annual affair.

The Program Committee again furnished the association with outstanding speakers, with the climax being a combined meeting of the medical doctors and the Orange County Bar Association. Many mutual problems were discussed and as a result a much closer and practical liaison between the two groups has already been established.

Blood supply, while it is a continuing problem, did receive a vast amount of study from the Blood Committee. Such factors as only one delivery a week from the Los Angeles Regional Bank and only a 17 per cent replacement on the part of county citizens were among the urgent matters considered.

Our very active Woman's Auxiliary continued its many projects of aid to the profession and service to the public. Recruitment of nurses through the awarding of scholarships and other promotional ideas was highly successful. Businessmen and service clubs were induced to take an interest in the nurse shortage and various groups donated even scholarships. The Auxiliary also furnished some 90 schools and Parent-Teacher Associations with subscriptions to *Today's Health* magazine, thus furnishing them with continuous modern and factual health information.

The medical society and the citizens of Orange County jointly launched a fund-raising campaign for the new proposed \$1,500,000 North Orange County St. Jude Hospital. Over one-third of the goal has already been raised and plans are now proceeding at a rapid pace.

Our membership has continued with a steady growth, 35 new members having been accepted this past year, the largest number in history, bringing our total roster to 259. Thus, we are keeping pace with the increased population which has made Orange County the fastest-growing area, percentage-wise, in Southern California.

CHAD M. HARWOOD, *Secretary*

Riverside County Medical Association

The annual golf tournament of the Riverside County Medical Association was held December 9, 1953, at the Victoria Club in Riverside. This was a combined tournament with the Riverside County Pharmaceutical Association. Wives were invited to the dinner dance that followed the tournament.

Scientific programs are presented at the regular monthly meetings of the association held the second Monday of each month.

The *RCMA Bulletin* is published monthly and contains pertinent news and information for the medical profession.

JOHN S. O'TOOLE, *Secretary*

San Bernardino County Medical Society

The San Bernardino County Medical Society has finished another year under the able direction of our retiring president, Dr. C. Norman Abbott, of Ontario.

Our public relations program has been highly successful. This has been mainly due to the belief in the principle that the basis of good public relations is the direct contact between the doctor and his patients. Our members have been urged to join our local Chambers of Commerce, and participate in all civic affairs. That this has been successful is quite evident in the steady improvement of our public relations.

This year our society has bought newspaper space in all main newspapers in our county for season's greetings to the general public. This has brought considerable favorable comment, and has improved general goodwill.

Our committees have been active and there has been a wide participation by our members in the affairs of our county society.

The financial condition of our society has likewise improved, to the extent and because of the steadily mounting surplus, that our members have voted that the dues be reduced to \$5.00 per year.

CARL M. HADLEY, *Secretary-Treasurer*

THIRD AND FOURTH DISTRICTS

Los Angeles County.

H. Clifford Loos, Los Angeles, *Councilor*, Third District.
J. Philip Sampson, Santa Monica, *Councilor*, Fourth District.

Los Angeles County Medical Association

Nineteen fifty-three proved to be one of the most active in the 82-year history of the Los Angeles County Medical Association, which now numbers 5500 members. Many new steps were inaugurated, commencing with the adoption of a resolution stating that physician participation in closed-panel, lay-controlled, corporate-type medical plans is not in the public interest and is incompatible with the Code of Ethics of the American Medical Association. The Association also adopted amendments to the by-laws stating that membership in the Communist party or any party advocating the overthrow of the government by force or violence is incompatible with membership. Applicants for membership are now required to sign the loyalty oath prescribed for officers and employees of the Association.

In September 1953 our immediate past-president, Dr. Paul D. Foster, exploded a long smoldering community resentment against our increasing smog problem by writing an open letter to the Mayor, pointing out the health hazard provoked by the situation. Probably no action by medicine in this area has ever brought more good will for our Association. The campaign has been actively espoused by the press, radio and television. Thousands of columns of news on the subject, commendatory to the profession for taking such a forthright stand in the interests of the community, have appeared locally and throughout the country.

In cooperation with the California Medical Association we have produced a weekly television show entitled "Ask the Doctor." Public acceptance and appreciation of our effort has made this effort worthwhile.

Our Speakers' Bureau has been active, and in the spring of 1953 a series of discussions on health topics was held before classes of the adult education division of the city schools.

The Los Angeles County Medical Association has enjoyed excellent press relations throughout the past year; the amount of space devoted to medicine and Association activities was most encouraging. We count this assistance one of our most valuable public relations weapons.

Nineteen fifty-three inaugurated changes in administration policies recommended by a firm of consultants specializing in advising on efficient management procedures. These changes not only resulted in smoother and speedier operations for Association affairs, but also in a substantial reduction of operating costs.

In the closing weeks of the year the Association approved of expanding the administrative and meeting facilities of our headquarters, also provided for added library space. We hope to have the work completed in the latter part of 1954.

The past year witnessed fruition of the efforts of a committee composed of representatives of the Los Angeles Bar Association and the Los Angeles County Medical Association. The complaint has frequently been heard from the public and attorneys that it is impossible for a citizen to obtain redress from a physician for alleged damages regardless of the merits of the case, because other physicians refuse to testify. The Association has approved a list of specialists who have signified their willingness to consult with any plaintiff attorney and advise whether there is any evidence that a case has not been handled with the standard of care consistent with this area.

The Association does not believe it should operate a collection agency for many reasons, however it is generally recognized that some form of control should be exercised in this field. Our Economics Committee solved this dilemma by proposing that recognized agencies be allowed to use the seal of approval of the Association after they have agreed to abide by rules designed to protect both doctor and patient. This plan has met with good acceptance; we believe it most worthwhile.

Regular breakfast meetings are held for the officers of the fifteen branches of the Association each month, at which time they are brought up to date on developments of interest to medicine here. This has proved to be an excellent way of keeping everyone informed.

The Los Angeles County Medical Association is fortunate to have had the benefit of 62 active committees throughout the year, the work of the Council would have been most difficult without this assistance. We also wish to express our appreciation of the invaluable assistance of the C.M.A. public relations representatives, Mr. Ed Clancy and Mr. Jerry Pettis, during the year. They have indeed rendered aid to us at every step of the road.

EWING L. TURNER, *Secretary-Treasurer*

FIFTH DISTRICT

San Luis Obispo, Santa Barbara and Ventura Counties.
Robert O. Pearman, San Luis Obispo, *Councilor*.

Santa Barbara County Medical Society

The year 1953 of the Santa Barbara County Medical Society under the guidance of Dr. Walter G. Graham, president, has proven to be a satisfactory, interesting and progressive one. The average membership of this society remains approximately the same with the current membership numbering 176. Of this number 157 physicians are full active members, 4 associate, 4 postgraduate, 3 are in the military service, 4 are on sick leave, 2 are life members and the remaining 5 are on a retired status. With 4 new applicants to be voted into full membership in January the total membership at the time of this publication will be 180.

There have been 23 committees designated. They have facilitated the activities of the society most advantageously.

The scientific portion of the regular meetings of the Santa Barbara County Medical Society have been exceedingly well planned and have had a divergence of topics of importance and interest. We have found that a dinner meeting which is most easily accommodated at our University Club, has been acknowledged with a larger attendance than those meetings which had been held in the auditorium used for the County Medical Society meetings. The social hour preceding the scientific portion of the meeting facilitates a better acquaintance of the members and an opportunity for the newer members to make acquaintances in

the Society. The program committee has had an opportunity to arrange for several of the meetings of the coming year.

There have been, during the course of the year, several new projects which have been undertaken with the assistance and the backing of the Santa Barbara County Medical Society. One of the most important of these has been the establishment of a training class in the junior college for medical secretaries. The Society has through its committee had an active participation in the planning of a 64-hour review course as a part of a new vocational nurses' training program which is likewise sponsored through the junior college.

While the doctors appointed to the situation have had little opportunity to function to date, we feel that the suggestion of the California Medical Association in the appointment of two members of our Society as representatives to assist physicians who are interested in locating and establishing themselves in Santa Barbara has been a constructive move.

The County Medical Society has participated in the program of advertisement in the county newspapers. From the reaction of the public expected in such fashion to come to our attention through the office of the County Medical Society, it is our feeling that the information disclosed and projected in these advertisements has been beneficial in presenting the idealisms and interests of the County Medical Society in the problems of the public.

A postgraduate seminar in February of 1953 was devoted to calcium metabolism and was conducted by Dr. Edward C. Raffenstein. A survey of members attending has been most gratifying in the interest demonstrated in their criticisms of the program. In March of 1954 a two-day postgraduate program has been planned.

The Tri-Counties Blood Bank has during the course of the year moved into a handsome and efficiently arranged new building. The organization continues to serve most efficiently the Tri-Counties area.

The Medical Library of the Santa Barbara County Medical Society continues to maintain service five days a week from 9:00 a.m. to 4:00 p.m. and in the evenings from 6:00 p.m. to 9:00 p.m. During the last year the library had an attendance of 9,492 patrons, 431 visitors, a circulation of 2,958 books, and 2,324 periodicals; books borrowed from out-of-town libraries 649 and the library has had the good fortune of having 92 new volumes purchased during the course of the year.

The Women's Auxiliary of the Santa Barbara County Medical Society has functioned most efficiently and effectively during the past year.

We look forward to a successful year under the direction of our new president, Laurence E. Heiges, Jr.; our president-elect, J. Gary Campbell; the secretary, Arthur E. Wentz; the treasurer, Francis B. Zener. The Council members for the coming year will be Walter C. Graham, Harry E. Henderson, Richard McGovney, David L. Reeves, and newly elected to the group is Albert S. Missal.

ARTHUR E. WENTZ, *Secretary*

Ventura County Medical Society

Regular monthly meetings of the Ventura County Medical Society were held the second Tuesday of each month. At the annual meeting in December, held at the Saticoy Country Club, the following men were elected to serve in 1954: James H. Nelson, Ojai, president; R. F. Robertson, Santa Paula, president-elect; Franklin K. Helbling, Ventura, secretary, and Charles M. Hair, Saticoy, treasurer.

Dr. James M. Hunter as president of the Society during 1953 was instrumental in guiding the organization to one of its most successful years.

The Public Relations Committee, headed by Dr. Noble Powell, Jr., continued its excellent work featured by the installation of the emergency call plan, formation of a speaker's bureau, the annual press-radio dinner, and revision of the information brochure.

Under the chairmanship of Dr. James W. Moore the Constitution Committee submitted a revision of the Constitution and By-Laws, which was accepted by the Society.

Dr. Joseph F. Maguire as chairman of the Fee Schedule Committee has worked tirelessly in an effort to formulate a countywide average or usual fee schedule.

Our Program Chairman, Dr. Harry R. Henderson, succeeded in providing interesting and educational scientific programs.

The most noteworthy and pleasurable occurrence of the year, however, was the election of our Arlo A. Morrison as President-elect of the C.M.A. We, as a Society, feel highly honored and gratified in his election, and are confident that Morrie will represent organized medicine in California and the C.M.A. in the highly efficient manner in which he has always conducted himself.

FRANKLIN K. HELBLING, *Secretary*

SIXTH DISTRICT

Calaveras, Fresno, Kern, Kings, Madera, Mariposa, Merced, San Joaquin, Stanislaus, Tulare and Tuolumne Counties.

Neil J. Dau, Fresno, *Councilor.*

Fresno County Medical Society

During the past year the Fresno County Medical Society has followed a course directed to the best doctor-community relations. A very brief resume of what has been done follows.

A Code of Cooperation, developed by representatives of the press, radio, TV, hospitals and the medical profession of Fresno County was officially adopted. It is felt that the adoption of this code will prove one of the most effective media for establishing mutual understanding among the three professions. The second annual press-radio dinner was held in June, and attendance was even greater than that of last year's affair. These get-togethers are strictly informal and provide an excellent opportunity for everyone to air his gripes and present his side of controversial issues.

Our Professional Relations Committee continues to serve as a judicial body in indicating to the profession and the public various standards of medical practices and procedures in the community. The committee's existence and purpose was again brought to the attention of the public by means of a public service announcement which appeared in all county newspapers.

A special malpractice study committee was appointed to reevaluate the Society's Group Malpractice Program. Points to be determined by this committee were: the initial causes of malpractice suits; does the FCMS have an adequate malpractice program; is legal counsel satisfactory; does our public relations program meet the needs of the profession in this county. The committee rendered a detailed report, including recommendations to the Board of Governors, and it is felt that these recommendations which were approved and adopted will enhance considerably the Society's malpractice prevention program.

One of the best demonstrations of service to the public during the year was the innovation of a new television series. This program reaches the public through three media: the newspaper and radio simulcast with TV. Fresno is the only spot in the state where this is being done, and a maximum number of people are reached by this combination.

The Society's office has continued to serve the public in securing doctors in emergencies, arranging for referral of patients to doctors, disseminating data concerning health insurance, medical schools, hospitals, medical society policy, public health matters, etc.

Late in the year the membership was surveyed to determine those who would be willing to serve on the Speakers' Bureau of the Society. To date, the response has been overwhelming, and as soon as all replies have been correlated, a letter and brochure will be distributed to all local organizations, associations, service clubs, etc., explaining the purpose of the Speakers' Bureau and listing the subjects available for discussion.

Other projects included the beginning of a training course for medical personnel in cooperation with the Fresno Adult Education Department; the careful handling of scarce gamma globulin; the integration and coordination of the Society's Civil Defense Committee with the disaster unit of the American Red Cross and the health and medical section of the Fresno City operational area; active participation in the operation of the West Side Clinics for the indigent population of the West side.

Monthly membership meetings have been good and attendance has maintained a favorable average. Six meetings were devoted to scientific programs, three to business and one our annual ladies' night social affair.

An optional supplement of \$200 per month at a pro-rated premium comparable to our current rate schedule was made available to the membership by the underwriters of our group health and accident program.

Total membership at the present time is 271, of which 232 are active members. There are 18 applications for active membership and four for associate membership which are being processed. This makes a total of 41 new practicing physicians in Fresno County for the year 1953. Six members entered military service and five returned. This brings to a total of nine those now on active military duty.

J. COOPER COLLINS, *Secretary*

Kern County Medical Society

The year 1953 was indeed an eventful year for the members of the Kern County Medical Society. Under the capable guidance of J. E. Vaughan, M.D., the Society accomplishments were many. Many projects started during 1953 will be continuous and will ultimately contribute greatly to the health and welfare of the county.

Rated as the number one project for the Society for the year was the fund-raising campaign, to provide the local matching funds necessary to obtain Hill-Burton Act funds. The motivating force behind every member was the burning desire and solemn duty of each doctor to provide the best medical care possible for the citizens of their community. The task before them was clear. They see a straight course to accomplish the only real and permanent solution to this very serious problem.

During the earthquakes of 1952, the hospital facilities of Kern County were reduced to a dangerously low level. Having obtained the tentative assurance of Hill-Burton funds, based on need, the doctors rolled up their sleeves and dug in. The results were amazing. In only six short weeks, and without the aid of professional fund raisers, over \$1,900,000 was pledged to a goal of \$2,800,000. This sizable amount of cash and pledges was raised at a cost of less than \$3,000, which included all printing and miscellaneous expenses. All advertising, radio time and publicity was donated.

At the present time, working drawings are being made for a new 106-bed Greater Bakersfield Memorial Hospital and the reconstruction of quake-damaged Mercy Hospital. Both hospitals will be ready to serve the community early in 1956.

In cooperation with the Public Relations Department of the California Medical Association, announcements were run in all newspapers in Kern County announcing the function of the Public Service Committee and the availability of a doctor for any emergency.

During the year, negotiations were completed between the Houchin Community Blood Bank and the County of Kern, designating the Houchin Community Blood Bank as the sole agency for the procurement of all blood for use at the Kern General Hospital. This has effected a saving for the taxpayers of Kern County and has fully established the Houchin Community Blood Bank as a truly community project.

For the fourth year the Society has participated in the Hall of Health, a health display at the Kern County Fair. The participating agencies were: Council for Community Planning, California State Nurses Association, Kern County Branch Chapter American Cancer Society, Kern County Branch Chapter Multiple Sclerosis Society, Kern County Department of Public Health, Kern County Heart Association, Kern County Pharmaceutical Association, Kern County Dental Society, and Kern County Tuberculosis and Health Association, Inc. By the distribution of dial ad caps to be placed on telephones, the Society has further promoted emergency medical care. Other emergency numbers were also listed. Also, members of the Medical Society donated 120 hours of service to provide the Fair Association with an attending physician.

The Kern County Medical Society is happy to announce that starting January, 1954, it will print a monthly bulletin, containing 28 pages. We are looking forward to a successful year in the new endeavor.

The Society holds regular monthly meetings the third Tuesday of each month. At these meetings the doctors

are given an opportunity to hear outstanding speakers, not only in the field of medicine, but on any issue which directly or indirectly affects the health and/or welfare of the community.

R. W. BURNETT, *Secretary-Treasurer*

Kings County Medical Society

The annual meeting of the Kings County Medical Society was held November 12, 1953, at the Cotton Club, Corcoran, California.

As is usual at this annual meeting, the officers of the California Medical Association were present.

The speaker of the evening was Dr. John Green, President of the California Medical Association, who was introduced to those present by Henry Randel, M.D., former vice-speaker of the House of Delegates. Dr. Randel appeared in the absence of Neil Dau, M.D., Councilor for this District. Accompanying these officers was Mr. Jerry Pettis of the Public Relations Department of California Medical Association.

The Society meets the second Thursday of each month for a dinner meeting followed by a short business session and a scientific program.

WILLARD S. BRIDWELL, *Secretary*

Madera County Medical Society

The Madera County Medical Society has completed a most successful year, outstanding for its excellent scientific programs.

Our members have participated as an advisory body to the Madera County Hospital. Under the aegis of our President K. W. Butler, we have forged ahead in this our second year as a society.

The newly elected officers for 1954 are Omar U. Need, president; Gilbert G. Daggett, vice-president; and Gordon C. Hall, secretary-treasurer.

HERBERT WEINBERGER, *Secretary-Treasurer*

Merced County Medical Society

The pre-convention report of the Merced County Medical Society, District 6, is submitted herewith.

Eight new members joined the Society in 1953. They are Robert C. Harner, Richard P. Holm, Norman Nichols, Kalfus W. Patterson, George W. Porter, Robert L. Ruble, Norman Switzer, and Addison R. Udall. Two members were lost by transfer. They are Norman Switzer and William Wheaton. Our present membership totals 46 of which 44 are active, one is on military leave of absence, and one is a life member.

Officers for 1954 are William Fountain president; Harry Maytum, president-elect, and vice-president; John East, secretary-treasurer; delegates to the C.M.A. Shelby Hicks and G. B. Pimentel; alternates E. A. Jackson and Hugh Haas; board of governors E. A. Jackson, Roy T. Peck, C. C. FitzGibbon, Earl Koepke, Max Brannan, and J. J. Wolohan.

Regular meetings are held at the Mercy Hospital, Merced, every fourth Thursday at 7:15 p.m.

JOHN EAST, *Secretary-Treasurer*

San Joaquin County Medical Society

This past year has been one marked by consolidation and achievement under the able leadership of Dr. Emile J. Gough, who has served as president of the San Joaquin County Medical Society.

A Bureau of Medical Economics has been established and went into operation on January 27, 1953. This organization was set up as a non-profit corporation under the direction of the Society. Mr. Bud Engdahl, a licensed collector, was associated with the organization. The offices are in association with the County Medical Society Office. As it nears the end of its first year of operation, it is evident that the Bureau will be successful. The members of the Society have been cooperative in submitting accounts

for collection and the Bureau in turn has done an excellent job of collecting. It is felt that the Bureau has been a great deal more successful in retaining patient good-will than the usual commercial collection facilities.

A great deal of study has been devoted during the past year to the problem of improved medical care in the community. It has been the aim of the Society to initiate a program that will assure medical care for everyone regardless of ability to pay. Representatives of our Medical Services Committee of which Dr. Donald C. Harrington is chairman have considered plans now in operation all over the country. Representatives from the society have also met with society representatives from the nine Bay Area Counties for a study of this problem. This Society has been particularly anxious to work out a solution for the medical care of the various groups covered by prepaid medical care plans. It is the aim of our membership to provide medical care without additional charge in the case of those groups in which it can be shown that the terms of their contract represent their full ability to pay. Up to the present time, a definite policy in this respect has not been established. However, a non-profit Foundation for Medical Care is now in the process of incorporation. It is hoped that this foundation will be able to develop a program that will prove beneficial both to the insured groups and to our membership.

The Postgraduate Study Group under the direction of Dr. L. P. Armanino presented its annual course of eight lectures. Dr. James Powell served as editor of the *Bulletin* which is now in its second successful year of operation. At the regular Society meetings held during the year there were five scientific meetings and five meetings of general interest.

Dr. Frederick William Fergusson of Lodi died on Saturday, September 5, 1953. Dr. Wilfred Conklin Curphey of Stockton died on November 21, 1953.

During 1953 the Society had a net gain of two members.

FRANK A. MCGUIRE, *Secretary*

Tulare County Medical Society

The Tulare County Medical Society has completed another successful year under the able leadership of President R. D. Karstaedt, M.D., of Porterville.

Thirteen new members joined the society during 1953 bringing the total membership to 95 active and three retired. Dr. A. C. Twinem of Visalia entered military service during this year and Dr. Raymond Manchester was granted a leave of absence for postgraduate work. The death of Dr. S. S. Ginsburg in May of this year marked a loss to the medical society and to the community of one of its esteemed and oldest members.

The Society was fortunate in having some very outstanding programs during the year. Dr. J. J. McNearney served as program chairman. The officers of the California Medical Association were guests of the society at the regular January meeting when Dr. Lewis A. Alesen, president of the C.M.A., spoke on the threat of compulsory health insurance and socialized medicine. Dr. William Adams of Fresno and Dr. Gordon Garnett of Los Angeles gave an excellent program on coronary heart disease at the March meeting. Dr. Clifford Sweet of Oakland honored the Society with a fine discussion of "Pediatric Problems" at the April meeting.

The Tulare County Bar Association and the Tulare County Medical Society held their joint meeting again this year in May at the Hotel Johnson in Visalia. The dinner was provided by the Medical Society, and the lawyers provided the guest speaker. Mr. Raoul Magana of Los Angeles gave a most instructive and entertaining talk on "Jury Trials in Medico-Legal Cases."

Dr. Orville Grimes, Dr. L. D. Howard, Jr., and Dr. Peter Forsham, of San Francisco, Dr. C. B. Courville of Los Angeles, and Dr. George Lavers of Tulare, one of our society's members, provided very excellent programs during the year.

The third annual postgraduate meeting of the Tulare County Medical Society was held at the Hotel Johnson, Visalia, on Sunday, April 19, 1953. An outstanding program was presented by speakers from the faculty of Stanford University School of Medicine. The meeting was well attended and was again self-supporting from the individual tuition fee of five dollars. Dr. George Amromin of Tulare and Dr. Victor Badertscher of Dinuba arranged the meeting.

Under the direction of the Public Relations Department of the C.M.A., this Society sponsored the radio programs "Help Yourself to Health" over station KTIB, "Doctors Make History," over KCOK, and "Interlude" over KONG.

Not having a publication of our own, we have been allotted space in the Fresno County Medical *Bulletin* for Tulare County medical news. Dr. Patricia Tudbury has very ably edited our section with the assistance of Dr. George Amromin. The space has been devoted to general county medical news, hospital staff news, and to a scientific section to which several of our members have contributed original papers and clinico-pathological conference reports.

Officers elected at the December meeting for the year 1954 are: Dr. Vincent M. Dungan, president; Dr. Gordon Jackson, vice-president; Dr. J. J. McNearney, secretary. Dr. J. E. Feldmayer was elected to the Board of Censors to replace Dr. W. B. Parkinson whose term expired this year.

Delegates to the C.M.A. House of Delegates are Dr. J. E. Feldmayer and Dr. Vincent M. Dungan. Alternates are Dr. C. H. Johnson and Dr. Gordon Jackson.

VINCENT M. DUNGAN, *Secretary-Treasurer*

SEVENTH DISTRICT

Monterey, San Benito, San Mateo, Santa Clara and Santa Cruz Counties.

Hartzell H. Ray, San Mateo, *Councilor.*

Monterey County Medical Society

The Monterey County Medical Society has grown to a membership of 127 active members in the past year, now entitling them to three delegates.

The meetings for the year were well attended and the scientific programs of the year were very informative and well received.

The Board of Directors met monthly throughout the year. Besides the routine society business, conferences with C.M.A. Public Relations representatives, C.P.S. representatives and malpractice insurance company representatives and health and accident company representatives were held.

The Society cooperated with the C.M.A. Public Relations department, using advertisements in the local newspapers as prepared by this department. Efforts are now being made to sponsor TV programs on our local TV station.

The new officers for 1954 are: President, A. C. Mitchell; president-elect, Chester G. Moore; secretary, Clyn Smith, Jr.; treasurer, A. F. Kandlbinder.

Delegates: James A. McPharlin, T. D. Englehorn, and Howard E. Clark. Alternates: A. C. Mitchell, R. L. Hane, and Richard Handley.

We feel the coming year will be equally successful.

H. F. HUSSER, *Secretary*

San Mateo County Medical Society

During 1953 the San Mateo County Medical Society continued its rapid growth as evidenced over the last five years. There are now 367 members in one category or another in the Society. This can be compared with a membership total in 1949 of 177. Still of current interest is the subject of Voluntary Health Insurance, particularly in reference to labor union negotiations. This promises to be a key subject for debate in 1954.

During the year the Society's newly created polio committee evaluated the situation concerning this dread disease, and as part of their work, brought in the polio team from the Los Angeles General Hospital to a public meeting. All other meetings dealt with modern economics and business subjects, which course will be continued as a service to the members.

For 1954 Dr. Bradley C. Brownson was elected president; Dr. James S. Edwards, president-elect, and Dr. Norman C. Fox, secretary-treasurer.

It is contemplated that continued growth in the active members roll during 1954 will entitle the Society to its seventh delegate and alternate delegate to the C.M.A.

JACKSON FLANDERS, *Secretary-Treasurer*

Santa Cruz County Medical Society

Under the able leadership of President P. E. Karleen of Sequel, six bimonthly meetings were held during the year. The January meeting was devoted to the annual visitation of C.M.A. officials. President-elect Green and others addressed the members. In March we heard a report on the treatment of thyroid disease with radioactive iodine given by Dr. Dan Gorman of San Francisco. Dr. E. Alberton presented a paper on "Cardiac Emergencies" at the May meeting. In July Dr. Albert Daniels, C.M.A. secretary, addressed the Society on the general subject of "Cancer Detection." In September the subject of "Diabetes Mellitus" was ably presented by Doctor Reiss of San Francisco. Dr. James Whitelaw addressed the November meeting on the subject "Use and Abuse of Female Hormones." At this meeting the annual business meeting was held and Dr. D. S. Sedgwick of Capitola was elected to serve as president during 1954.

SAMUEL B. RANDALL, *Secretary*

San Benito County Medical Society

The San Benito County Medical Society held its election of officers at its December 17, 1953, monthly dinner meeting at the Villa Pace Hotel. Hollister, E. C. Sheldon, M.D., was elected president, Kent S. Taylor, M.D., president-elect, and Peter Jones, M.D., secretary. The new officers for 1954 will be installed January 21, 1954, at a dinner meeting to be held at the Holland Hotel with doctors' wives as guests, and with the following C.M.A. officials as honored guests for the evening: Doctors A. A. Morrison, John Hunton and Glenn Gillette.

An informal gathering will be held at Doctor Sheldon's newly completed residence just prior to the dinner meeting with wives, officials, and doctors in attendance.

GURDON L. BRADT, *Secretary*

EIGHTH DISTRICT

San Francisco County.

Sidney J. Shipman, San Francisco, *Councilor.*

San Francisco Medical Society

During the year 1953, Society action with regard to prepaid health insurance continued along the lines described in the 1952 annual report. An average fee schedule was prepared and approved as a guide to fair fees for physicians. Meetings were held with various groups to discuss insurance programs.

Our Blood Bank remained active in the first part of the year in the armed forces blood program, but with the cessation of hostilities concentrated on its civilian program. At the close of the year, interest centered on the campaign to raise funds for equipping the bank when the Society moves to new quarters.

The year saw final formulation of plans for the new headquarters and blood bank building. At the end of December, we were waiting for the architect's final plans to let them out for bids.

Attendance at scientific meetings was again poor. It is to be hoped that the recent reduction in number of hospital staff meetings will free members to attend Society meetings as our programs have been excellent.

Our delegation to the C.M.A. was active prior to both the regular and interim sessions and took an important part in state affairs. It has been suggested that the delegation meet regularly throughout the year to keep abreast of current events.

HERBERT C. MOFFITT, JR., *Secretary-Treasurer*

NINTH DISTRICT

Alameda and Contra Costa Counties.

Donald D. Lum, Alameda, *Councilor.*

Alameda-Contra Costa Medical Association

There were 1,453 members of the Alameda-Contra Costa Medical Association at the close of 1953.

The new A.C.C.M.A. blood bank and headquarters building was completed, and an open house given for all of the members of the Association and their wives, November 8.

The postgraduate course offered by the Committee for Graduate Medical Education of the A.C.C.M.A. and the Institute for Metabolic Research at Highland-Alameda County Hospital, was so successful that it was determined to make it an annual event, the second course being planned for February 8-13.

As a result of an overwhelming affirmative vote on a resolution of the council of the A.C.C.M.A. to undertake a "Statistical Study of Fees," a schedule of procedures was sent to the membership, and is now in the process of being tabulated. This "Statistical Study of Fees" is to be made available to insurance plans for their guidance in setting the level of indemnities and to individuals and groups holding or contemplating the purchase of insurance for the purpose of testing the level of indemnities provided by the insurer. The East Contra Costa Branch of the Association voted to go ahead immediately on their own study of fees. This study has already been tabulated, and the resulting list of median and average fees has been enthusiastically received by both union groups and insurance carriers.

BERNARD B. GADWOOD, *Secretary*

TENTH DISTRICT

Del Norte, Humboldt, Lake, Marin, Mendocino, Napa, Solano, and Sonoma Counties.

Warren L. Bostick, Mill Valley, *Councilor.*

Napa County Medical Society

The Napa County Medical Society held meetings each month during 1953 except in November when two meetings were held.

The Society was fortunate in securing the following guest speakers: Dr. Maurice Sokolow, Dr. Ephraim Engleman, Dr. David Wood, Dr. Franklin Hill, Dr. L. Henry Garland, Dr. Glenn Hill, Dr. Frances Torrey, Dr. Theo Miller, Dr. John McGrath, Dr. Edmund Overstreet, Dr. Arlo A. Morrison, Dr. Warren Bostick, Mr. Ben Read, Mr. Ed Clancy, Dr. Salvatore Lucia and Dr. Charles A. Sweet.

The June meeting was a four-county meeting in which Solano County was host. An excellent afternoon of golfing preceded the evening meeting. The occasion was much enjoyed by all.

The September meeting was held at Travis Air Base with Col. W. DeWitt acting as host to the Society. The members of the Society were permitted to inspect one of the B-36 bombers.

At the November 11 meeting, the wives were invited and our state president-elect, Dr. Arlo A. Morrison, our Councilor, Dr. Warren Bostick, Mr. Ed Clancy of the Public Relations Department, and Mr. Ben Read of the Public Health League of C.M.A. gave us interesting and useful information on medical trends of today.

Dr. Theo K. Miller, superintendent of Napa State Hospital was host at the March meeting when the Society was entertained at the Napa State Hospital.

Dr. Harold James, our vice-president, was host to the Society when the Society was entertained by St. Helena Sanitarium and Hospital at our May meeting.

Dr. Floyd Hohnstein and Acting Commandant Col. Stanley Dunmire were hosts at the November 18 meeting when the Society was entertained by the Veterans' Home of California at Yountville. At this time the following officers were elected for 1954: President, Dr. Harold James; vice-president, Dr. Herbert Messinger; secretary, Dr. Merle Godfrey. Delegates to the C.M.A. were Fred Heegler and his alternate, Dale E. Barber, and Walter Brignoli and his alternate Donald B. Marchus. Our Society keenly regrets the untimely passing of Col. Nelson Holderman, commandant of the Veterans' Home.

The Napa County Medical Society is very fortunate in enjoying the friendly hospitality of these fine institutions.

In an effort to bring our medical men in closer relationship with other professions, a joint meeting was held with the Napa County Dental Society at the time of the Christmas meeting in December. The two societies enjoyed an excellent address by Dr. Charles A. Sweet, Sr., of Oakland.

We feel that we have enjoyed a good year and have been fortunate in securing such outstanding men to come and lecture to us.

Eight new members were added to our Society during the year.

MERLE F. GODFREY, *Secretary*

Solano County Medical Society

Dr. M. B. Smith, president, led the Solano County Medical Society through a very active year in 1953. These activities were highlighted by many excellent scientific programs arranged by the program chairman, Dr. Felix Rossi. The scientific presentations were outstanding in quality.

Notable were the activities of Dr. Melvin Schmutz and his committee in the field of health insurance for labor groups. Dr. Schmutz and his committee held several meetings with local union leaders as well as management personnel. Particular credit is due to Dr. Schmutz and his committee for the progress made in this important endeavor.

The Community Blood Bank in Vallejo was aided by the establishment of a telephone appointment system which is sponsored and financed by the society. Members have cooperated in participating with the Irwin Memorial Blood Bank in many drawings in several communities in the county.

Solano County was host at the Four County Meeting held jointly with the Marin, Sonoma and Napa County Societies at the Green Valley Country Club. A meeting was also held at Travis Air Force Base and a joint meeting with the Solano County Bar Association. Both of these sessions were most enjoyable.

Further progress was made in the field of public relations under the direction of Dr. Harry Lammel, chairman of the Public Relations Committee with the assistance of the Public Relations Department of the California Medical Association. Among other things in this regard the Society has now approved an official telephone exchange.

H. L. JOSEPH, *Secretary-Treasurer*

Sonoma County Medical Society

The Sonoma County Medical Society, in 1953, continued its active program under the able leadership of Dr. Carl E. Anderson. The activities were funneled through the central office in charge of the Executive Secretary, F. L. Manker, attorney, and the Society's legal advisor.

New members in 1953 learned early the value of their membership, as all applicants were given an indoctrination briefing which points out the services offered by the Society to them as well as what the Society expects from them as ethical physicians. Part of the Society benefits include group liability insurance with the American Mutual Liability Insurance Company and group sickness and accident insurance with the National Casualty Company, in addition to the new state-sponsored accident and sickness insurance.

On the public relations front, the Society continued to offer round-the-clock doctor service through its emergency panel; telephone emergency listings were placed in the telephone directory; radio programs were presented; the Society worked in cooperation with allied public services such as the American Heart, Tuberculosis, Cancer and Crippled Children associations; space was used in newspapers to advertise the medical doctor.

Fourteen new members were added in 1953, bringing the active membership to 136 at the end of the year.

Intrasociety relations were aided by the continued publication of our monthly *Bulletin* and by fine scientific programs. Speakers included Robert Bishop, A. Frank Brewer, Daniel McCaskill, John Adams, Horace McCorkle, Earl Miller, David Wood, Ralph Benson, Henry Garland, Victor Richards, John Gofman, Al Nicholini, A. A. Morrison and Warren Bostick.

A two-day North Coast Counties Institute, sponsored by the California Medical Association's Committee on Post-graduate Activities, was held in February. Joint meetings were held with the Woman's Auxiliary in January, in October, and at the annual barbecue at the home of William Makaroff in August.

In November, the annual visit of the officers of the California Medical Association was held and the speeches of Drs. A. A. Morrison, Warren Bostick and Mr. Ed Clancy will long be remembered.

FRANK E. LONES, *Secretary-Treasurer*

ELEVENTH DISTRICT

Alpine, Amador, Butte, Colusa, Eldorado, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, Yolo, and Yuba Counties.

Ralph C. Teall, Sacramento, *Councilor.*

Butte-Glenn County Medical Society

The Butte-Glenn Medical Society spent 1953 very actively. The Public Service Committee was especially busy under the direction of Dr. Philip Morgans. Both the complainants and the lawyers are beginning to use the services of this vital committee. Public Relations problems such as using consultation in difficult cases were not settled this year but efforts were put forth to clarify Public Relations to all members in addition to the use of C.M.A. and A.M.A. reports.

Dr. Donald Casey was an excellent president for 1953 and Dr. Thomas Elmendorf active as vice-president. The Board of Directors of this Society is alert and resolute.

Dr. Hollis Carey, C.M.A. district councilor, was busy at C.M.A. level and brought much useful data to the society which the society would not necessarily otherwise obtain and which has alerted it to larger aspects of medicine, especially economic ones.

The two-county area has 72 members including a further influx above that of last year.

Dr. Thomas Elmendorf was elected president for 1954; Dr. Frank O'Neill, vice-president; Dr. J. O. Chiapella, honorary secretary, and Dr. K. J. Chiapella, secretary.

The Society regrets the death of Dr. Earl Eames of Stirling City.

K. J. CHIAPELLA, *Secretary*

Placer-Nevada-Sierra County Medical Society

The Placer-Nevada-Sierra Medical Society held regular monthly meetings on the second Wednesday of each month except for June, July and August, 1953. One meeting (May) consisted of a medical cancer symposium sponsored by the California Medical Association Cancer Commission and the California Division of American Cancer Society.

The October meeting was a joint dinner meeting with the Woman's Auxiliary.

Officers elected for 1954 in November are as follows: John R. Topic, M.D., president; D. M. Kindopp, M.D., vice-president; T. J. Rossitto, M.D., secretary-treasurer.

Delegates to C.M.A.: William Miller, M.D., and Harry March, M.D.; alternate delegates to C.M.A.: Saul Ruby, M.D., and Max Dunievitz, M.D.

Our medical society has been cooperating with the C.M.A. Public Relations Department in sponsoring the public service announcement in all newspapers of Placer, Nevada, and Sierra counties.

T. J. ROSSITTO, *Secretary-Treasurer*

Sacramento Society for Medical Improvement

Organized in 1868, our Society is the oldest medical society in the state of California and has enjoyed steady growth since its inception. The society now has 297 active members. Society meetings are held on the third Tuesday of every month and an annual Founder's Day banquet is held on March 17, the anniversary of the founding of the Society.

An annual business meeting is held in December, at which time the Board of Directors, California Medical Association delegates and alternates, and the secretary-treasurer are elected. The president and the vice-president

are then elected from among the Board of Directors at their January meeting.

The society is continuing the program launched in 1950, guaranteeing to every resident of the community, good medical care, 24 hours a day, regardless of ability to pay.

In order to accomplish this, the society operates a 24-hour medical telephone exchange, which has had to be expanded twice since its inauguration and now handles about 42,000 calls per month.

One of our outstanding committees is the Professional Conduct and Ethics Committee, which attempts to adjudicate differences between a patient and his physician and between physicians, should such instance arise. The society has a Membership Indoctrination Committee, which instructs new members in what they can expect from the society and what the society expects of them.

During the past year, a Press and Radio Committee has been formed whose purposes are: (a) to facilitate the dissemination of medical news; (b) to insure, as far as possible, that the news so disseminated will serve a useful purpose; (c) to increase the understanding between medicine and the news services of the problems peculiar to both professions; and (d) to avoid releases which tend to cause hysteria or furnish false hopes.

The society also operates the Sacramento Medical Foundation, one of eleven medically sponsored blood banks in California, which provides the blood requirements for most of Northern California.

During 1953, The Paul H. Guttman Library of the Sacramento Society for Medical Improvement was founded in the offices of the Society and promises to become one of the most complete medical libraries in Northern California.

FRANK G. SCHIRO, *Secretary*

Shasta County Medical Society

The Shasta County Medical Society now has 32 active members, there having been five new admissions. Several scientific and social meetings were held, including a

meeting addressed by Dr. Malcolm H. Merrill, at which the Shasta County Bar Association and Dental Society were our guests.

The membership has made a unanimous contribution to the American Medical Education Foundation, and a loan fund for needy medical students from our area has been established.

Officers for 1954 are H. Harper Thorpe, president; Rex N. Card, vice-president; and Roy W. Thomas, secretary-treasurer.

Regular meetings of the Society are held on the first Monday of each month.

HENRY R. EAGLE, *Secretary-Treasurer*

Yolo County Medical Society

The Yolo County Medical Society held regular monthly meetings during the year 1953 except in July and August. At each meeting a paper was presented and a discussion was held by outstanding medical and surgical specialists from the San Francisco area on a variety of subjects of interest to all.

The Society was active in support of a countywide tuberculosis and diabetes survey conducted in the spring. The Society also lent its support individually and collectively to the local chapter of the American Cancer Committee during its annual drive.

Dr. Bernard Kordan of Sacramento and Dr. Joseph Cook of Dixon resigned from the Society during the year.

New members admitted during the year were: Dr. Benjamin Robinson of Woodland and Dr. John Jones of Davis.

New officers for the year 1954 were elected at the December, 1953, meeting: Dr. John Saltsman of Vacaville, president; Dr. Richard Cundiff of Woodland, vice-president; Dr. William Robinson of Woodland, secretary-treasurer; Dr. James Kimbell of Vacaville, and Dr. Edwin Copeland of Woodland, delegates to the C.M.A. convention.

WILLIAM T. ROBINSON, *Secretary*